

MARCIA CROUCH

**COLLEGE SUPERVISOR  
ELEMENTARY/MIDDLE SCHOOL PRINCIPAL**

Offering 25 years of Achievement in Developing Productive Student Focused  
Environments To Maximize Learning Experiences

Dedicated, resourceful education professional with proven ability to create and monitor policies and practices that promote a safe, learning environment; ensure a school culture that encourages continual improvements for teachers and students; develop an environment that encourages open communication with colleagues, students and community; and mentor educators in the creation and implementation of class instruction, lesson plans, and student assessment in conjunction with state learning regulations. Detailed educational knowledge and core skills include:

Student-Created Instruction/ Program Development/ Parental and Community Involvement/ Attendance and Grade Reports/ Individual Education Plans/Curriculum Development and Implementation/ Extracurricular Involvement/ Training and Development/ Budgeting and Forecasting/ Team-Building/ Educational Administration/ Classroom Management/ Instructional Programming

**EDUCATION**

M.S. Elementary Education, Trevecca Nazarene College, Nashville, TN GPA – 3.8  
Emphasis in Curriculum and Instruction

B.S. Elementary Education, Lambuth University, Jackson, TN GPA – 3.7

**PROFESSIONAL EXPERIENCE**

**University of Memphis**, Memphis, TN  
University Student Teaching Supervisor

2014 – present

Mentor, support and evaluate Residency/Student Teacher candidates. Scope of position includes: visiting teacher candidates in area schools to assist in promoting skilled teachers, collecting of data and information to be utilized in student teaching position concerns/issues, evaluating candidates using approved competencies framework and providing resources for teacher success.

**Shelby County School District, Memphis TN**  
Principal – Lakeland Elementary School (K-5)

2009 –2014

Plan, control and direct the overall activities for elementary school students ranging from 800 – 900 students and 60 faculty members annually. Scope of position includes: staff recruitment, development and evaluation, fiscal management, record and administration, student discipline, program initiatives, team building, shared decision making, school values promotion, advisory council coordination, and creation of a safe, respectful and fair environment.

- Lakeland ranked top 5% in state of Tennessee
- HMO's highest in Shelby County
- Implemented higher level program
- \* Increased writing scores yearly
- \* Continued improvement on State Report Card
- \* Implemented PLC and Formative Assessment within framework on all grades
- \* Enlisted parent volunteers for Watch Dog Programs
- \* Continued computer technology

**Shelby County School District, Memphis, TN**  
Principal – Southwind Middle School (6-8)

1998 – 2009

Plan, control and direct the overall activities for middle school students ranging from 1000-1200 students and 75 faculty members annually. Scope of position included: staff recruitment, development and evaluation, fiscal management, record and administration organization and maintenance, student discipline, program initiatives, team building, shared decision making, school values promotion, advisory council coordination, and creation of a safe, respectful and fair environment.

- Increased writing scores by 5% yearly
- Continued improvement on State Report Card
- Developed behavioral programs to address obstacles to success
- Increased student attendance by 10% by implementing home/school liaison
- \* Decreased student discipline rate by 8% by implementing student discipline program
- Developed major community partnerships and enlisted parent volunteers for safe schools program
- Applied for and received 10 grants totaling \$40,000 for technology
- Introduced computer technology incentives to encourage better participation in computer labs

**Shelby County School District**, Memphis, TN  
Principal – Crump Elementary School (K-5)

1993-1998

Plan, control and direct the overall activities for elementary school students ranging from 1200 – 1400 students and 88 faculty members annually. Scope of position included: staff recruitment, development and evaluation, fiscal management, record and administration organization and maintenance, student discipline, program initiatives, team building, shared decision making, school values promotion, advisory council coordination, and creation of a safe, respectful and fair environment.

- Modified curriculum for special needs students to promote a positive classroom experience
- Implemented reading programs designed to promote academic confidence in low performing students
- Created a tutoring program to ensure that all students had peer resources available
- Led textbook book review committee to oversee, select and purchase new Materials
- Increased academic gains 5% in math and reading
- Developed and implemented reading incentives

**Shelby County School District**, Memphis, TN  
Assistant Principal – Houston Middle School (6-8)

1990-1993

Assisted with the direction of the overall activities for middle school students ranging from 800-1000 students and 55 faculty members annually. Scope of position included: staff development, curriculum design, evaluation, record and administration organization and maintenance, student discipline, team building, and continuance of a safe, respectful and fair environment.

- Designed reading imitative for below proficient students
- Developed teacher incentives to promote better attendance
- Stretched curriculum functions to all academic subjects to boost quality of education
- Secured funding to contribute to new computer lab
- Worked closely with poorly performing teachers
- Implemented library incentives to promote reading literacy



## **PROFESSIONAL DEVELOPMENT**

Classroom Management	Leadership Skills	Team-Building Techniques
Student-Centered Learning	Special Needs	Discipline Management
Motivation Techniques	Delegation Needs	Literature Development

## **COMPUTER SKILLS**

Microsoft, Excel and Word, Internet, E-mail

## **ACCOMPLISHMENTS**

2013 – School ranked in top 5% of schools in the State of TN  
2010 – Administrator of the Year – Shelby County Schools  
2005 – Who’s Who Register of Rising Young Americans  
2003 – Research Board of Advisors for American Biographical Institute  
2000 – Notable American Women  
1989 – Outstanding Young Woman of America  
1985 – Teacher of the Year  
1984 – Talents Unlimited Trainer

## **PROFESSIONAL ORGANIZATIONS**

TEA, NEA, SCEA, UEP, Phi Delta Kappa, PTA, NAESP, ASCD, Principal’s Study Council, Chi Omega Honorary Society

## **REFERENCES LIST**

Dr. Jennifer Nelson, Associate Director of Teacher Education, University of Memphis  
Dr. Lee Ann Kight, Director, Teaching and Learning, Bartlett City Schools  
Mr. John Aitken, Superintendent, Collierville School District