

Stacy Neumann

Summary of Qualifications

Highly experienced communications professional with years of experience in commercial television, military public relations and university-level instruction. Skilled in identifying audiences, formulating messages and delivering content through a variety of platforms. Consistently chosen for special assignments and projects requiring initiative, leadership skills and ability to meet deadlines. Proven ability to make complex decisions during the newsgathering process and generate original content. Motivated educator with ability to effectively inspire students by utilizing a variety of relevant resources.

Contact

stacylneumann@gmail.com
910-922-1283
12 Abby Glen Way
Gurley, AL 35748

Education

MS, Broadcast Journalism
Syracuse University
Syracuse, NY
1997

BA, Mass Communications
Winthrop University
Rock Hill, SC
1995

Skills

Writing:

AP Style
Broadcast
Web Content

Social Media:

Facebook
Twitter

Public Speaking

Live reporting/anchoring

Interviewing

Nonlinear Audio Editing

Nonlinear Video Editing

Adobe Indesign

Photoshop

Final Cut Pro

Microsoft Office

Project Management

Small Team Management

Videography

Multiplatform news

Experience

Adjunct Instructor

Jan 21 to Present

University of Alabama Huntsville, Huntsville, AL

- Created and implemented syllabi, lectures, modules, and assignments for two sections of Public Speaking for online environment in Canvas
- Conducted Zoom class meetings to reinforce concepts, provide feedback and engage in collaborative educational exercises
- Provided content critique, graded assignments and assigned final grades

Adjunct Instructor

Aug 13 - May 15

Pacific Lutheran University, Tacoma, WA

- Created and executed syllabi, lectures and engaging exercises for Multimedia Writing & Reporting and Business Communication courses
- Provided content critique, graded assignments and assigned final grades

Public Affairs Specialist, GS-09

July 11 to May 13

U.S. Army Medical Department Activity, Ft Carson, CO

- Developed and edited hospital's first monthly beneficiary newsletter: Co-ordinated stories with subject matter experts, edited articles, photos and announcements and finalized layout
- Created and distributed internal staff newsletter on Microsoft Sharepoint
- Developed and established MEDDAC's social media sites on Facebook and Twitter in accordance with Department of Defense rules and regulations; Conducted administrator training, established best practices and maintenance of external official presences
- Provided public affairs support to Warrior Transition Battalion
- Created briefings, speeches, announcements, photographs, video promotions, news and feature articles, news releases and talking points
- Edited communications products created by subject matter experts and identified methods to effectively distribute them
- Provided marketing support for programs, initiatives, awareness campaigns
- Served as media escort during news events
- Developed media awareness training and media interview preparation for both command leadership and soldiers

Reporter/Anchor

Oct 10 to June 11

KOAA Channel 5, Colorado Springs, CO

- Enterprised news stories and features for daily broadcast
- Wrote and edited scripts for newscasts; AP style for web content
- Performed on-air live reporting and anchoring duties
- Conducted public outreach and professional appearances for station promotions and charity events

Instructor, Full-time

Aug 07 to July 10

Kansas State University, A.Q. Miller School of Journalism, Manhattan, KS

- Wrote and awarded a \$48,000 grant from The McCormick Tribune Foundation to host a 3-day Conference on Readiness Communications addressing security, community and journalistic response to terrorism and agro- and bio-security threats
- Budgeted Readiness Conference, recruited and coordinated keynote speaker/expert panelists, led planning committee meetings, ultimately resulting in an event attended by hundreds of KSU journalism and public relations students
- Created syllabi and taught Convergence Journalism, Concepts of Audio and Video Production, Digital News, Sports Reporting and Advanced Electronic Reporting
- Facilitated first-ever relationship between Convergence Journalism students and Fort Riley Military in Transition Team units for purposes of military-related journalism
- Coordinated live television coverage of the Kansas State University All University Open House with university administration and department
- Student work produced in class won numerous state Associated Press awards
- Served on Scholarship, Technology, and Curriculum Committees

Reporter/Fill-in Anchor/Producer

July 06 to June 07

WSFA Channel 12, Montgomery, AL

- Wrote stories and performed daily morning live shots
- Responsible for enterprising, producing, editing and writing feature stories for County Road 12 segment
- Utilized wire services, local contacts, and broadcast satellite services to write and produce half hour noon newscast
- Proven leader and team player in newsroom through participation in extended live coverage of Governor Bob Riley's Inauguration and tornado disaster coverage in both Enterprise and Montgomery, Alabama

Adjunct Instructor

Aug 06 to April 07

Auburn University Montgomery, AL

- Created syllabi and instructed Broadcast Performance, Media Writing, & Broadcast Journalism Courses
- Escorted students on trips to professional media outlets

Bureau Chief/Reporter

Jan 02 to June 06

News 14 Carolina, Raleigh, NC

- Designed coverage plan and embedded as a reporter with 82nd Airborne Division for media coverage in Afghanistan and Kuwait. Involved coordination of equipment and travel plans for harsh environment, completion of military-mandated training, and meetings with assigned embed unit on planning. Worked with military public affairs in country to coordinate coverage of our local soldiers. Reported by satellite phone.
- Produced nightly news stories and a 30 minute special upon return to the newsroom in the United States
- Proven Team Leader in designing news coverage of U.S. Open in Pinehurst and military coverage at Fort Bragg (U.S. Open coverage won regional Edward R. Murrow Award)
- Established and maintained working/effective relationships with local organizations, military, government, and civilian representatives to enhance news coverage
- Responsible for writing and field reporting stories for daily newscasts and presenting them live on television and web
- Designed and managed bureau to ensure smooth daily operations
- Recognized for leadership by management with Leadership Excellence Award and Outstanding Writing

Additional Relevant Experience

Newsbrief Anchor

WKFT Channel 40, Fayetteville, NC
Feb 98 to Dec 01

Production Assistant

WFAY, Fayetteville, NC
Aug 96 to May 97

Reporter/Production Specialist

American Forces Network, Berlin, Germany
June 92 to Aug 94