

gaines.hubbell@uah.edu

### Education

Doctor of Philosophy in Communication and Rhetoric Advisor: Dr. Ekaterina Haskins

Dissertation: A Brief History of Topical Invention in 20th Century American Rhetorical Studies

Masters of Science in Communication and Rhetoric

Bachelors of Art in Classics and English

Rensselaer Polytechnic Institute 2015

Rensselaer Polytechnic Institute 2013

University of Tennessee, Knoxville 2008

### Peer-Reviewed Publications

- Hubbell, G. S. (Ed.). (2020). *Critical definitions of games: Essays in games criticism*. McFarland. Forthcoming.
- Cooke, L. & **Hubbell, G. S.** (2015). Working out memory with a *Medal of Honor* complex. *Game Studies: The International Journal of Computer Games Research*, 15(2). http://gamestudies.org/1502/articles/cookehubbell
- Whitburn, M. D., Comer, J. L., Hubbell, G. S., Litterio, L. M., Lutzky, R. A., & Rancourt, M. A. (2011). Elocution and feminine power in the first quarter of the twentieth century: The career of Carolyn Winkler (Paterson) as performer and teacher. *Rhetoric Review*, 30(4), 389-405.

## Editorially Reviewed Publications

- Lanius, C. & **Hubbell, G. S.** (2018). The new data: Argumentation from, with, and of data. In A. Davisson & A. Hess (Eds.), *Theorizing digital rhetoric*. Routledge.
- Haskins, E., & **Hubbell, G.** (2018) Plato's *Phaedrus* and the ideology of immersion. In M. Kennerly & D. Pfister (Eds.), *Ancient rhetorics + digital networks* (pp. 126–139). University of Alabama Press.

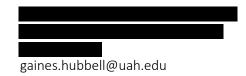
## Manuscripts in Progress

Hubbell, G. S. Burke and Cassirer on partisanship [working title]. Draft manuscript.



# Conference Papers & Presentations

- Hubbell, G. S. (2020). Ovid's economics of hospitality. Paper to be presented at the biennial meeting of the Rhetoric Society of America, Portland, OR.
- Hubbell, G. S. (2020). Classical rhetoric's missing data. Paper to be presented at the biennial meeting of the Rhetoric Society of America, Portland, OR.
- Hubbell, G. S. (2018). In lieu of reinventing invention. Paper presented at the biennial meeting of the Rhetoric Society of America, Minneapolis, MN.
- Hubbell, G. S. (2017). Co(s)mic framing: Technical writing with Kerbal Space Program. Paper presented at the annual meeting of the Computers & Writing Conference, Findlay, OH.
- Hubbell, G. S. (2016). Quite a few good men: Popular culture's influence on leadership in games. Paper presented at the annual meeting of the Canadian Game Studies Association, Calgary, Alberta.
- Hubbell, G. S. (2016). Play as topical invention. Paper presented at the biennial meeting of the Rhetoric Society of America, Atlanta, GA.
- Hubbell, G. S. (2016). A history of topical invention. Paper presented at the biennial meeting of the Rhetoric Society of America, Atlanta, GA.
- Robinson, J., Hubbell, G., Finseth, C., & Olsen, C. (2016). Roundtable: Leadership and the Intersection of Games. Roundtable presentation at the meeting of the Southwest Popular Culture Association, Albuquerque, NM.
- Haskins, E., & Hubbell, G. (2015). Plato's *Phaedrus* and the ideology of immersion. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Hubbell, G. S. (2015). Things my NPC says: Text, form, and the NPC idle dialogue. Paper presented at the annual meeting of the Canadian Game Studies Association, Ottawa, Ontario, Canada.
- Hubbell, G. S. (2014). Grand theft autonomy: The difference between being five and being online. Paper presented at the annual meeting of the Popular Culture Association, Chicago, IL.



- Hubbell, G. S. & Lanius, C. (2014). Borders within rhetoric: What are the contemporary canons? Paper presented at the biennial meeting of the Rhetoric Society of America, San Antonio, TX.
- Hubbell, G. S. (2014). Games writing and academic institutional authority. Presentation at the first meeting of the Critical Proximity conference, San Francisco, CA. Available online at http://critical-proximity.com/2014/03/16/games-writing-and-academic-institutional-authority/
- Hubbell, G. S. (2012). More than myth: Cassirer's impact on *A Rhetoric of Motives*. Paper presented at the biennial meeting of the Rhetoric Society of America, Philadelphia, PA.
- Hubbell, G. (2012). More than *Magic: The Gathering* of Burke and Cassirer. Paper presented at the annual meeting of the Popular Culture Association/American Culture Association, Boston, MA.
- Hubbell, G. (2011). Setting the sublime in classical rhetoric: Strategic mystification of class. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Hubbell, G. (2011). Commonplaces ad bellum purificandum: Insights from Burke's notes on Aristotle. Paper presented at the annual meeting of the Penn State Conference on Rhetoric and Composition, State College, PA.
- Hubbell, G. (2011). Obama's lieux de memoire: Unification through minority memory. Paper presented at the annual meeting of the Eastern States Communication Association, Washington, D. C.

