

Analytics Pathway* General Concentration

Catalog Term: 2025-2026

*Subject to Change

Year 1, Fall Semester				Year 1, Spring Semester			
Course	Title	Credit Hours	Prerequisite(s)	Course	Title	Credit Hours	Prerequisite(s)
EH 101	College Writing I	3		ECN 142	Principles of Macroeconomics	3	MA 107 or MA 112 or level 2 MA placement
Fine Arts	Elective	3		EH 102	College Writing II	3	EH 101 or EH 101S (C- or better)
FYE 101B (Fall Only)	Charger Success	1	Transfer students can take BUS 300 (1 hr) instead of FYE 101	MA 120	Math Professional Applications	3	MA 107 or MA 112 (C- or better)
History*	Elective	3		Science w/ Lab	Elective	4	
IS 146	Computer Applications in Business	3		Social/Behavioral Science or 2nd History	Elective	3	
MA 107 or MA 112	Algebra w/ Applications or Precalculus Algebra	3					
Total		16		Total		16	
Year 2, Fall Semester				Year 2, Spring Semester			
Course	Title	Credit Hours	Prerequisite(s)	Course	Title	Credit Hours	Prerequisite(s)
ACC 211	Financial Accounting	3		ACC 212	Management Accounting	3	ACC 211
BLS 211	Legal Environment in Business	3		IS 210	Computer Programming for Business	3	IS 146
ECN 143	Principles of Microeconomics	3	MA 107 or MA 112 or level 2 MA placement	IS 301	Information Systems in Organizations	3	IS 146
MSC 287	Business Statistics I	3	MA 107 or MA 112	Literature*	Elective	3	EH 102 or EH 103 or EH 105 (C- or better)
Science w/ Lab	Elective	4		MSC 288	Business Statistics II	3	MSC 287
Total		16		Total		15	
Year 3, Fall Semester				Year 3, Spring Semester			
Course	Title	Credit Hours	Prerequisite(s)	Course	Title	Credit Hours	Prerequisite(s)
Humanities/Fine Arts or 2nd Literature	Elective	3		FIN 301	Principles of Finance	3	ECN 143, ACC 211, either MSC 287, SOC 303, PY 300, MA 385, ISE 390
MSC 450	Intro Analytics & Programing	3	MSC 288 or IS 210	IS 471	Business Analytics & AI	3	IS 301, IS 310, MSC 288
Major Elective (IS 310)	Advanced Programming	3	IS 210	IS 340	Database Management	3	IS 301
MKT 301	Principles of Marketing	3		Humanities (Non-Literature)	Elective	3	
MGT 301	Managing Organizations	3		MSC 385	Operations Analysis	3	MSC 288
Total		15		Total		15	
Year 4, Fall Semester				Year 4, Spring Semester			
Course	Title	Credit Hours	Prerequisite(s)	Course	Title	Credit Hours	Prerequisite(s)
ECN Elective	300-400 level	3	ECN 142, ECN 143	Free Elective	100-400 level	3	
CM 313	Business & Professional Communications	3		Business Elective	300-400 level	3	
EH 300 or EH 301	Business Writing or Technical Writing	3	EH 102 (C- or better), Junior Class Standing	MGT 450	International Business	3	MGT 301, MKT 301, FIN 301
Major Elective	300-400 level	3		MGT 499	Competitive Strategy (C- or better)	3	MGT 301, MKT 301, FIN 301, IS 301, MSC 385, EH 300 or 301
MSC 469 (Fall Only)	Visualization for Leadership	3	IS 210 and either IS 471 (CC) or MSC 450 (CC)				
Total		15		Total		12	

* Students must complete a two-course sequence in Literature or History.

Approved Literature sequence is any two Literature courses from EH 207, 208, 209, 210, 242, 241, 243, 244, 245, and 246

Approved History sequences are HY 103 and 104, or HY 221 and 222.