

Marketing / Other:

- <u>MailChimp:</u> e-mail marketing platform.
- <u>Eventbrite:</u> self-service ticketing platform.
- Insightly: CRM system for small business.
- <u>Intercom:</u> makes customer messaging products for sales, marketing, and support teams, connected on one platform.
- Zapier: tool to connect apps you use every day to automate tasks and save time.
- <u>Fiverr</u> is a global online marketplace offering tasks and services.
- <u>Content Marketing</u>: curated directory of content marketing resources.