

Belle Chevre is looking for a Social Media Intern!

We are seeking a curious and intelligent person to join our team as a paid intern and help to build our social media platforms. We are a small company so you will be working closely with the founder and creative lead; this position has the potential growth into a full-time position. Since our company is in the younger stages of our social media journey, you would have the opportunity to revamp and/or build up our social media image from the ground up. We are open to remote work but would like for you to be in the office at least once a week.

Primary Responsibilities and Scope of Work:

- Regularly posting to our social media accounts
- Engaging with followers on those platforms
- Concepting social media campaigns with Creative Services Manager
- Analyze social media accounts (Conduct competitive audits, create a content calendar, and determine content that is most important to our following)
- Help reflect and convey our brand's message that can be easily recognized

Qualifications and Expectations:

- Previous experience managing corporate social media accounts
- A fun attitude!
- An interest/passion for creativity, advertising, and strategy
- Self-starting attitude and open communicator

Who is Belle Chevre?

Belle Chevre has been making fine goat's milk cheeses in the tiny town of Elkmont, Alabama for 30 years! We are a passionate company dedicated to using time tested, even ancient, recipes and then putting our own modern spin on them producing some of the best goat cheeses made on the planet. We are currently marketing our cream cheeses, and are taking on the biggest competitor in the category: Philadelphia Cream Cheese.

Please submit a resume, a portfolio of work and a short note (<300 words) explaining why we might be a good fit for each other to amber@bellechevre.com.