

John H. Saunders, Ph.D.
Curriculum Vitae
January 2021

Education

Ph.D., Speech Communication, The Pennsylvania State University, 2008.
Committee: Stephen H. Browne (chair), Thomas W. Benson, Tony M. Lentz, and Steven Herb.

M.A., Communication, University of Memphis, 2000.
Committee: D. Gray Matthews (chair), Thomas Darwin, and Lynne Webb.

B.A., Communication, University of Memphis, 1997.

Teaching

Academic Employment

Lecturer, Communication Arts Department, University of Alabama in Huntsville, 2017-present.

Visiting Assistant Professor, Communication Department, University of Central Arkansas, 2016-2017.

Visiting Lecturer, Communication Department, University of Central Arkansas, 2014-2016.

Assistant Professor, Communication Studies Department, Huntingdon College, 2009-2014.

Department Chair, Communication Studies Department, Huntingdon College, 2009-2013.

Instructor, Communication Department, Columbus State University, 2006-2009.

Instructor, Theater and Communications Department, The University of Memphis, 2005-2006.

Fixed Term Instructor, Department of Communication Arts & Sciences, The Pennsylvania State University, 2004-2005.

Teaching Assistant, Department of Communication Arts & Sciences, The Pennsylvania State University, 2001-2004.

Undergraduate Courses Taught (F=Face-to-face, H=hybrid, O=Online)

- Advanced Presentational Communication: This course is an extension of the Effective Public Speaking class and explored different textual and contextual opportunities that the basic course does not have time to cover. Taught 2 semesters. F
- Analysis and Impact of Television on Society: This course critically analyzed the role television has taken in American culture through examination of the medium and programing trends. Taught 1 semester. F
- Argumentation & Advocacy: This course focused on elements of argumentation through public discourse and advocacy. Taught 3 semesters. F
- Business & Professional Speaking. Public speaking within the professional context. Taught 3 semesters. FHO
- Contemporary Rhetorical Theory: This course mapped and explored the evolution of rhetorical theory in the 20th century. Taught 4 semesters. FO
- Directed/Independent Study: Each of these engaged 1 to 5 students around the particular topic with the outcome of a conference-worthy paper. Taught 7 semesters. F
 - War Rhetoric of World War II: Speeches of FDR, Churchill, and Hitler (1).
 - The Rhetoric of Disney Films (1).
 - Presidential Rhetoric (1).
 - First Amendment Rhetoric (1).
 - The Rhetoric of MLK Jr. (2).
 - The Rhetoric of the Establishment Clause (1).
 - The Rhetoric of Children's Literature (1).
 - Transgressions, Apologies, and Public Forgiveness within Public Memory (1).
- Effective Public Speaking: I have taught this class at five institutions, each with minor variations, but all have focused on the role of creation, structure, delivery, and audience to produce competent student speakers. Taught 38 semesters. FHO
- Effective Public Speaking Honors: This class covers the same information as the regular class but allows for deeper discussions of concepts and more speaking time for the students. Taught 4 semesters. FHO
- Effective Public Speaking College Academy: This class covers the same information as the regular class but is with high school students. Taught 1 semester. FH
- Honors in Communication Studies: Worked with one student as she mapped the major ethical trends concerning the doctor/patient relationship as it pertained to the rewriting of the Hippocratic Oath. This course differed from an independent study due to the additional requirements of the Honors Program. Taught 1 semester. F

- Internship in Communication: Supervised seven internships with local and national organizations. Directed 5 semesters. F
- Interpersonal Communication: This course examined the major social scientific theories concerning interpersonal communication. Taught 1 semester. F
- Introduction to Communication: This course provided a general survey of the discipline. Taught 3 semesters. F
- Leadership & Communication: This course focused on leadership as a communicative and rhetorical craft. Taught 2 semesters. F
- Media & Society: This class examined many different media and their role in both creating and reflecting American culture. Taught 5 semesters. F
- Persuasion: This course examined both social scientific and rhetorical elements of persuasion. I used WWII propaganda as a theme for this class to engage a rich, but finite, body of texts to examine. Taught 3 semesters. Two sections of this class included a service-learning component. FH
- Persuasion and Political Speech: This course examined elements of persuasion through modern American public discourse. Taught 1 semester. F
- Practicing the Art of Critical Thinking: This first-year-experience class focused on training students to think critically about a wide variety of different cultural and political texts. Taught 3 semesters. F
- Presidential Rhetoric: This course analyzed different genres of presidential speeches to explore how presidents wield their power. Taught 2 semesters. F
- Principles of Communication: I have taught this class as an exploration of foundations of communication, interpersonal communication, group communication, and public speaking. Taught 7 semesters. One section of this class included a service-learning component. F
- Public Memory & Race in the South: This course examines public memory texts through the lens of race, and incorporates many guest speakers to discuss different ways that public texts and museums present the past to contemporary audiences. Taught 1 semester. O
- Rhetorical Criticism: This course is a natural extension to Contemporary Rhetorical Theory and explored methods of criticism that focused primarily on close-textual analysis. Taught 6 semesters. FO
- Rhetorical Power of Children's Literature: This course, adapted from an earlier independent study, focuses on analyzing picture books and young adult novels for their

persuasive powers to influence how children and teens learn how to think, act, live, and evolve from these two unique bodies of literature. Taught 1 semester. F

