

JOSEPH WATSON
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Curriculum Vitae

EDUCATION

- 2014 **Doctor of Philosophy**, Communication Studies (Rhetoric, Aesthetics, and Culture), Louisiana State University
- 2003 **Master of Arts**, Communication (Media & Rhetoric Studies), The University of Memphis
- 1998 **Bachelor of Arts**, Theatre & Communication Arts (Film Studies & Production), The University of Memphis

RESEARCH AND PUBLICATIONS

Which Way There (2017). Feature film. Joseph Watson, director.

Joseph A. Watson (2017): Performing Jazzland: A video exploration of a disaster site. Forthcoming: *Louisiana Journal of Communication*.

Joseph A. Watson (2015): *A Book About Monty Python and African Swallows*. Book Review. *The Popular Culture Studies Journal* Vol 12: issue 3: 544-546.

Joseph A. Watson (2015): Screening TED. Book. New York: LAP, 2015.

Traipsing Blindly (2015): Feature film. Joseph Watson, director.

Night Herons. (2013): Feature film. Joseph Watson, director.

Tracy S. Shaffer & Joseph A. Watson (2013): Little Red Psycho: An Experiment in Mashup Performance. *Liminalities*. February 2013.

Joseph A. Watson & Jacqueline Bach (2013): What is a Lesson Worth Sharing? *CCCC Journal of Teaching*: January 2013.

Joseph A. Watson & Loretta L. Pecchioni (2011): Digital natives and digital media in the college classroom: assignment design and impacts on student learning, *Educational Media International*, 48:4, 307-320

Bringing Down Walls (2010). Documentary short. Joseph Watson, director.

Performance Studies: The Interpretation of Aesthetic Texts. Kendall Hunt. Produced and directed supplemental text DVD for this textbook publication by Drs. Ron Pelias and Tracy Stephenson-Shaffer. (2009).

Revisiting Louisiana Story (2007). Documentary short. Joseph Watson, Rob Rombout, directors.

RESEARCH PRESENTATIONS

The Stranger Things Mash-Up Symphony. Research presentation & video screenings. Southern States Communication Association Conference. Performance Studies division. Greenville, SC. (2017).

Mash-ups, Nostalgia, Rinse, Repeat: Remixing the Classroom with Vidding. Presentation. Georgia Communication Association Conference, (2017).

Traipsing Blindly. Film presentation/screening. Southern States Communication Association Conference. Austin, TX, (2016).

Simplify This: Using Twitter to Increase Student Learning and Engagement. Paper and research demonstration/presentation at SoTL, Savannah, GA, (2015).

Performing the Rhetoric of Trauma: Re-Masking Rob Zombie's "Halloween." Paper presented at the National Communication Association, Scholar-to-Scholar division, New Orleans, LA (2011).

The Pedagogy of Long-Distance Lessons: A Case Study of Innovative Ways to Prepare Students for Teaching Technology of Today and Tomorrow
Paper and media presented at the Association of Technology in Music Instruction Conference, Richmond, VA (2011).

Tweet This! Using Twitter Across Disciplines as a Classroom Tool. Curriculum design, implementation, and presentation at the Summer Institute, Communication Across the Curriculum, Louisiana State University, 06/11.

Making Documentary Films with "Non-Film" People. Media and paper presented at the National Communication Association Conference, Health Communication division, San Francisco, CA (2010).

Social Media Across Disciplines: Using You Tube and Twitter as Learning Environments: Classroom Projects & Assessment. Curriculum design, implementation, and presentation at the Summer Institute for Communication Across the Curriculum, Louisiana State University, 06/10.

When Darth Vader Calls Collect: Robot Chicken and the Rhetoric of Nostalgia. Paper presented at the Pop Culture Association Conference, Media Studies division, St. Louis, 04/10.

The Fellini Project. Film and presentation at the Modern Association of Foreign Language Teachers Conference, San Diego, 11/09.

The Fellini Project. Film and presentation at the Foreign Film Language Association Conference, Carbondale, IL, 10/09.

Where Have All the Cowboys Gone? Paper presented at the Pop Culture Association, Film Studies division, 04/09.

