

Student Competition Guide



Competition Overview and Guidelines

Competition teams will consist of two student team members who analyze an S&P 400 Mid-Cap company to pitch as an investment (list of companies to choose from will be provided).

S&P Midcap 400 Index is a stock market index that serves as a measure for “medium-sized” companies. These are companies with a market capitalization between \$2.4 billion and \$8.2 billion.

Student teams will pitch their chosen company to teams of judges who are comprised of UAH students, UAH faculty, and Huntsville business leaders. Pitches will be 5-6 minutes long and accompanied by a visual (PowerPoint or Google Slides). Teams will try to convince judges to invest a hypothetical \$100,000 in their company.

This competition is open to high school and community/junior college students. Each group will compete within their own track and will not compete against each other.



Information About Each Round

The competition consists of three rounds. During round 1 all teams will pitch twice, each time to a different group of judges. Teams must qualify for rounds 2 and 3.

During round 1, teams will present their stock pitches to a panel of judges during a 10 minute time slot. The presentation will then be delivered a second time to a second set of judges shortly after. The score of the two pitches will be averaged for a total round 1 score. A set number of teams will move on to round 2. The number of teams that move on will depend on how many teams compete, but will be between five and 10 teams.

Round 2 consists of the top five to 10 teams delivering their pitches to the entire audience of participants and judges. Teams who did not advance beyond round 1 will have the ability to observe. The top 2 pitches will advance to round 3.

Please contact Drew Hartt, dwh0012@uah.edu, with any questions.



Round 3 is an exciting debate round! The final two teams will be given two minutes each to provide a final overview of their company. There will then be four minutes for the opposing teams to ask each other questions about their companies. This allows for the students to demonstrate a higher level of research and preparation as they answer questions about their company. Questions can pertain to the team's presentation, the company itself, the company's sector, or relevant current news. After the teams are given time to ask questions, the final judging team will be given two minutes to ask questions.

Prize Details

During round one, teams will be ranked from 1-5 or 10, depending on the number of participants we have. Each of those teams will receive a prize ranging from \$100-\$300. The teachers of those teams will also receive a prize ranging from \$50-\$100 per ranked team.

During the final round, the top two teams will receive a prize in addition to what they won in the first round. Our second place team will receive \$500, and the team's teacher will receive \$50. Our first place team will receive \$1,000, and the team's teacher will receive \$100.

All student teams will have the opportunity to vote on their favorite team, other than their own. The team that receive the most votes will receive the Student Choice Award and a prize of \$100.

The teacher who has the most student teams participating in the competition will win \$50.

The teacher with the highest average team score will win \$50. Teachers with at least two teams are eligible.

This is the prize breakdown per division (high school and community/junior college).



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