- Seminar in Interdisciplinary Studies: Focused on four British tales (King Arthur, Robin Hood, Queen Elizabeth I, and Jack the Ripper). This class was a requirement to gain specific knowledge before the students and professors went to England. Taught 1 semester. F
- Senior Capstone: This course focused on having the student contemplate their journey through the major. Students worked on resumes and learned interviewing strategies and other skills necessary to take the next step to graduate school or finding a job. Taught 5 semesters. F
- Speech & Writing: Effective Public Speaking and Rhetoric and Composition for incoming freshmen. Worked in tandem with the Leading Edge Academic Program. Taught 1 semester. F
- Theories of Communication and Persuasion: This class focused primarily on social scientific theories and approaches to understanding human communication patterns. Taught 2 semesters. F

Graduate Courses Taught (F=Face-to-face, H=hybrid, O=Online)

- Contemporary Rhetorical Theory: This course mapped and explored the evolution of rhetorical theory in the 20th century. Taught 1 semester. O
- Rhetorical Criticism: This course is a natural extension to Contemporary Rhetorical Theory and explored methods of criticism that focused primarily on close-textual analysis. Taught 1 semester. O

Research

Publications

Book

Saunders, John H., ed. *The Rhetorical Power of Children's Literature*. Lanham, MD: Lexington Books, 2016.

Articles

Saunders, John H. "Disaster and Memory: How the Tragic Erasure of Mnemonic Devices Affects Personal Memory." *Journal of Contemporary Rhetoric* 5, no. 1/2 (2015): 29-36.

Saunders, John. "Is Technology Killing Storytellers?" *Communication Currents* 6, no. 3 (2012): <https://www.natcom.org/CommCurrentsArticle.aspx?id=1030> (Feature article).

MacKenzie, Lauren and John Saunders. “Facing the Fear’: Methods for Addressing Speech Anxiety in Public Speaking Class.” *Texas Speech Communication Journal* 31, no. 1 (2007): 53.

Book Chapters

Saunders, John H. “Bedtime Rhetoric.” In *The Rhetorical Power of Children’s Literature*, edited by John H. Saunders, 1-8. Lanham, MD: Lexington Books, 2016.

Saunders, John H. “*The Cat in the Hat: The Complexity of a Simple Tale.*” In *The Rhetorical Power of Children’s Literature*, edited by John H. Saunders, 37-54. Lanham, MD: Lexington Books, 2016.

Saunders, John H. “Conclusion.” In *The Rhetorical Power of Children’s Literature*, edited by John H. Saunders, 173-176. Lanham, MD: Lexington Books, 2016.

Other Published Work

Fritzges, Mary Staci, Bedner, Nelle, Bray, Katherine L., Colaianni, Teri L., Cooper, Christine Evelyn, McIntyre, Jeremy J., Phillips, Tami, & Saunders, John H. *Principles of Communication Student Workbook 2015-2016 through 2017-2018*. Conway, Arkansas: UCA Department of Communication, 2015, 2016, 2017, 2018, & 2019.

Saunders, John H. “The Three R’s of Building a Child’s Imagination.” *Contact Sheet*, no.9 (October 2002). Published by Harding Academy Counseling Office for all parents of a large system of private elementary schools in Memphis, TN.

Saunders, John H. “Having Some Fun with Gender Stereotypes: ‘The Manly Summer.’” In *Connecting Fathers, Children, and Reading: A How-To-Do-It Manual for Librarians*, by Sara Willoughby-Herb and Steven Herb, 67. New York: Neal-Schuman Publishers, 2002.

Research in Progress

Bojarski, Meagan & Saunders, John H.. “Formulating Forgiveness: Seeking Reconciliation for Time-Displaced Trauma.” (Manuscript submitted to the 2020 Southern States Communication Association conference, and in preparation for *Quarterly Journal of Speech*).

Saunders, John H. & Bojarski, Meagan. “From Slavery to Toppling Monuments: Nathan Bedford Forrest’s March to the South’s Newest Lost Cause.” (Manuscript submitted to the 2019 Southern States Communication Association conference, and in preparation for *Southern Communication Journal*).

Saunders, John H. “On Nostalgic Farce: Explaining the Popularity of Kids Books that Were Never Meant for Kids.” (Manuscript in preparation for *ETC: A Review of General Semantics*).

Saunders, John H. ed. *How to Start, Organize, and Run an Academic State Association*. (This is a multi-year project through the National States Advisory Council at NCA to create a comprehensive document covering all primary elements of starting or running a state association. Topics will include how to handle finances and taxes, conferences, a journal, leadership, recruiting, advertising, and so on. We will base each chapter on collective wisdom gathered at NSAC panels held at NCA. The projected completion date is fall 2022.)

Saunders, John H. *The Rhetorical Mouse: Using Rhetorical Criticism to Teach Disney Films*. (Book proposal in preparation for book on how to teach Disney films through cultural/critical/rhetorical lenses).

Saunders, John H. *When Protest Songs Outlive Their Controversy: How the Rolling Stones's Song "Street Fighting Man" Found Satisfaction in Post-Vietnam War Era Performances*. (Chapter in progress to be included in a future book project organized by Jason Edward Black focused on the rhetorical persuasiveness of music within social movements).

Convention Paper Presentations

Saunders, John H. "Making the Case for Communication Instruction in Alabama." Paper presented at the pandemic town hall meeting of the Alabama Communication Association online July 2020.

Saunders, John H. "Using Extra Credit for Assessment." Paper presented at the annual meeting of the Alabama Communication Association in Montevallo, AL July 2019.

Saunders, John H. & Bojarski, Meagan. "Nathan Bedford Forrest's Crisis of Identity: Controversy over Conflicted Personas as Represented in a Memphis Statue." Paper presented at the annual meeting of the Southern States Communication Association in Montgomery, AL April 2019.

