


GAINES HUBBELL


gaines.hubbell@uah.edu

Education

- Doctor of Philosophy in Communication and Rhetoric
Advisor: Dr. Ekaterina Haskins
Dissertation: *A Brief History of Topical Invention in
20th Century American Rhetorical Studies*
Rensselaer Polytechnic Institute
2015
- Masters of Science in Communication and Rhetoric
Rensselaer Polytechnic Institute
2013
- Bachelors of Art in Classics and English
University of Tennessee,
Knoxville
2008

Peer-Reviewed Publications

- Hubbell, G. S. (Ed.). (2020). *Critical definitions of games: Essays in games criticism*. McFarland. Forthcoming.
- Cooke, L. & **Hubbell, G. S.** (2015). Working out memory with a *Medal of Honor* complex. *Game Studies: The International Journal of Computer Games Research*, 15(2).
<http://gamestudies.org/1502/articles/cookehubbell>
- Whitburn, M. D., Comer, J. L., **Hubbell, G. S.**, Litterio, L. M., Lutzky, R. A., & Rancourt, M. A. (2011). Elocution and feminine power in the first quarter of the twentieth century: The career of Carolyn Winkler (Paterson) as performer and teacher. *Rhetoric Review*, 30(4), 389-405.

Editorially Reviewed Publications

- Lanius, C. & **Hubbell, G. S.** (2018). The new data: Argumentation from, with, and of data. In A. Davisson & A. Hess (Eds.), *Theorizing digital rhetoric*. Routledge.
- Haskins, E., & **Hubbell, G.** (2018) Plato's *Phaedrus* and the ideology of immersion. In M. Kennerly & D. Pfister (Eds.), *Ancient rhetorics + digital networks* (pp. 126–139). University of Alabama Press.

Manuscripts in Progress

- Hubbell, G. S. Burke and Cassirer on partisanship [working title]. Draft manuscript.

Conference Papers & Presentations

Hubbell, G. S. (2020). Ovid's economics of hospitality. Paper to be presented at the biennial meeting of the Rhetoric Society of America, Portland, OR.

Hubbell, G. S. (2020). Classical rhetoric's missing data. Paper to be presented at the biennial meeting of the Rhetoric Society of America, Portland, OR.

Hubbell, G. S. (2018). In lieu of reinventing invention. Paper presented at the biennial meeting of the Rhetoric Society of America, Minneapolis, MN.

Hubbell, G. S. (2017). Co(s)mic framing: Technical writing with Kerbal Space Program. Paper presented at the annual meeting of the Computers & Writing Conference, Findlay, OH.

Hubbell, G. S. (2016). Quite a few good men: Popular culture's influence on leadership in games. Paper presented at the annual meeting of the Canadian Game Studies Association, Calgary, Alberta.

Hubbell, G. S. (2016). Play as topical invention. Paper presented at the biennial meeting of the Rhetoric Society of America, Atlanta, GA.

Hubbell, G. S. (2016). A history of topical invention. Paper presented at the biennial meeting of the Rhetoric Society of America, Atlanta, GA.

Robinson, J., Hubbell, G., Finseth, C., & Olsen, C. (2016). Roundtable: Leadership and the Intersection of Games. Roundtable presentation at the meeting of the Southwest Popular Culture Association, Albuquerque, NM.

Haskins, E., & Hubbell, G. (2015). Plato's *Phaedrus* and the ideology of immersion. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

Hubbell, G. S. (2015). Things my NPC says: Text, form, and the NPC idle dialogue. Paper presented at the annual meeting of the Canadian Game Studies Association, Ottawa, Ontario, Canada.

Hubbell, G. S. (2014). Grand theft autonomy: The difference between being five and being online. Paper presented at the annual meeting of the Popular Culture Association, Chicago, IL.

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Hubbell, G. S. & Lanius, C. (2014). Borders within rhetoric: What are the contemporary canons? Paper presented at the biennial meeting of the Rhetoric Society of America, San Antonio, TX.

Hubbell, G. S. (2014). Games writing and academic institutional authority. Presentation at the first meeting of the Critical Proximity conference, San Francisco, CA. Available online at <http://critical-proximity.com/2014/03/16/games-writing-and-academic-institutional-authority/>

Hubbell, G. S. (2012). More than myth: Cassirer's impact on *A Rhetoric of Motives*. Paper presented at the biennial meeting of the Rhetoric Society of America, Philadelphia, PA.

Hubbell, G. (2012). More than *Magic: The Gathering* of Burke and Cassirer. Paper presented at the annual meeting of the Popular Culture Association/American Culture Association, Boston, MA.

Hubbell, G. (2011). Setting the sublime in classical rhetoric: Strategic mystification of class. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Hubbell, G. (2011). Commonplaces ad bellum purificandum: Insights from Burke's notes on Aristotle. Paper presented at the annual meeting of the Penn State Conference on Rhetoric and Composition, State College, PA.

Hubbell, G. (2011). Obama's lieux de memoire: Unification through minority memory. Paper presented at the annual meeting of the Eastern States Communication Association, Washington, D. C.

