



Marketing/PR Intern Job Description

The Marketing/PR intern will provide support for the Marketing/PR department at Nesin Therapy Services. The intern will report to the Marketing Director and will assist the organization in the development and implementation of its marketing and public relations plans.

Candidates can expect to gain experience in the following:

- Supporting the company's Marketing/PR strategy and assisting in coordinating various marketing methods including print ads, networking, social media, and more
- Assisting with content writing for the website, blog, social media and sales & marketing collateral
- Collaborating to create new ideas for campaigns to support lead generation efforts
- Coordinating and improving processes related to creative filing and management of marketing graphics, collateral, business cards, images, etc.
- Project coordination
- Supporting company's social media and blogs efforts
- Creating and distributing press releases

Madison Clinic
12181 County Line Road, Suite 150
Madison, AL 35758
256-461-9654

Huntsville Clinic
165 Whitesport Drive, Suite 2
Huntsville, AL 35801
256-425-0300

Research Park Clinic
1267 Enterprise Way NW, Suite B
Huntsville, AL 35806
256-713-1872



@nesintherapy

www.nesintherapy.com

- Assisting in administrative duties
- Building and updating media lists and databases
- Assisting with research of various types
- Scheduling, coordinating and attending various events

Qualifications:

- Must have excellent organizational skills, attention to detail and the ability to prioritize in a changing environment
- Must have excellent interpersonal skills and follow-up skills
- Proficiency in Microsoft Word, Outlook, Excel, Internet, Social Media outlets and design software
- Excellent communication skills (written and verbal), proofing and administrative skills required
- Ability to work independently (if needed) and complete assigned tasks within identified time frames
- Organized, dependable and detail oriented
- Team player with cooperative spirit
- Quick learner and efficient

This is an unpaid internship position for a student looking to gain experience in the field of Marketing and PR.

For more information or to apply, please contact Amy Tubb, Marketing & PR Director, Nesin Therapy Services at amyt@nesintherapy.com or 256-425-0300.