Saunders, John H. "For a Man Who Saw the Light, He Sure Knew Darkness: The Conflicted Authenticity of Hank Williams." Paper presented at the annual meeting of the Southern States Communication Association in Montgomery, AL April 2019.

Saunders, John H. "Public Memory Relics: A Possible Theory" Paper presented at the annual meeting of the Mississippi Communication Association in Jackson, MS February 2019.

Saunders, John H. "When Protest Songs Outlive Their Controversy: How the Rolling Stones's Song "Street Fighting Man" Found Satisfaction in Post-Vietnam War Era Performances." Paper presented at the annual meeting of the Alabama Communication Association in Huntsville, AL July 2018.

Saunders, John H. "Rhetorical Form and the Four Chord Song" Paper presented at the annual meeting of the Southern States Communication Association in Nashville, TN, April 2018.

- Saunders, John H. "“You Guys Want to See a Dead Body?”: Exploring Mortality in Children’s Literature.” Paper presented at the National Communication Association in Dallas, TX, November 2017.
- Saunders, John H. “A Possible Theory on the Rhetorical Function of Children’s Literature.” Paper presented at the annual meeting of the Alabama Communication Association, Mobile, AL, July 2016.
- Saunders, John H. “Adding a Service-Learning Component to a Group Project.” Paper presented at the annual meeting of the Alabama Communication Association, Mobile, AL, July 2016.
- Saunders, John H. “Disaster and Memory: How the Tragic Erasure of Mnemonic Devices Affects Personal Memory.” Paper presented at the annual meeting of the Alabama Communication Association, Tuscaloosa, AL, July 2015.
- Saunders, John H. “Seeking Change on Campus as a Group Exercise.” Paper presented at the annual meeting of the Alabama Communication Association, Tuscaloosa, AL, July 2015.
- Saunders, John H. “Mnemonicicide in Alabama: Public Memory and the Removal of Judge Roy Moore’s 10 Commandments Statue.” Paper presented at the annual meeting of the Alabama Communication Association, Troy, AL, July 2014.
- Saunders, John H. “The Bourbon Street Preacher: Spreading the Good Word or Profanity?” Paper presented at the annual meeting of the Southern States Communication Association in New Orleans, LA, April 2014.
- Saunders, John H. “Baby’s First Foam Finger: Using Children’s Literature to Create Little Sports Fans.” Paper presented at the annual meeting of the Southern States Communication Association in New Orleans, LA, April 2014.
- Saunders, John H. “Using TV Shows to Teach Audience Analysis.” Paper presented at the annual meeting of the Alabama Communication Association in Montevallo, AL, July 2013.
- Saunders, John H. “You are the Chair and the Entire Department. Now What?” Paper presented at the annual meeting of the Southern States Communication Association in Louisville, KY, April 2013.
- Saunders, John H. “Wait a Minute! This Kids Book Isn’t for Kids!” Paper presented at the annual meeting of the Southern States Communication Association in Louisville, KY, April 2013.
- Saunders, John H. “The Roads From Orality to Literacy.” Paper presented at the annual meeting of the National Communication Association in Orlando, FL, November 2012.

- Saunders, John H. ““Don’t Just Hear Me, Listen to Me!’ An Exercise to Illustrate Fundamental Differences Between Hearing and Listening.” Paper presented at the annual meeting of the Alabama Communication Association in Mobile, AL, July 2012.
- Saunders, John H. “They Spoke in Defense of Others: A Rhetorical Critique of Public Apologies from Penn State Alumni, Fans, Students, and Faculty on Facebook in Response to the Sex Scandal in Fall 2011.” Paper presented at the annual meeting of the Alabama Communication Association in Mobile, AL, July 2012.
- Saunders, John H. “Your Eyes are as Blue as the Toilet Water Back at My House: Using Pick-Up Lines to Discuss Metaphor Criticism.” Paper presented at the annual meeting of the Southern States Communication Association in San Antonio, TX, April 2012.
- Saunders, John H. “*Song of the South*: Moral Lessons Blurred by Controversy.” Paper presented at the annual meeting of the Southern States Communication Association in Little Rock, AR, March 2011.
- Saunders, John H. “The Incomplete Public Memory of Nathan Bedford Forrest: How NBF got a Bad Rap.” Paper presented at the annual meeting of the Southern States Communication Association in Memphis, TN, April 2010.
- Saunders, John H. “CALM DOWN! Effective Tips for Speech Students to Control Speech Anxiety.” Paper presented at the annual meeting of the Southern States Communication Association in Norfolk, VA, April 2009.
- Saunders, John H. ““What is Your Favorite Pizza Topping?”: Using Open Ended Questions for Roll Calling.” Paper presented at the annual meeting of the Southern States Communication Association in Savannah, GA, April 2008.
- Saunders, John H. “The Pedagogical Dr. Seuss: Using Children’s Literature to Illustrate Aspects of Public Speaking.” Paper presented at the annual meeting of the Southern States Communication Association in Louisville, KY, April 2007.
- Saunders, John H. “Controversy Through Absence and Distortion: The Misrepresentation of the Rosa Parks Story in Children’s Biographies, Historical Accounts of the Civil Rights Movement, and Elementary Textbooks.” Paper presented at the annual meeting of the Southern States Communication Association in Dallas, TX, April 2006.
- Saunders, John H. “The Camera and the Invalid: Jeffries’ Wheelchair and Control of Narrative in Hitchcock’s *Rear Window*.” Paper presented at the annual meeting of the National Communication Association in Boston, MA, November 2005.
- Saunders, John H. “Snow White Through the Ages.” Paper presented at the annual meeting of the Eastern Communication Association in Pittsburgh, PA, April 2005.

