

April 21 – 23, 2024

## Sponsorship Opportunities

The inaugural Business of Space Conference brings together leading academics, business leaders, innovators, and policy influencers working on the new space economy. There will be two days of curated sessions, including keynote presentations and interactions between researchers and space economy industry stakeholders. The discussion and deliberations are designed to provide the state of knowledge on the new space economy and shape the course of future academic and policy research.

We are pleased to offer the following sponsorship opportunities for your organization to primarily support this event. *There are a limited number of sponsorships available.*

### Sponsorship Opportunities

#### Reception Sponsor (One Available)

\$5,000

- Full conference registration for two (2) representatives (includes meals and reception);
- Company logo is prominently displayed on the conference website, signage, and at the reception;
- Verbal recognition during the reception open and close;
- Two to three-minute speaking opportunity at reception;
- Three (3) additional tickets to the reception.

#### Lunch Sponsors (Two Available)

\$2,500 (each)

- Full conference registration for two (2) representatives (includes meals and reception);
- The company logo is prominently displayed on the conference website, signage, and at the luncheon;
- Verbal recognition during the lunch agenda;
- Two to three-minute speaking opportunity at the sponsored luncheon;

#### Mid-morning and Afternoon Break Sponsors (~~Two~~ One Available)

\$1,000 (each) *Coffee, water, drinks, and snacks during break times*

- Full conference registration for one (1) representative (includes meals and reception);
- The company logo is prominently displayed on the conference website, signage, and break area.

For more information on sponsorship opportunities, please contact Fathia Hardy at [fathia.hardy@uah.edu](mailto:fathia.hardy@uah.edu) or 256.824.2808.