

Social Media Marketing Intern

<https://www.linkedin.com/jobs/view/1446106603/>

In search of a UNICORN of a Social Media/ Marketing Intern or Part-Time Employee for two Huntsville-based businesses, both of which are well established in the area, but are running short on the time needed to do social media and marketing well.

UNICORN will be able to answer the following questions:

- Do you have talent in Social Media? Content Generation? Video Editing? PowerPoint design? Podcasting? Graphic Design? (You don't have to have all of them but the more the merrier.)
- Can you ACTUALLY do the aforementioned things, not just say you can do them and then beg for help doing them all the time?
- Can you work MOSTLY virtually and meet deadlines without anybody having to breathe on your neck about it? This the least micro-management position on the planet, so the unicorn must be able to self-manage and check-in when they need advice.
- Can you come up with new creative ways to build the business without having to be instructed on how to get started and then actually GET started once someone "blesses" the idea?
- Can you accept feedback and not freak out every time someone isn't in love with your idea? Can you prioritize what order you need to complete your work in?
- Can you occasionally travel to help with selling merchandise or information tables at conferences or filming/photographing?
- Do you have a car that you can drive to take photos or videos for projects as needed?

Then you might be our UNICORN!

Meet the businesses:

- **genWHY Communication Strategies:** Professional Speaking/Training on generational diversity in the workplace and soft-skill development. We help companies attract and retain top Millennial talent while explaining the importance and value of every generation. The company tripled in size in 2018 and has been nominated for Huntsville Small Business Awards twice in its 1 year 9 months of "official" existence. Learn more at www.genwhycommunications.com.
- **Bare Bones Huntsville** - Specializes in residential/commercial demolition. They work closely with contractors and homeowners to prepare every job for the build-out phase. From simple job site cleanup to selective demolition, to full tear outs. They are also looking to grow and expand into more of a "full service" construction program. Primarily they will need social media management and marketing assistance. They're growing like gang-busters and ready to take it to the next phase. Learn more at <https://www.facebook.com/bareboneshsv/>

Details you need to know so you can pay your rent/mortgage/buy food:

- The position is a 6-month contract position. Which means you'll have to keep a portion back for your own taxes at the end of the year. You'd be 1099.
- The first six-weeks will be a trial to make sure you really are the unicorn we are looking for, not just a horse with an ice-cream-cone on its head.
- This position has no health benefits at present, but we're way fun people.
- This position is a mostly virtual position, BUT we are based out of Huntsville, Alabama. However, there will be times when you need to get photos/ videos in person, so at least being in the North Alabama area would be beneficial.
- The salary has a very good chance to INCREASE based on how much new business this person can help generate. If you want to make more dough after 6 months then you're going to have to gallop dear unicorn.
- The position will handle social media for two business accounts and help with generating content for all both. Unicorns MAY develop blog content/podcasts/edit video for both of the businesses.

Getting the job details:

- If you believe you are our unicorn please send a resume to kristin@genwhycommunications.com.
- Interviews WILL be conducted as a part of this process.
- This is an entry-level position (that has a great chance of expanding in the future to a full-time position).
- Currently, the pay is \$7.25 an hour (which is a lot better than interning for free or serving fast food).
- **Ideally, this position will be filled by September 13, 2019.**