Saunders, John H. "The Prescription of Literacy for the Appreciation of Public Memory Texts." Paper presented at the annual meeting of the Southern States Communication Association in Baton Rouge, LA, April 2005.

Saunders, John H. "*The Cat in the Hat: The Complexity of a Simple Tale.*" Paper presented at the annual meeting of the Southern States Communication Association in Baton Rouge, LA, April 2005.

Saunders, John H. "Disney's Gendering of Snow White." Paper presented at the annual meeting of the Southern States Communication Association in Tampa, FL, April, 2004.

Invited Guest Lectures

Saunders, John H. "From Slavery to Toppling Monuments: Nathan Bedford Forrest's March to the South's Newest Lost Cause." Colloquium presentation, Research and Education in the Liberal Arts: Colloquium and Social, University of Alabama in Huntsville, November 13, 2020.

Saunders, John H. "Crisis & Culture." Lecture, CM 460 Crisis Communication, University of Alabama in Huntsville, October 3, 2019.

Saunders, John H. "Wayne Booth & Rhetoric of Fiction" CM 409/509 Contemporary Rhetorical Theory, University of Alabama in Huntsville, March 6, 2019

Saunders, John H. "How to Critique Monuments, Memorials, and Public Memory." Lecture, HY 310 Introduction to Public History, University of Alabama in Huntsville, August 31, 2018

Saunders, John H. "Coping with Speech/Performance Anxiety Issues, & Why is Public Speaking Important." Lecture, COMM 1110, University of Central Arkansas, May 18, 2018.

Saunders, John H. "The Continuing Evolution of the Snow White Fairy Tale and What Adaptations Can Teach Us About Culture." Lecture, HONS 2000: The Philosophy of Disney, Georgia Southwestern State University, March 22, 2018.

Saunders, John H. "On Ideology: Discussing McGee and Wander." Lecture, CM 409/509: Contemporary Rhetorical Theory, University of Alabama in Huntsville, November 1, 2017.

Saunders, John H. "Disney's *Snow White and the Seven Dwarfs* and Its Reflection of Depression-Era American Culture." Lecture, CM 334: The History of American Cinema, University of Alabama in Huntsville, October 18, 2017.

Saunders, John H. "The Presidential Inaugural Address Genre and Comments on President Trump's Address." Lecture, Student event sponsored by Outreach and Community Engagement Office, University of Central Arkansas, January 20, 2017.

- Saunders, John H. "Understanding and Critiquing Presidential Campaign Speeches." Lecture, PSCI 4334: The American Presidency, University of Central Arkansas, September 12, 2016.
- Saunders, John H. "The Science of Persuasion." Discussant, University of Central Arkansas Physics Department Science Wednesdays, August 31, 2016.
- Saunders, John H. "Presidential Rhetoric: Critiquing and Contextualizing Presidential Speeches from Campaign to Farewell." Lecture, PSCI 1330: U.S. Government & Politics, University of Central Arkansas, July 20-21, 2016.
- Saunders, John H. "Wrestling with Issues of Public Memory and Authenticity in the French Documentary, *Because I Was a Painter*." Lecture, UCA French Film Festival, University of Central Arkansas, November 6, 2015.
- Saunders, John H. "How to Critically Think Through Issues of Adaptation with the Harry Potter Books and Films." Lecture, HONS 2000: The Philosophy of Harry Potter, Georgia Southwestern State University, October 27, 2015.
- Saunders, John H. "Coping with Speech/Performance Anxiety Issues." Lecture, UCA Counseling Center, University of Central Arkansas, October 24, 2014.
- Saunders, John H. "Contemporary Rhetoric's Family Tree." Lecture, CA424 Rhetorical Criticism, University of South Alabama, March 27, 2013.
- Saunders, John H. "What's in a Name? Familial Nomenclature in Fairy Tales." Lecture, Departmental of Communication Colloquium Series, University of South Alabama, March 27, 2013.
- Saunders, John H. "Disaster and Memory: How the Tragic Erasure of Mnemonic Devices Effects Personal Memory." Lecture, Departmental of Communication Colloquium Series, University of South Alabama, November 21, 2011.
- Saunders, John H. "How to Give Quality Answers to Sports Interview Questions." Lecture, EXPERTS club, Huntingdon College, October 7, 2009.
- Saunders, John H. "*The Lorax* as Environmental Rhetoric." Lecture, University of Montevallo, AL. July 2, 2009.
- Saunders, John H. "*The Cat in the Hat: The Complexity of a Simple Tale*." Lecture, Department of Communication Colloquium Series, University of Montevallo, AL. January 25, 2007
- Saunders, John H. "The Prescription of Literacy for the Appreciation of Memory Texts." Lecture, Department of Communication Colloquium Series (part II), University of Montevallo, AL, January 25, 2007.