Agridulce. Performance at the National Communication Association, Performance Studies division, 11/08.

I Have a Pill For That: Suppression and Reality in George Lucas' THX-1138. Paper presented at the Southern States Communication Association, Popular Communication Division, 04/08.

Walking with My Camera. Paper/performance given at the National Communication Association, Performance Studies division, Chicago, IL (2007).

Revisiting Louisiana Story. Paper presentation at the National Communication Association, Performance Studies division, Chicago, IL (2007).

Genre, We Have a Problem: How Camp Landed Snakes on a Plane. Paper presented at the Southern States Communication Association in Louisville, KY. (2007)- **Awarded Top Paper in Popular Communication Division.**

Looking Through the Eyes of an Assassin: Community and Place in The Assassination of Richard Nixon. Paper to be presented at Southern States Communication Association in Dallas, TX, (2006).

From Platoon to Jarhead: Framing War with the Eyes of Youth. Paper presented at the Pop Culture Association Conference, Film Studies division, in Atlanta, GA, (2006)

Refuge for the Blues. A documentary film screened and discussed at the tenth annual Delta Blues Symposium, Arkansas State University, (2005).

In Front of the Music. A documentary film presented and discussed at the University of Conway Documentary Symposium, (2004).

Falling Down: Men Without a Place. Paper presented at the Midwestern Conference of Film, Literature, and Language. Northern Illinois University, (2002).

Lethal Assimilation: The Domestication of Martin Riggs. Presented at the Film & History Conference. Kansas City, KS, (2002).

Sunshine Communities: John Sayles & Notions of the Group. Presented paper/head panel discussion at Film & History Conference. Kansas City, KS (2002).

PROFESSIONAL TEACHING

2018-present

Assistant Professor, Communication Arts

The University of Alabama-Huntsville
Video Production
Cinema History
Communication for Business Professionals

2013-2018

Assistant Professor, Theatre, Communication, & Media Arts

Georgia Southwestern State University
Introduction & Advanced Cinema Production
Studies in New Media
Issues in Communication & Media Studies
Integrated Communication Theory
Fundamentals of Speech
Human Communication/Interpersonal Communication

2010-2013 **Teaching Associate 4,
College of Music & Dramatic Arts,
Louisiana State University**
Instructor, Film & TV Production
Program Coordinator, Communication across the Curriculum
Digital/Social Media Coordinator
Curriculum Development

2006-2013 **Part-Time Instructor, Film and Media Arts
Louisiana State University**
Film Production
Advanced Film Production
Introduction to Film
Conspiracy Rhetoric in Film
The Screwball Comedy Genre
Cinema of Oliver Stone
Contemporary Independent Cinema
Film History I

2006-2010 **Graduate Assistantship
Louisiana State University**
Communication across the Curriculum
Coordinated and opened Arts and Sciences Communication Studio
Consult with faculty across all colleges regarding curriculum design
Assist faculty in implementation and execution of projects
Started annual digital media festival

COMMUNITY SERVICE AND AWARDS

2017-2018 USG/SoTL Governor's Fellowship Teaching & Learning Research
2016-2018 Member Advisory Committee, GA Film Academy
2013-2018 Member Board of Directors, Sumter Players, Inc.
2011 LSU LEAD/Emerge Award
2011 Wikimedia Foundation, Wikipedia Ambassador
2011 Co-partner, New School Media Group, Memphis, TN
2006-2010 Graduate Assistantship, Louisiana State University
2007 Top Paper Award, Southern States Communication Association
2005 Winner, Best Narrative Feature, *Act One*, Memphis Indie Film Festival
2002 Winner, Best Narrative Feature, *The Path of Fear*, Memphis Indie Film Festival
2002 Co-founder/producer/writer/director, Old School Pictures Productions, Inc.
2002-2004 Graduate Teaching Assistantship, The University of Memphis

PROFICIENCIES:

Adobe Premiere & After Effects
Avid Media Composer
Apple certified Final Cut Pro

PROFESSIONAL AFFILIATIONS:

National Communication Association
Southern States Communication Association
Georgia Communication Association
Pop Culture Association
Educational Theatre Association