



Communications Internship Opportunity

If you are looking for an exciting opportunity to get real-world experience in communications, all while supporting Veterans and their families, join the development team at Still Serving Veterans.

We are seeking a communications-focused intern to help us tell our story so that we can reach more Veterans who would benefit from SSV's services and engage the many donors who are looking for a meaningful way to support Veterans.

Tasks include, but are not limited to the following:

- creating and updating content for Still Serving Veterans website; including blog posts and event listings
- creating innovative content for various social media channels (that align with overall communications strategy)
- drafting communications materials to support upcoming events and giving
- researching and archiving "evergreen" content for use in digital marketing
- creating content for monthly enewsletter
- measuring results of digital marketing communications
- using tools (feedly and buffer) to monitor web for content and opportunities to engage with target audiences
- collecting and creating a swipe file of images (stock photos and/or on site photos) that align with our brand, for use in marketing materials
- researching behaviors and demographics of target audiences to determine effective communication channels and messages

Still Serving Veterans is a registered 501(c)3, nonprofit, headquartered in Huntsville, AL. Our mission is To serve and honor Veterans and their families by empowering them to build meaningful lives through connections to fulfilling careers, benefits and services; and to proactively strengthen Veteran communities through leadership and collaboration. There is no cost to our clients for any services provided.

Ideal candidates are college students studying communications, marketing, public relations, philanthropic management or a related field. Knowledge of G Suite (google business tools and apps), design tools such as illustrator, Adobe Spark and Canva, social media platforms (primarily Facebook, Twitter and Instagram) is preferred.

This position reports to the Director of Marketing & Communications (who also majored in communications!) and works closely with other members of the development team. While this is an unpaid internship, we are confident that the Still Serving Veterans intern will acquire new skills and develop a portfolio of work to benefit them in their future career.

To apply, contact Heather Wells by phone at 256-384-7270 or by email at hwells@ssv.org.