Convention Panel Presentations

- Saunders, John H. "State Associations Unite: A Business Meeting for State Associations." Participant on panel focusing on how state associations are functioning during the pandemic at a special meeting of the Florida Communication Association ONLINE, October 16, 2020.
- Saunders, John H. "Why Can't We Practice What We Preach?!" Participant on a short course panel focusing on raising the level of presentations at professional Communication conferences at the annual meeting of the National Communication Association meeting in Baltimore, MD, November 13, 2019.
- Saunders, John H. "Maintaining Communication Fundamentals in General Education – Saving the Future." Participant on panel at the combined Kentucky Communication Association and Tennessee Communication Association meeting in Lake Barkley, KY, September 20, 2019.
- Saunders, John H. "Your Bump in the Road May Be a River Without a Bridge or Ferry to Me: Crisis and Conflicts Encountered Along the Academic Journey." Participant on panel at the annual meeting of the Southern States Communication Association in Montgomery, AL, April 6, 2018.
- Saunders, John H. "The Crisis of Identification: Articulating the Value of State Associations." Discussion leader on panel at the annual meeting of the Southern States Communication Association in Montgomery, AL, April 6, 2018.
- Saunders, John H. "Grooming Future State Association Leaders: Writing and Re-Writing the Playbook." Discussion leader on a panel at the annual meeting of the National Communication Association in Salt Lake City, Utah November 9, 2018.
- Saunders, John H. "Crafting ACA Documents that Represent, Support, and Protect the Teaching of Communication in Alabama." Discussion leader on a panel at the annual meeting of the Alabama Communication Association in Huntsville, AL July 21, 2018.
- Saunders, John H. "Undergraduates: The Muses of State Associations." Discussion leader on panel at the annual meeting of the Southern States Communication Association in Nashville, TN, April 6, 2018.
- Saunders, John H. "Musing with the Band about Their Muses and Music" Discussion leader on panel at the annual meeting of the Southern States Communication Association in Nashville, TN, April 6, 2018.
- Saunders, John H. "State Associations as the 'Watchdogs' of Legacy and Relevance." Discussant on panel at the annual meeting of the National Communication Association in Dallas, TX, November 17, 2017.

- Saunders, John H. "State Association Best Practices: Managing the Financial Side of an Association/Conference." Discussant on panel at the annual meeting of the National Communication Association in Dallas, TX, November 17, 2017.
- Saunders, John H. "Looking for "All In" In All the Right Places: Hoping to Find New Ways NCA, SSCA, CCA, and Other States Can Work Together." Discussant on panel at the annual meeting of the Carolinas Communication Association in Clemson, SC, September 29, 2017.
- Saunders, John H. "Making Your Mark: Utilizing Innovation and Technology to Market Your State Association." Discussant on panel at the annual meeting of the Southern States Communication Association in Greenville, SC, April 2017.
- Saunders, John H. "Innovation is Ruining How I Teach Theory!: A Roundtable Discussion on How Social Media and Technology is Changing the Ways We Explain Older Communication Theories." Discussant on panel at the annual meeting of the Southern States Communication Association in Greenville, SC, April 2017.
- Saunders, John H. "State Associations Best Practices: Issues and Opportunities in Running a State Journal." Discussant on panel at the annual meeting of the National Communication Association in Las Vegas, NV, November 2016.
- Saunders, John H. "Where Has the ACA Been, and Where is It Going? A Follow-Up Discussion of the 'Ideas' Panel Last Year with the Outgoing and Incoming Executive Directors." Discussant on panel at the annual meeting of the Alabama Communication Association in Mobile, AL, July 2016.
- Saunders, John H. "The Call of Conscience: How State Associations Can Act as Watchdogs / Advocates for Their State Institutions." Discussant on panel at the annual meeting of the Southern States Communication Association in Austin, TX, April 2016.
- Saunders, John H. "Discussion of the Future of the ACA." Discussant on panel at the annual meeting of the Alabama Communication Association in Tuscaloosa, AL, July 2015.
- Saunders, John H. "The Art of Supporting Your State: Crafting a State Association Interest Group." Discussant on panel at the annual meeting of the Southern States Communication Association in Tampa, FL, April 2015.
- Saunders, John H. "Managing the Stress and Burnout of Communication Administration." Discussant on panel at the annual meeting of the Southern States Communication Association in Tampa, FL, April 2015.
- Saunders, John H. "Current Issues and Possible Solutions for the Growth of State Communication Associations." Discussant on panel at the annual meeting of the Mississippi Communication Association in Jackson, MS, February 20, 2015.

Saunders, John H. "State Association Best Practices: Preserving the History of State Associations." Discussant on panel at the annual meeting of the National Communication Association in Chicago, IL, November 2014.

Saunders, John H. "State Association Best Practices: Crafting a Manual for Building, Maintaining, and Growing State Associations." Discussant on panel at the annual meeting of the National Communication Association in Chicago, IL, November 2014.

Saunders, John H. "Envisioning a New Partnership Between SSCA and State Associations." Discussant on panel at the annual meeting of the Southern States Communication Association in New Orleans, LA, April 2014.

Saunders, John H. "State Association Best Practices." Discussant on panel at the annual meeting of the National Communication Association in Washington DC, November 2013.

Saunders, John H. "Connecting State Associations to SSCA." Chair and discussant on panel at the annual meeting of the Alabama Communication Association in Montevallo, AL, July 2013.

Saunders, John H. "Current Issues with State Associations." Discussant on panel at the annual meeting of the Southern States Communication Association in Louisville, KY, April 2013.

Service

University of Alabama in Huntsville

Planner for second J. Clarke Rountree Public Speaking contest, 2020-2021.

Director for the CM 313 Business & Professional classes, 2020 to present.

Director for Chloe Wheeler's senior project on four variations of the *Cinderella* fairy tale.

Served on search committee for new lecturer to teach Business & Professional Communication classes, spring 2020.

