

# GAINES HUBBELL

865-805-9028  
gaineshubbell@gmail.com  
www.gaineshubbell.com

## Education

- Doctor of Philosophy in Communication and Rhetoric  
Advisor: Dr. Ekaterina Haskins  
Dissertation: *A Brief History of Topical Invention in 20th Century American Rhetorical Studies*  
Rensselaer Polytechnic Institute  
2015
- Masters of Science in Communication and Rhetoric  
Rensselaer Polytechnic Institute  
2013
- Bachelors of Art in Classics and English  
University of Tennessee,  
Knoxville  
2008

## Publications

- Cooke, L. & **Hubbell, G. S.** (2015). Working out memory with a *Medal of Honor* complex. *Game Studies: The International Journal of Computer Games Research*, 15(2).  
<http://gamestudies.org/1502/articles/cookehubbell>
- Whitburn, M. D., Comer, J. L., **Hubbell, G. S.**, Litterio, L. M., Lutzky, R. A., & Rancourt, M. A. (2011). Elocution and Feminine Power in the First Quarter of the Twentieth Century: The Career of Carolyn Winkler (Paterson) as Performer and Teacher. *Rhetoric Review*, 30(4), 389-405.

## Manuscripts in Progress

- Haskins, E., & **Hubbell, G.** Plato's *Phaedrus* and the ideology of immersion. Forthcoming in M. Kennerly & D. Pfister (Eds.), *Ancient rhetorics and digital networks*. University of Alabama Press.

## Conference Papers & Presentations

- Hubbell, G. S. (2016). Play as topical invention. Paper to be presented at the biennial meeting of the Rhetoric Society of America, Atlanta, GA.
- Hubbell, G. S. (2016). A history of topical invention. Paper to be presented at the biennial meeting of the Rhetoric Society of America, Atlanta, GA.
- Robinson, J., Hubbell, G., Finseth, C., & Olsen, C. (2016). Roundtable: Leadership and the Intersection of Games. Roundtable presentation at the meeting of the Southwest Popular Culture Association, Albuquerque, NM.

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Haskins, E., & Hubbell, G. (2015). Plato's *Phaedrus* and the ideology of immersion. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.

Hubbell, G. S. (2015). Things my NPC says: Text, form, and the NPC idle dialogue. Paper presented at the annual meeting of the Canadian Game Studies Association, Ottawa, Ontario, Canada.

Hubbell, G. S. (2014). Grand theft autonomy: The difference between being five and being online. Paper presented at the annual meeting of the Popular Culture Association, Chicago, IL.

Hubbell, G. S. & Lanius, C. (2014). Borders within rhetoric: What are the contemporary canons? Paper presented at the biennial meeting of the Rhetoric Society of America, San Antonio, TX.

Hubbell, G. S. (2014). Games writing and academic institutional authority. Presentation at the first meeting of the Critical Proximity conference, San Francisco, CA. Available online at <http://critical-proximity.com/2014/03/16/games-writing-and-academic-institutional-authority/>

Hubbell, G. S. (2012). More than myth: Cassirer's impact on *A Rhetoric of Motives*. Paper presented at the biennial meeting of the Rhetoric Society of America, Philadelphia, PA.

Hubbell, G. (2012). More than *Magic: The Gathering* of Burke and Cassirer. Paper presented at the annual meeting of the Popular Culture Association/American Culture Association, Boston, MA.

Hubbell, G. (2011). Setting the sublime in classical rhetoric: Strategic mystification of class. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Hubbell, G. (2011). Commonplaces ad bellum purificandum: Insights from Burke's notes on Aristotle. Paper presented at the annual meeting of the Penn State Conference on Rhetoric and Composition, State College, PA.

Hubbell, G. (2011). Obama's lieux de memoire: Unification through minority memory. Paper presented at the annual meeting of the Eastern States Communication Association, Washington, D. C.

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## Teaching Experience

### University of Alabama in Huntsville, Lecturer

EH 101S, Freshman Composition I with Studio, 2 sections Spring 2016

Taught students argumentation- and genre-centered writing practices.

EH 102, Freshman Composition II, 2 sections Spring 2016

Taught research writing practices for first-year students, including database research practices and presenting research.

Related the philosophy and practices of humor to research writing.

EH 101, Freshman Composition I, 2 sections Fall 2015

EH 105, Honors Composition, 2 sections Fall 2015

Taught students argumentation-centered writing practices and research writing.

Developed syllabus and assignments around the Honors common text *Solaris* by Stanislaw Lem.

### Rensselaer Polytechnic Institute

Instructor, WRIT 1110, Writing for Classroom and Career Spring 2015

Developed syllabus, rubric, and assignments.

Taught students audience- and genre-centered communication practices for a variety of written and oral communication scenarios.

