

Michael David Manasco

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Education

MLIS, University of Alabama, 2005

B.A., Religious Studies, Minor in Judaic Studies, 2003

Certifications

FDLP Coordinator Certification Program (2019); Government Document Librarian certification for managing a Federal Depository Library Program for print materials (flight manuals, government agency documents, etc.)

ACRL IMMERSION Program (2015); completion of Teacher Track Certification; Information Literacy Competency Standards for Higher Education focus--collaboration and instructional design

**In Progress-- Patent Research Librarian Certification training ongoing via USPTO

Publications

Frost, A., Marschalk, L., Cook, D., Manasco, M., Hubbell, G. (2018). Prioritizing Academic Inquiry in the First-Year Experience: Information Literacy and Writing Studies in Collaboration. *Information Literacy and Writing Studies (Purdue Information Literacy Handbooks)*. West Lafayette, IN. Purdue University Press

Manasco, Michael. (2003) *Religion and Law*. University of Alabama *Religious Studies Program Newsletter*,

Podcast (Academic)

"Research Recharge"-- Highlighting faculty research interests and discussing library and information literacy (co-produced by Michael Manasco & Heather-Lee Byrne)

Conference Presentations

RELACS Colloquia Series (2022): "A Map to One Service-Learning Partnership". (Co-Author & Co-Presenter); Collaboration with Technical Writing Professor in university colloquia conference series; partnership in developing process for UX Project for library website design

NASA Symposium in the South, UAH campus. (2019): "It's (not) all online: UAH's role as GPO Stewardship Partner and NASA History Preservation". (Author & Presenter, panel speaker); discussed GPO Preservation Stewardship Program at UAH and preservation efforts of NASA and gov doc materials, particularly management and preservation of NASA SP materials

University of Alabama Inter-campus Instruction Librarian Unconference, Tuscaloosa, AL. (2018): *First Year Experience As Academic Inquiry at UAH (Or, A Librarian, a Professor, and a Dean walk into a bar . . .)*. (Co-Author & Co-Presenter); discussed the development of UAH's Honors FYE curriculum as a collaborative, multi-disciplinary program

University of Alabama Inter-campus Instruction Librarian Unconference (2018): *UAH Library - Instruction Sessions for FYE / CoE University Libraries*, University of Alabama, Tuscaloosa, AL. (2018); development of engineering FYE specific materials

ALLA (2017): *First Year Experience as Academic Inquiry*; discussed the development of UAH's Honors FYE curriculum as a collaborative, multi-disciplinary

UAH Scholar's Institute (2016): *Oh the Cites You Will See! Tools for Citation-Tracking and Journal-Ranking*, presented by Michael Manasco and Ron Schwertfeger; analysis and discussion of traditional and alternative metrics to assessing scholarship and value

ALLA (2014): *The Flipped Classroom Incident at UAH*; presented by Michael Manasco and Doug Bolden; discussed flipped learning efforts with emerging technologies and teaching trends in First Year Experience courses at the University of Alabama in Huntsville

B.E.S.T. Conference of Huntsville Librarians (2014); Speaker/Presenter of *Where Feedback Fears to Tread*, presenting on using feedback effectively.

Professional Experience

The University of Alabama in Huntsville

Government Documents Librarian; 2017-Present

- Successfully developed and secured the rank of GPO Preservation Steward from the Government Publishing Office for NASA publications
- Projects ongoing to inventory and preserve D.O.D. poster series, CDs, READEX files, and other unclassified unique materials, including digitization and cataloging via Dublin Core methodology in OMEKA library software
- Oversaw project to review each NASA publication at UAH and confirm its digital presence, as well as legibility/usability research on the documents themselves; uncovered several unique documents as well as others unavailable on the NTRS, nasa.history.gov, or other official locations
- Collaboration, Acquisition and inclusion of NASA titles from RSIC Library at Redstone Arsenal into our stewardship print collection, such as flight manuals, mission documentation, etc.
- Manage and develop our government documents collection, serve as FDLP Repository Coordinator reporting to regional coordinator in Tuscaloosa
- Weed and focus our collections to highlight GPO publications relevant to the space program, MSFC, ballistics, military technology, and any regional/state/Huntsville area publications of relevance
- Oversee one government documents assistant and several student workers' projects in data entry and physical collection maintenance assistance
- Preserve and collect materials relevant to the GPO Preservation Stewardship Program with NASA materials

Instructional Coordinator / Librarian III; August 2016-Present

- o Provide one-on-one research consultations across the curriculum.
- o Build research tutorials for student success.
- o Liaison for the Distance Education Program.

- o Assist students in computer and technology usage.