Directed a Research or Creative Experience for Undergraduates (RCEU) student during summer 2020 focused on Dr. Seuss books that use political and cultural references to teach children how to be better citizens.

Served on college committee to determine feasibility of a new major focused on military intelligence, 2019-2020.

Served on search committee for new lecturer to teach public relations classes, spring 2020.

Faculty member on various CM 431 Senior Seminar student presentations every fall and spring semester from fall 2018 to present.

Proposed and implemented new Engaged Scholars awards for Phi Kappa Phi. Active members of PKP submit essays on how they have taken something they learned in a class here at UAH, and then explain how they have used that knowledge outside of the classroom to benefit society. There are two awards given at the end of the fall semester to the two students who receive the most votes on their essays from the PKP faculty leaders. Both of the winning students receive a \$200 Barnes & Noble gift card, to be used at the campus bookstore, to help them buy textbooks and materials for the spring semester.

Directed a Research or Creative Experience for Undergraduates (RCEU) student during summer 2019 focused on the incomplete narratives concerning the Rosa parks story in children's books and textbooks.

During January 2019 & January 2020, I coached one student to compete in the Three Minute Thesis regional competition.

During the fall 2018 semester, I observed all part-time CM 313 Business & Professional Communication instructors and wrote official letters for each of them.

Working with the other CM 313 instructors and a few of the Business faculty, I created a guide to using visual aids for all CM 313 instructors to use, and for all Business Administration faculty to know what to expect from Business students who have taken this class.

Worked with Dr. Gilcrest-Petty's CM 251 Decision Making in Small Groups class to plan a public speaking contest for our Communication Arts Day in April, 2019 & 2020.

Committee member for RELACS Colloquium series for the College of Arts, Humanities, and Social Sciences 2018 to present. Was chair of committee for 2019-2020 academic year.

Wrote a proposal for the Curriculum committee to create a new class, CM 499 Independent Study, for the CM major.

Treasurer for Phi Kappa Phi Honor Society, University of Alabama in Huntsville, July 2018 to present.

Directed a Research or Creative Experience for Undergraduates (RCEU) student during summer 2018 focused on the public memory surrounding the controversy of the Nathan Bedford Forrest statue in Memphis.

Interim director for the CM 313 Business and Professional Communication classes, 2018-2019.

Interim Graduate Teaching Assistant Supervisor for GTA's teaching CM 113 Introduction to Rhetorical Communication, 2017-2018.

University of Central Arkansas

Co-organizer of a public debate between students in two sections of Argumentation & Advocacy, November 20, 2016.

Member of the textbook committee to find a new text for COMM 1300: Principles of Communication.

Member of the Lower Core Curriculum Committee. Worked on issues relating to the COMM 1300 Principles of Communication class, managing and conducting assessment of the course, orchestrating grade normalization, revising the comprehensive final exam, management of course SLO's, and proposing strategic changes to the student workbook. 2015-2017 academic years.

Judge for Olive M. Hilliard Speech Showcase, October 30, 2014.

Huntingdon College

Member of the Fraternity Expansion Committee, Spring 2013.

Member of the Travel committee. Evaluated all proposed Huntingdon College trips and reviewed all policies concerning student travel. I created and proposed a model syllabus that was accepted to be used as a template for future travel classes. 2013-2014 academic year.

Chair of the Student Athletics Committee, 2010-2013 academic years.

Faculty Advisor for Lambda Pi Eta, 2012-2014 academic years.

Host Days Representative for Communication Studies. Participated in the Host Days every semester to discuss the Communication Studies major with prospective students. 2009-2014 academic years.

Faculty Liaison. Participated in planning and executing programs for the Ligon dorm. 2010-2011 academic year.

Faculty Liaison. Participated in planning and executing programs for the Searcy dorm. 2010-2011 academic year.

Faculty Judicial Board Alternate, 2010-2013 academic years.

PACT Planning Committee. Planned common teaching units, grading rubrics, and I created an in-class debate guideline sheet for all sections to use. 2011-2013 academic years.

Columbus State University:

Worked with the Honors Program Director, Danna Gibson, to create a new Honors Scholarship Interview Evaluation Form for all Columbus State University Honors Program interviewers to use beginning with Spring 2009.

Plan and ran the first annual “CSU’s Top Public Speaker” contest at and was a preliminary round judge. Fall 2007.

The Pennsylvania State University:

Judge. Preliminary round judge for the Penn State University Public Speaking Contest. 2002-2005 academic years.

Discipline

Member of the Blue Ribbon Task Force for Effective Conference Presentations for the National Communication Association, 2019 to present.

Editorial Board Member. *Texas Speech Communication Journal*. 2017-present.

Editorial Board Member. *Journal of Contemporary Rhetoric*. 2009-present.

ACA Historian. Collect and organize all records and documents produced by the Alabama Communication Association to preserve institutional knowledge. 2016 to present.

Co-founder, co-planner, secretary, treasurer, site host, president, and executive director for the Alabama Communication Association. I have been involved with every element of the Alabama Communication Association since its inception. I have worked on writing the ACA constitution, conference programming, site coordination, site planning, ran the business meetings, delivered presidential addresses, managed the association finances, filed taxes, trained new leaders, ran our social media, organized all records, led the organization through six annual conferences, and created a manual on how to run the ACA. In 2018, I was site host for the second time. 2009-present.

Vice-chair, chair, past chair, and founder. State Association Interest Group for the Southern States Communication Association. 2015 to present.