Assistant Director, Center for Communication Practices 2013 – 2014

Conducted workshops for the Office of Graduate Education.

Aided faculty in including technical communication in their syllabi and rubrics.

Trained undergraduate and graduate tutors.

Conducted one-on-one tutoring sessions.

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- Leader, Reading Group on Video Game Studies for Graduate Students and Faculty Summer 2014  
Created reading group syllabus.  
Led discussion.
- Organizer, Reading Group on Video Game Studies for Graduate Students and Faculty Summer 2013  
Created reading group syllabus, including the selection of texts.  
Organized meetings of the reading group.
- Co-teacher, WRIT 4410/6410, Research Writing Fall 2012  
Developed half the course syllabus and served as primary instructor for undergraduate and co-terminal students. Aided in teaching graduate students how to write for career and publication.  
Facilitated daily discussions and instructed students in applying rhetorical principles in their disciplinary writing.
- Teaching Assistant, COMM 4520, Information Architecture Spring 2012  
Maintained grades and class organization.  
Facilitated grading oral and slide presentations.
- Co-teacher, WRIT 4410/6410, Research Writing Fall 2011  
Developed half the course syllabus and served as primary instructor for undergraduate and co-terminal students.  
Facilitated daily discussions and instructed students in applying rhetorical principles in their disciplinary writing.
- Teaching Assistant, WRIT 4410/6410, Research Writing Spring 2011  
Provided grading assistance for undergraduate students.  
Led class three times during the semester.  
Taught college level grammar and ethical and persuasive writing in science and engineering.

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Tutor, Center for Communication Practices  
Tutored students and faculty in effective  
communication for classroom and career.

Fall 2009 – Fall 2010

## Invited Lecture

The College of St. Rose, Albany, NY  
The ludo-narrative divide and other game design fictions  
For CSC 404 & 405: Game Design 1 & 2

October 2014

## Guest Lectures

### Rensselaer Polytechnic Institute

Writing or re-writing your CV  
Sponsored by the Office of Graduate Education

October 2014

Writing your research statement  
Sponsored by the Office of Graduate Education

April 2014

Writing your personal statement  
Sponsored by the Office of Graduate Education

March 2014

Let's brainstorm – Starting the application process  
Sponsored by the Office of Graduate Education

March 2014

Video games and culture  
For STSS 4960: Information Technology & Society  
course

March 2014

Writing or re-writing your CV  
Sponsored by the Office of Graduate Education

February 2014

Writing or re-writing your CV  
Sponsored by the Office of Graduate Education

December 2013

## Professional Service

*Journal of Games Criticism*  
<http://www.gamescriticism.org>  
Editor and Technical Editor

2013 – Current

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## Departmental Service

### University of Alabama at Huntsville

Honors English Common Text Selection Committee 2016  
Aided in creating and distributing a survey of  
Honors English students.  
Compiled and analyzed survey results.

Writing Program Assessment Committee 2015

### Rensselaer Polytechnic Institute

Assistant Director of the Center for Communication  
Practices (CCP) 2013 – 2014

Produced a performance plan and an itemized  
budget.  
Presented a performance plan and budget to the  
Dean of Humanities, Arts, and Social Sciences.  
Conducted a research survey of the CCP's  
aspirational and competitive peers.  
Helped expand the center's role into classrooms  
across the disciplines and as travelling tutors for  
undergraduate dormitories.

Graduate Student Recruitment Organizer 2010 – 2011, 2013  
Acted as primary point of contact for prospective  
graduate students.  
Organized activities for visiting prospective  
graduate students.

Moderator of Humanities, Arts, and Social Sciences 2010 – 2015  
Graduate Student Informal Listserv

## Web Writing & Designing

- <http://www.gamescriticism.org>, designer, submission guidelines
- <http://www.higherlevelgamer.org>, designer, administrator, author

## Professional Affiliations

- American Society for the History of Rhetoric
- Rhetoric Society of America

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- National Communication Association
- Canadian Game Studies Association
- Popular Culture Association

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## References

**Alanna Frost, Ph.D.**

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Dept. of English  
University of Alabama in Huntsville  
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Email: frosta@uah.edu

**Barbara Lewis, Ph.D.**

Director, Center for Communication  
Practices  
Dept. of Communication and Media  
Rensselaer Polytechnic Institute  
Phone: 518-276-3344  
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**Ekaterina Haskins, Ph.D.**

Associate Professor  
Dept. of Communication and Media  
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**Nancy Campbell, Ph.D.**

Associate Dean  
Humanities, Arts, and Social Sciences  
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**Audrey Bennett, MFA**

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Dept. of Communication and Media  
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**James Zappen, Ph.D.**

Professor  
Dept. of Communication and Media  
Rensselaer Polytechnic Institute  
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