Invoke Strategies, LLC.

Advertising & Marketing Internship – This position is perfect for you if you have interest in learning how to create, plan and execute social media marketing strategies and ad placements. You will also begin the journey into Google Ads, Google Analytics and Web Design. You would meet with your supervisor at least once a week in person, and then work mostly in your own space, but MUST meet deadlines without having your hand held or be micromanaged. This position could lead to future and substantial contract based work.

What exactly would you be doing and what is required?

- Creating social media content calendars, and designing posts within Canva and/or Photoshop.
- Creating reports within Business Manager and Ads Manager for Facebook and Instagram; and additional reports within Google Analytics.
- Utilizing social media scheduling apps.
- Minimum 10 hours of work per week.
- Must have reliable personal laptop, laptops will not be provided.
- Must be proficient in Microsoft office suite.
- Must be proficient in Canva and/or photoshop.

This position also will allow you the opportunity to assist with marketing and advertising strategies outside of the social media world to incorporate true integrated strategies that help businesses achieve optimal return on their investments.

Please send resumes with letters of interest to Laura@InvokeStrategies.com

Laura Orand Invoke Strategies, LLC. 256-656-6879 Laura@InvokeStrategies.com