Consultant. Involved in preliminary discussions with the Louisiana Communication Association and the Mississippi Communication Association to create a tristate academic organization dedicated to students and faculty of communication in Arkansas, Louisiana, and Mississippi. The new association would be the Delta Communication Association, and could have its first conference as early as 2017. Fall 2015 to fall 2018.

Vice-Chair Elect, Vice-Chair, Chair, and Immediate Past Chair. National States Advisory Council. Fall 2013-present.

Secretary, Vice-Chair Elect, Vice-Chair, Chair, and Reviewer. Popular Communication Division of SSCA. 2009-present.

Reviewer. Critical & Cultural Studies Division of the National Communication Association. Spring 2018.

Reviewer. Communication Theory Division of the Southern States Communication Association. Fall 2017.

Reviewer for the Undergraduate Honors Conference for SSCA's 2017 conference.

Planner. Popular Communication Division of the Southern States Communication Association, March, 2011.

Community Judge. Judged events at four speech tournaments for the National Christian Forensics and Communications Association Capitol City Classic Speech Tournament. 2010-2013.

Textbook Reviews

Reviewer for Ronald Adler, George Rodman, and Athena du Pré, *Understanding Human Communication*, 13th. ed. (Oxford: Oxford University Press, 2016).

Reviewer for Dan O'Hair, Rob Stewart, and Hannah Rubenstein, *A Speaker's Guidebook*, 4th. ed. (Boston: Bedford/St. Martin's, 2008). I am quoted on the back of the 4th edition of this text.

Reviewer for Cindy L. Griffin, *Invitation to Public Speaking*, 3rd. ed. (Boston: Wadsworth / Cengage, 2009).

Reviewer for Brian L. Ott and Greg Dickinson, *The Routledge Reader in Rhetorical Criticism* (New York: Routledge, 2013).

Reviewer for Carl L. Burghardt and Hillary A. Jones, eds. *Readings in Rhetorical Criticism*, 5th. ed. (State College, PA: Strata Publishing, 2017).

Reviewer for Steve Duck and David T. McMahan, *Communication in Everyday Life: A Survey of Communication*, 2nd. ed. (Thousand Oaks, CA: Sage, 2015).

Reviewer for M. Neil Browne and Stuart M. Keeley, *Asking the Right Questions: A Guide to Critical Thinking*, 11th. ed. (Upper Saddle River, NJ: Pearson, 2015).

Reviewer for Ralph Hanson, *Mass Communication: Living in a Media World*, 4th. ed. (Thousand Oaks, CA: CQ Press, 2014).

Panel Chair and/or Respondent

Respondent, "From Surviving to Thriving: Effective Marketing Strategies for Your State Association." National Communication Association in Baltimore, MD November 2019.

Respondent, "Communication and Media in Educational, Electoral and Legal Contexts." Alabama Communication Association in Montevallo, AL July 2019.

Chair, "Top Papers in Popular Communication." Southern States Communication Association, April 2019.

Chair, "Advice for Students on Graduate School, Researching, Writing, and the Academic Life." Alabama Communication Association in Huntsville, AL July 2018.

Respondent, "Rhetoric and Popular Culture: Film, Music, Comics, and Fashion as Persuasive Forms." Alabama Communication Association in Huntsville, AL July 2018.

Respondent, "Exploring Ideology in Popular Culture." Southern States Communication Association, April 2018.

Chair, "State Association Best Practices: Issues and Opportunities in Running a State Journal." National Communication Association, November 2016.

Chair, "Top Paper Panel." Alabama Communication Association, July 2015.

Respondent, "Top Papers in Popular Communication." Southern States Communication Association, April 2015.

Respondent, "Top Paper in Popular Communication." Southern States Communication Association, April 2014.

Respondent, "Rhetoric & Reform." Alabama Communication Association, July 2013.

Chair, "Connecting State Associations to SSCA." Alabama Communication Association, July 2013.

Chair, "Current Issues with State Associations." Southern States Communication Association, April 2013.

Respondent, "Top Papers in Popular Communication." Southern States Communication Association, April 2013.

Respondent, "Rhetorically (Re)Coloring the Local: COMMunity Museums as sites of Incongruity, Coherence, Commemoration, and (Re)Construction." National Communication Association, November 2012.

Chair, "Spaces of Public Memory." National Communication Association, November 2012.

Respondent, “Top Papers Panel.” Alabama Communication Association, July 2012.

Respondent, “Building Communication Theory.” Alabama Communication Association, July 2012.

Chair, “Getting F@\$%&! Serious About Profanity.” Southern States Communication Association, April 2012.

Respondent, “Top Papers.” Alabama Communication Association, July 2011.

Chair, “Theoretically Speaking: Using Theory to Explain Trend.” Southern States Communication Association, March, 2011.

Chair, “Understanding the Present, Re-Evaluating the Past: Industrial, Technological and Racial Contexts in Media.” Southern States Communication Association, March, 2011.

Respondent, “Visual Images in Political Discourse.” Southern States Communication Association, April, 2010.

Chair, “Reconsidering Cyborg Identity.” Southern States Communication Association, April, 2010.

Chair, “Exploring Southern Media Histories: Production and Reception Across Generations.” Southern States Communication Association, April, 2010.

Chair and Respondent, “Communication in the Management of Peer Relationships.” Southern States Communication Association, April, 2008. (Substitute for Danna Gibson).

Chair, “Incorporating Service Learning Into Classroom Pedagogy: Changing Them Can Change Us.” Southern States Communication Association, April, 2008.

Chair, “Stereotypes, Identity, and Rhetoric: Competitive Papers Issues of Gender Representation in the Mass Media.” Southern States Communication Association, April, 2004.