- o Develop print and online guides to library facilities, resources and services.

- o Informs academic departments of library resources and solicits feedback in order to support curriculum needs

Collaborate with faculty at each college to design and implement general and subject driven library instruction throughout the academic year

- o Work with Assessment Librarian to develop and implement tools and rubrics to evaluate the effectiveness of our instruction program

- o Provide leadership to other teaching librarians by planning, collaborating, organizing, and mentoring to support the improvement of the instructional program according to the Library's strategic plan and information literacy standards.

- o Create and maintain instruction materials and tutorials in multiple formats (print, video, LibGuides, Course modules, etc.)

- o Investigate and synthesize emerging instructional practices, methodologies, and technologies into our own instructional framework to support experiential and collaborative learning as well as to improve student receptiveness, comprehension, and retention of information.

- o Lead research workshops for students, faculty, and staff

- o Coordinate with faculty to schedule follow-up visits to classrooms where necessary to provide research assistance throughout the semester as needed

- o Plan and provide information literacy training across the curriculum to instill core competencies, skills, and concepts

- o Create learner-centered course content and incorporate activities directly tied to learning outcomes.

- o Foster a collaborative learning atmosphere with directed and active learning methods, engaging exercises, and one-on-one assistance when needed

- o Create and develop a curriculum map in order to identify and align our instructional sessions with the core skills, content, methods, and assessment tools in accordance with the tiered course curriculum at UAH

Electronic Resources, Instruction, and Reference Librarian; Sept. 2012-Aug. 2016

- o Maintain and foster new relationships with current and potential vendors, publishers, and providers to be aware of quality resources and products

- o Initial point of contact to discuss all new potential digital purchases or upgrades (databases, journals, ebooks, etc.); serve as communication between the UAH legal department and vendors concerning any contract renewals

- o Ensure digital Interlibrary Loan options are accessible where necessary

- o Serve as administrator on all electronic resources in order to control institutional information such as branding, authentication methods, and discovery
- o Monitor and update our various electronic knowledge bases regarding resource information such as linking and bibliographic data
- o Conduct evaluations of our cost to usage data for digital resources for collection development and marketing purposes
- o Market our resources to our students, faculty, and researchers via such methods as social media, digital signage, and newsletters
- o Ensure, where relevant, our electronic resources are made accessible via our Discovery Service platforms
- o Conduct workshops and coordinate vendor showcase events on campus to promote awareness and usage of our subscribed content.
- o Conduct Instructional/Information Literacy sessions, One-on-One Consultations as needed
- o Provide reference and research assistance to students, faculty, and staff.
- o Subject research liaison for Business Administration, Sociology, and Religion.

EBSCO Industries

Electronic Content Specialist; December 2010-September 2012.

- o Create data for and maintain EBSCO's e-content management databases and tools for librarians
- o Research and catalog bibliographic data for titles, publishers, and implementation of linking capabilities
- o Communicate with vendors and libraries to coordinate updated title lists
- o Extensive work with data sets in programs such as Excel and internal tools

Samford University

Serials and Reference Librarian/Assistant Professor; October 2008-October 2010

- o Reference and Instruction to law students and faculty
- o Create and manage the serial publications collection, communicate with vendors
- o Catalog (original and copy) for the Beeson Law Library, create e-records for discovery
- o Manage Samford Archival publications
- o Supervise an assistant to maintain clerical & organizational duties

EBSCO Publishing, NoveList Group

Cataloger and Editorial Assistant; November 2005-October 2008

- o Cataloging (original and copy)
- o Collaborations with editorial staff to create readers' advisory tools and data
- o Creation of Subject Heading Authority records, worked with projects to catalog new series
- o Quality Assurance and implementation of databases--Book Index with Reviews, NoveList, and NoveList Plus

Teaching/for-credit courses (UAH)

- o FYE/Honors 101—Intro to Honors Research; (2015-present)

Committees and Other Initiatives

- o FYE Redesign and Implementation Committee at UAH, 2022-present
- o FYE curriculum planning and design for Honors College at UAH, 2015-2019
- o Co-developed Refined Researcher Information Literacy Program (2015-Present)
- o Government Document weeding initiative to create a space science-focused collection (2017-Present)
- o Library Newsletter Committee (2013-Present)
- o Library Hiring Committee (2013-Present)
- o Library System Migration Committee (2016-2017)
- o Faculty Senate Student & Faculty Development Committee (2017-Present)
- Five Year Review Committee (2018-Present)

Professional Memberships

- o AACRL (Alabama Association of College & Research Libraries)
- o ALLA (Alabama Library Association)
- o ALA (American Library Association)