

# Charger Blue

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## EDUCATION

### **Bachelor of Science in Business Administration**, May 20XX

The University of Alabama in Huntsville, Huntsville, AL

Major: Marketing

Minor: Entrepreneurship

GPA: 3.4/4.0

Major GPA: 3.8/4.0 (*List GPAs if 3.0 or above*)

*Dean's List*

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## RELEVANT COURSE WORK

**Buyer Behavior** (Spring 20XX), **Professional Selling** (Spring 20XX), **Strategic Marketing** (Fall 20XX), **Principles of Social Media** (Fall 20XX)

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## STUDY ABROAD

### **American Institute for Foreign Studies**, Summer 20XX

Barcelona, Spain

- Engaged in collaborative learning with international counterparts through projects, seminars, and coursework

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## PROJECT WORK

### **Organizational Theory and Behavior (PY 502)**, Spring 20XX

*Class Project*, The University of Alabama in Huntsville

- Researched 4 companies' 10K reports to determine profitability and marketability
- Collaborated with 6 team members to compose final report and recommendations utilizing Excel and PowerPoint
- Strengthened public speaking skills by presenting material to peers in a business environment

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## RELEVANT WORK EXPERIENCE

### **Marketing and Sales Intern**, April 20XX – Present

*Chick-fil-A*, Huntsville, AL

- Foster client relations through needs-based promotional activities, events and creative advertising designs
- Create flyers and marketing documents through InDesign to be used in promotions to students
- Connect client orders to local stores and assist with catering while maintaining accurate billing and invoicing records

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## ADDITIONAL EXPERIENCE

### **Student Assistant**, August 20XX – January 20XX

*Office of Student Life*, The University of Alabama in Huntsville, Huntsville, AL

- Answered phones, filed paperwork, and assisted personnel to ensure office efficiency
- Ran errands for teachers and staff and delivered messages between office and classrooms
- Communicated with students and visitors while scheduling meetings and directing calls to appropriate departments

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## LEADERSHIP EXPERIENCE

### **Recruitment Chair**, January 20XX – Present

*Greek ORG*, The University of Alabama in Huntsville, Huntsville, AL

- Serve as the director for all recruitment events, 2 per week for 6 weeks
- Supervise 10 committee members and assign responsibilities as necessary
- Contact approximately 20 recruits per day through cold-calling

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## HONORS & ACTIVITIES

Recipient of Presidential Scholarship and 2 additional academic scholarships

Member of National Society of Collegiate Scholars and 2 additional honor societies

American Marketing Association

College of Business Ambassador

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## VOLUNTEER SERVICE

Impact Alabama

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## COMPUTER SKILLS

Microsoft Office Suite, Adobe InDesign, Illustrator