Community Media

“Episode 80: Finding Your Voice with John Saunders.” Interviewed for the Sunday Stoic podcast released August 19, 2018. Podcast posted on <https://www.sundaystoicpodcast.com/> .

“Alabama Communication Association Conference at UAH Teaches How to Spot Fake News.” Interviewed by WZDX News (Huntsville, AL) about the ACA conference. Interview released on July 24, 2018 at <https://www.rocketcitynow.com/news/alabama-communication-association-conference-at-uah-teaches-how-to-spot-fake-news/1315197516> .

“Episode 69: The Power of Persuasion with John Saunders.” Interviewed for the Sunday Stoic podcast released June 24, 2018. Podcast posted on <https://www.sundaystoicpodcast.com/>

Community Teaching

“How to Build Cigar Box Guitars,” Glenhaven SPARKS program. December 2017. SPARKS is an afterschool program serving local 7th & 8th graders.

“Introductory Guitar,” Glenhaven SPARKS program, Conway, AR, 2015-2016 and 2016-2017 academic years. SPARKS is an afterschool program serving local 7th & 8th graders.

“Getting the Job,” Memphis Zoo June 15, 2016. This class taught Team Zoo interns, who were all 9th & 10th grade students from the Memphis area, how to create a resume, research jobs, write an application letter, and interview.

Administrative

All of the following entries consist of administrative duties carried out while Department Chair/Program Coordinator at Huntingdon College from August 2009 through May 2013 when there was a restructuring of departments. My duties included, but were not limited to, the following.

- Managed the departmental budget, 2009-2013.
- During my first year, I had 24 majors and one that graduated that year, representing around two percent of the total student population and one percent of the graduating class. At the end of my fourth full year as chair, there were 42 majors, 9 minors, and 10 students graduating, representing around five percent of the total student population and ten percent of the graduating class.
- In 2010, I reviewed and strategically changed the Communication Studies Major Field Test to better reflect the existing curriculum and to reduce redundancy. I revised two further times to reflect changes in the major curriculum.
- Wrote the job call for a Communication Studies department faculty search for 2010-2011 that was posted on the CRTNET and Chronicle websites. Also, I conducted preliminary interviews for this job at the 2009 National Communication Association conference in Chicago. The search was pulled for financial reasons, and I ran the same search the following year, and conducted preliminary interviews at the 2010 NCA conference in San Francisco. I was the chair of the search committee and coordinated all phone and on-campus interviews.
- Wrote a proposal to change the core curriculum for the Communication Studies major and minor. The proposal passed a faculty vote and was implemented.

- Wrote a proposal to return CMST 233 (Effective Public Communication) to the college core curriculum for Fall 2010. The proposal passed a faculty vote and was implemented.
- Co-wrote a proposal to change the Media Studies minor to a Professional Communication minor, to update several class descriptions, to eliminate five classes that were no longer possible to teach due to a lack of available technology, and created two new classes for Spring 2012. The proposal passed a faculty vote and was implemented.
- Organized the normalization of the grading for our CMST 233 Effective Public Speaking class, and created a standardized grading rubric.
- Observed all Communication Studies faculty and instructors for annual reviews, 2009-2013. I also observed four other junior faculty members at their request.
- Consulted with the Adult Degree Completion Program at Huntingdon College concerning syllabi and textbook changes for several Communication Studies classes, and examined submitted CVs for adjunct positions to teach ADCP Communication Studies classes.
- Ran yearly meetings with all of the Communication Studies majors to discuss the status of the major, changes that were being proposed, and future events for the majors.
- During my first two years as chair, I was the only full-time faculty member. During my third and fourth years, I held regular faculty meetings to discuss long and short term goals, and our progress towards them.
- Created, maintained, and updated the curriculum map used for all Communication Studies classes from 2009 to 2013.
- Created the schedules for all Communication Studies classes for each semester from Fall 2009 to Spring 2013, and submitted each to the registrar for overall scheduling.

Awards

Awards

In 2020, the Alabama Communication Association created the John H. Saunders Service Award to honor those who have strategically worked to help others find and use their voices. The award is to be given out every year at the annual conference.

Top Faculty Paper Award for “When Protest Songs Outlive Their Controversy: How the Rolling Stones’ Song “Street Fighting Man” Found Satisfaction in Post-Vietnam War Era Performances.” Paper presented at the annual meeting of the Alabama Communication Association in Huntsville, AL July 21, 2018.

Service to the State award for extraordinary service to state associations. Awarded by the National States Advisory Council at NCA, November 2015.

Scholar of the Year award for outstanding scholarly article published in a state association journal. Awarded by the National States Advisory Council at NCA, November 2015.

Award Nominations

Nominated for the T. Earle Johnson – Edwin Paget Award from the Southern States Communication Association 2019.

Nominated for the Outreach Award from the Southern States Communication Association, 2016.

Nominated for the Service to the State award from the National States Advisory Council at NCA, 2013.

Nominated for the Chappell Award (teaching award) at Huntingdon College April 2011.

Nominated by a faculty member for the Columbus State University College of Arts and Letters (COAL) Part-Time Faculty Teaching Award, 2008-2009.

Nominated by a student for Columbus State University's Educator of the Year, 2008-2009.

Memberships

Professional Society Memberships

- Alabama Communication Association
- Association for Communication Administration
- Carolinas Communication Association
- Florida Communication Association
- Kentucky Communication Association
- Mississippi Communication Association
- National Communication Association
- Southern States Communication Association
- Tennessee Communication Association