



charge **ideas fwd.**

Analytics:

- [Alexa](#): insight into the traffic and performance of any website.
- [Google Keyword Planner](#): keyword related analytics.
- [Google Trends](#): trend analytics.
- [Hootsuite](#): social media management dashboard.
- [Moz](#): SEO and inbound marketing tool.
- [SEMrush](#): research tool that allows you to identify your metrics.
- [Twitter Counter](#): tool to evaluate the strength, reach, and habits of any twitter account.