## Teaching Experience

University of Alabama in Huntsville, Assistant Professor

EH 105, Honors English Seminar, 1 section	Fall 2020
EH 400/500, Composition Studies for	Fall 2020
Teachers, 1 section	
EH 340, Academic Writing, 1 section	Spring 2020
EH 475, Rhetoric of Science, 1 section	Spring 2020
EH 101, College Writing 1, 1 section	Fall 2019
EH 400/500, Composition Studies for	Fall 2019
Teachers, 1 section	



College Academy EH 101, College Writing 1, 1 section	Spring 2019
EH 340, Academic Writing, 1 section	Spring 2019
College Academy EH 101, College Writing I, 1	Fall 2018
section	
EH 400/500, Composition Studies for	Fall 2018
Teachers, 1 section	
EH 102, College Writing II, 1 section	Spring 2018
EH 340, Academic Writing, 1 section	Spring 2018
EH 105, Honors English Seminar, 1 section	Fall 2017
EH 400/500, Composition Studies for	Fall 2017
Teachers, 1 section	
EH 301, Technical Writing, 1 section	Summer 2017
EH 340, Academic Writing, 1 section	Springs 2017
EH 102, Freshman Composition II, 1 section	Spring 2017
EH 400/500, Composition Studies for	Fall 2016
Teachers, 1 section	
EH 101, Freshman Composition I, 1 section	Fall 2016
University of Alabama in Huntsville, Lecturer	
EH 101S, Freshman Composition I with Studio, 2 sections	Spring 2016
EH 102, Freshman Composition II, 2 sections	Spring 2016
EH 101, Freshman Composition I, 2 sections	Fall 2015
EH 105, Honors Composition, 2 sections	Fall 2015
Rensselaer Polytechnic Institute	
Instructor, WRIT 1110, Writing for Classroom and Career	Spring 2015
Assistant Director, Center for Communication Practices	2013 – 2014
Leader, Reading Group on Video Game Studies for	Summer 2014
Graduate Students and Faculty	
Co-Leader, Reading Group on Video Game Studies for	Summer 2013
Graduate Students and Faculty	
Co-teacher, WRIT 4410/6410, Research Writing	Fall 2012
Teaching Assistant, COMM 4520, Information	Spring 2012
Architecture	<b>8</b>
Co-teacher, WRIT 4410/6410, Research Writing	Fall 2011
Teaching Assistant, WRIT 4410/6410, Research Writing	Spring 2011
Tutor, Center for Communication Practices	Fall 2009–Fall 2010
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### **Invited Lecture**

The College of St. Rose, Albany, NY

The ludo-narrative divide and other game design fictions October 2014

For CSC 404 & 405: Game Design 1 & 2

### **Guest Lectures**

#### University of Alabama in Huntsville

RELACS presentation: "Defining the Game in Game Spring 2019

Criticism"

Jacques Derrida's Limited Inc. Fall 2017

For Dr. Clarke Rountree's CM 409 Contemporary

**Rhetorical Theory** 

Henry Louis Gates Jr. Signifying Monkey Fall 2017

For Dr. Clarke Rountree's CM 409 Contemporary

**Rhetorical Theory** 

Writing Workshop Spring 2016

Sponsored by Sigma Tau Delta: English Honor

Society

Pentadic Criticism Fall 2016

For Dr. Clarke Rountree's CM 375 Rhetorical

Criticism course

Aristotle's Lines of Argument Fall 2016

For Dr. Clarke Rountree's CM 408/508 Classical

**Rhetorical Theory course** 

#### Rensselaer Polytechnic Institute

Writing or re-writing your CV October 2014

Sponsored by the Office of Graduate Education

Writing your research statement April 2014

Sponsored by the Office of Graduate Education

Writing your personal statement March 2014

Sponsored by the Office of Graduate Education

Let's brainstorm – Starting the application process March 2014

Sponsored by the Office of Graduate Education

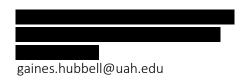
Video games and culture March 2014

For STSS 4960: Information Technology & Society

course

Writing or re-writing your CV February 2014

Sponsored by the Office of Graduate Education



Writing or re-writing your CV
Sponsored by the Office of Graduate Education

December 2013

## **Professional Service**

Journal of Games Criticism, Editor-in-Chief	Fall 2018–Current
Reviewer, Media and Communication Journal, Cogitatio	Spring 2018
Press, special issue on games	
Reviewer, Canadian Game Studies Association annual	Spring 2017
conference	
Journal of Games Criticism	2013–2017
http://www.gamescriticism.org	
Editor and Technical Editor	

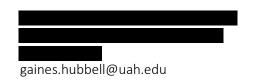
# University Service

AY 2019–Current
AY 2019-2020
AY 2016-2017

## Departmental Service

### University of Alabama at Huntsville

Writing Program Administrator, Composition Program	2016-Current
Writing Program Assessment Committee Chair	2016-Current
Writing Program Administration Committee Chair	2016-2020
English Department Curriculum Committee Member	2016–2020
Creative Writing Committee	2018-2019
Honors English Common Text Selection Committee	2016-2020
Lecturers Hiring Committee	2019–20
Student Experience Awards Sub-Committee	2019
Lecturer Hiring Committee	2019, Summer
Writing Major Assessment Committee Member	2018–2019
English Major Assessment Committee Member	2016–2018
Lecturer Hiring Committee	2018, Summer
Lecturer Hiring Committee	2017
Campus Newspaper Advisory Committee	2016
Writing Program Assessment Committee Member	2015



### Rensselaer Polytechnic Institute

Assistant Director of the Center for Communication Practices (CCP)

2013–2014

Graduate Student Recruitment Organizer
Moderator of Humanities, Arts, and Social Sciences
Graduate Student Informal Listserv

2010–2011, 2013 2010–2015

### Theses Read

•	Aaron Andrews (in progress)	Fall 2020
•	Rebecca Avgoustopoulos	May 2019
•	Eryn Johnson	May 2017
•	Jana Pettus	May 2017

### **Professional Affiliations**

- American Society for the History of Rhetoric
- Rhetoric Society of America
- Canadian Game Studies Association
- Council of Writing Program Administrators
- National Council of Teachers of English