Teaching Experience

University of Alabama in Huntsville, Assistant Professor

EH 105, Honors English Seminar, 1 section	Fall 2020
EH 400/500, Composition Studies for Teachers, 1 section	Fall 2020
EH 340, Academic Writing, 1 section	Spring 2020
EH 475, Rhetoric of Science, 1 section	Spring 2020
EH 101, College Writing 1, 1 section	Fall 2019
EH 400/500, Composition Studies for Teachers, 1 section	Fall 2019

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College Academy EH 101, College Writing 1, 1 section	Spring 2019
EH 340, Academic Writing, 1 section	Spring 2019
College Academy EH 101, College Writing I, 1 section	Fall 2018
EH 400/500, Composition Studies for Teachers, 1 section	Fall 2018
EH 102, College Writing II, 1 section	Spring 2018
EH 340, Academic Writing, 1 section	Spring 2018
EH 105, Honors English Seminar, 1 section	Fall 2017
EH 400/500, Composition Studies for Teachers, 1 section	Fall 2017
EH 301, Technical Writing, 1 section	Summer 2017
EH 340, Academic Writing, 1 section	Spring 2017
EH 102, Freshman Composition II, 1 section	Spring 2017
EH 400/500, Composition Studies for Teachers, 1 section	Fall 2016
EH 101, Freshman Composition I, 1 section	Fall 2016

University of Alabama in Huntsville, Lecturer

EH 101S, Freshman Composition I with Studio, 2 sections	Spring 2016
EH 102, Freshman Composition II, 2 sections	Spring 2016
EH 101, Freshman Composition I, 2 sections	Fall 2015
EH 105, Honors Composition, 2 sections	Fall 2015

Rensselaer Polytechnic Institute

Instructor, WRIT 1110, Writing for Classroom and Career	Spring 2015
Assistant Director, Center for Communication Practices	2013 – 2014
Leader, Reading Group on Video Game Studies for Graduate Students and Faculty	Summer 2014
Co-Leader, Reading Group on Video Game Studies for Graduate Students and Faculty	Summer 2013
Co-teacher, WRIT 4410/6410, Research Writing	Fall 2012
Teaching Assistant, COMM 4520, Information Architecture	Spring 2012
Co-teacher, WRIT 4410/6410, Research Writing	Fall 2011
Teaching Assistant, WRIT 4410/6410, Research Writing	Spring 2011
Tutor, Center for Communication Practices	Fall 2009–Fall 2010

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Invited Lecture

The College of St. Rose, Albany, NY

The ludo-narrative divide and other game design fictions
For CSC 404 & 405: Game Design 1 & 2

October 2014

Guest Lectures

University of Alabama in Huntsville

RELACS presentation: "Defining the Game in Game
Criticism"

Spring 2019

Jacques Derrida's *Limited Inc.*

Fall 2017

For Dr. Clarke Rountree's CM 409 Contemporary
Rhetorical Theory

Henry Louis Gates Jr. *Signifying Monkey*

Fall 2017

For Dr. Clarke Rountree's CM 409 Contemporary
Rhetorical Theory

Writing Workshop

Spring 2016

Sponsored by Sigma Tau Delta: English Honor
Society

Pentadic Criticism

Fall 2016

For Dr. Clarke Rountree's CM 375 Rhetorical
Criticism course

Aristotle's Lines of Argument

Fall 2016

For Dr. Clarke Rountree's CM 408/508 Classical
Rhetorical Theory course

Rensselaer Polytechnic Institute

Writing or re-writing your CV

October 2014

Sponsored by the Office of Graduate Education

Writing your research statement

April 2014

Sponsored by the Office of Graduate Education

Writing your personal statement

March 2014

Sponsored by the Office of Graduate Education

Let's brainstorm – Starting the application process

March 2014

Sponsored by the Office of Graduate Education

Video games and culture

March 2014

For STSS 4960: Information Technology & Society
course

Writing or re-writing your CV

February 2014

Sponsored by the Office of Graduate Education

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Writing or re-writing your CV
Sponsored by the Office of Graduate Education

December 2013

Professional Service

<i>Journal of Games Criticism</i> , Editor-in-Chief	Fall 2018–Current
Reviewer, <i>Media and Communication Journal</i> , Cogitatio Press, special issue on games	Spring 2018
Reviewer, Canadian Game Studies Association annual conference	Spring 2017
<i>Journal of Games Criticism</i> http://www.gamescriticism.org Editor and Technical Editor	2013–2017

University Service

Enhanced Teaching & Learning Advisory Committee Member	AY 2019–Current
Student Success Center Advisory Committee Member	AY 2019–2020
Faculty Senate Charger Foundations Committee Member	AY 2016–2017

Departmental Service

University of Alabama at Huntsville

Writing Program Administrator, Composition Program	2016–Current
Writing Program Assessment Committee Chair	2016–Current
Writing Program Administration Committee Chair	2016–2020
English Department Curriculum Committee Member	2016–2020
Creative Writing Committee	2018–2019
Honors English Common Text Selection Committee	2016–2020
Lecturers Hiring Committee	2019–20
Student Experience Awards Sub-Committee	2019
Lecturer Hiring Committee	2019, Summer
Writing Major Assessment Committee Member	2018–2019
English Major Assessment Committee Member	2016–2018
Lecturer Hiring Committee	2018, Summer
Lecturer Hiring Committee	2017
Campus Newspaper Advisory Committee	2016
Writing Program Assessment Committee Member	2015

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Rensselaer Polytechnic Institute

Assistant Director of the Center for Communication
Practices (CCP)
Graduate Student Recruitment Organizer
Moderator of Humanities, Arts, and Social Sciences
Graduate Student Informal Listserv

2013–2014

2010–2011, 2013

2010–2015

Theses Read

- Aaron Andrews (in progress) Fall 2020
- Rebecca Avgoustopoulos May 2019
- Eryn Johnson May 2017
- Jana Pettus May 2017

Professional Affiliations

- American Society for the History of Rhetoric
- Rhetoric Society of America
- Canadian Game Studies Association
- Council of Writing Program Administrators
- National Council of Teachers of English