



Can Web-Based Platforms Improve the Adjunct Placement Process and Enhance Online Teaching Pedagogy?

Welcome

2



CALHO
COMMUNITY CO



(PAINS) Do You...?

3



Have trouble finding adjuncts, TAs/GTAs or facilitators/teaching resources?



Have methods in place to measure teaching pedagogy and effectiveness?



Struggle with high costs, redundancy or inefficiency in your process?

>750K

Adjunct Professors

Fragmented Market

Needs Consolidation

>25M

Master's Degrees

Underutilized Asset

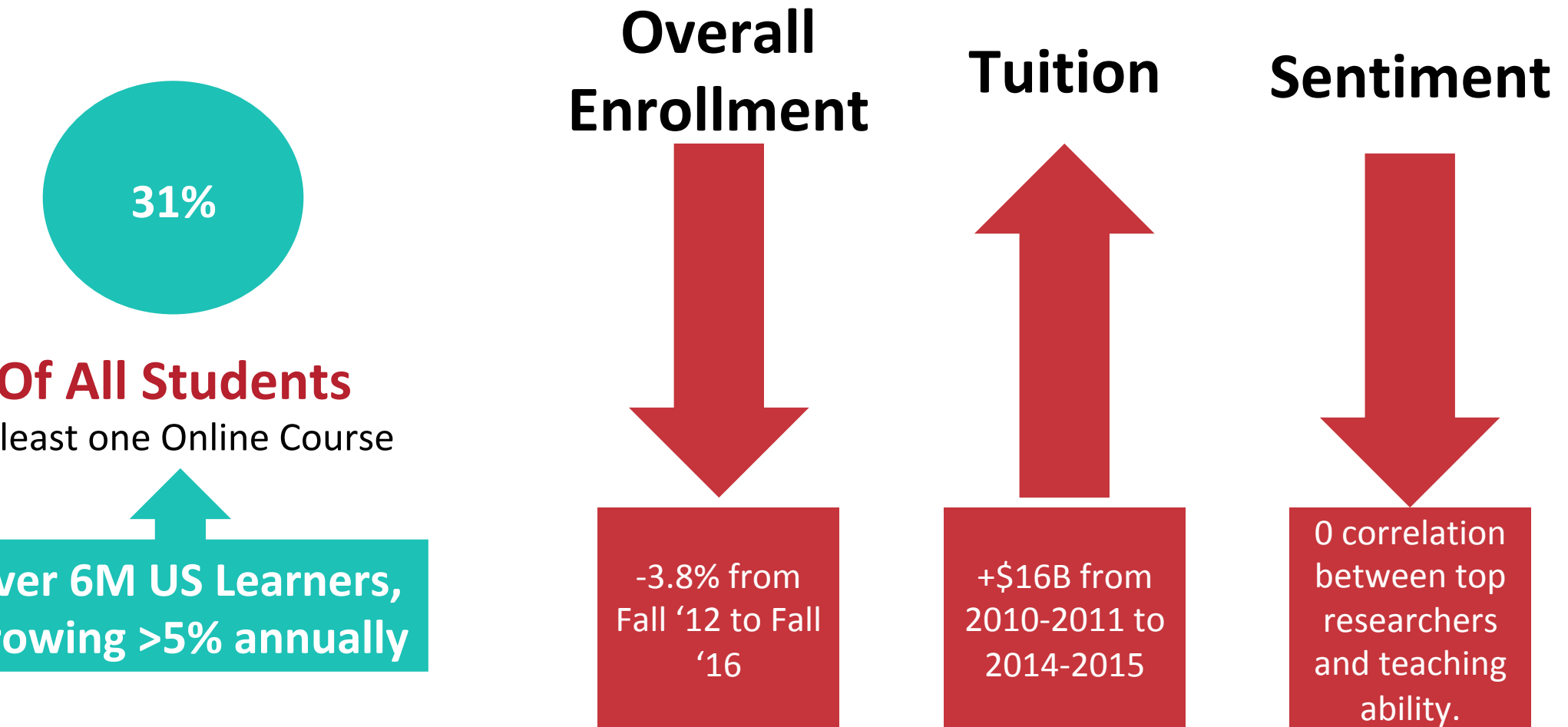
Talent Available

>\$1.4T

Student Debt

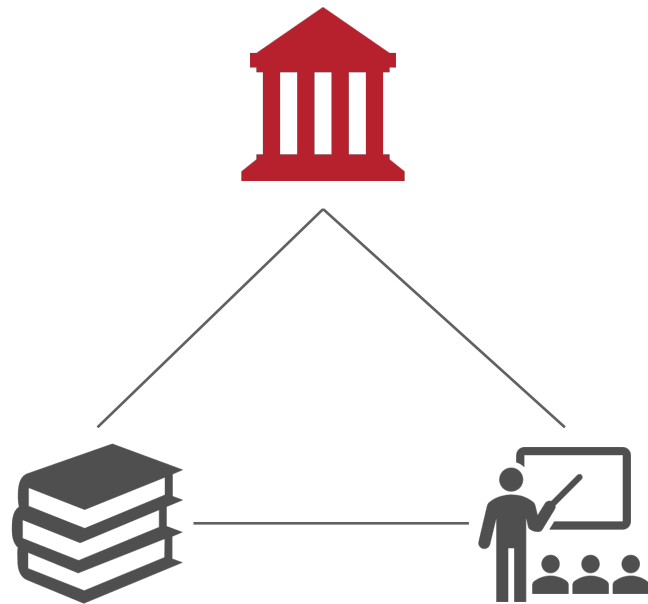
National Crisis

Must be solved



Inefficiency Within Institutions

Current Model



Choked

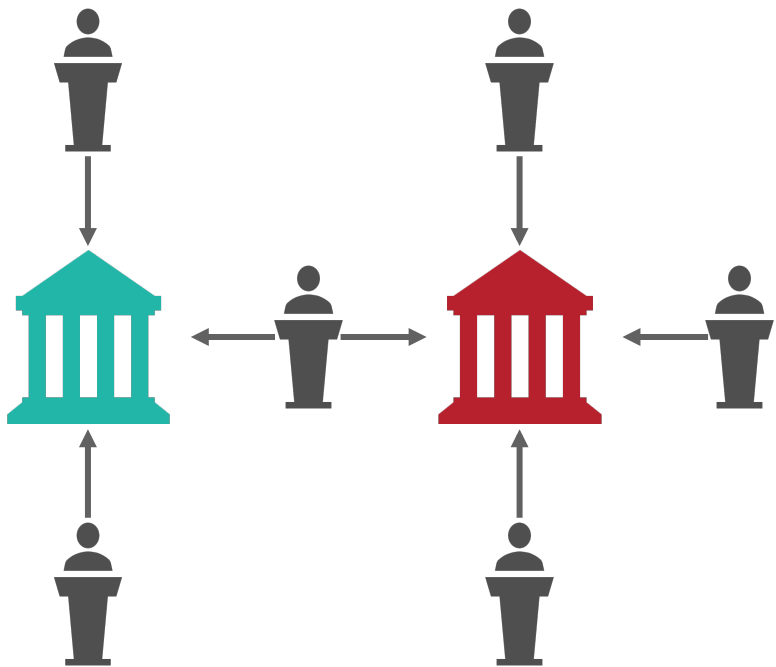
EdifyOnline Model



Unbundled

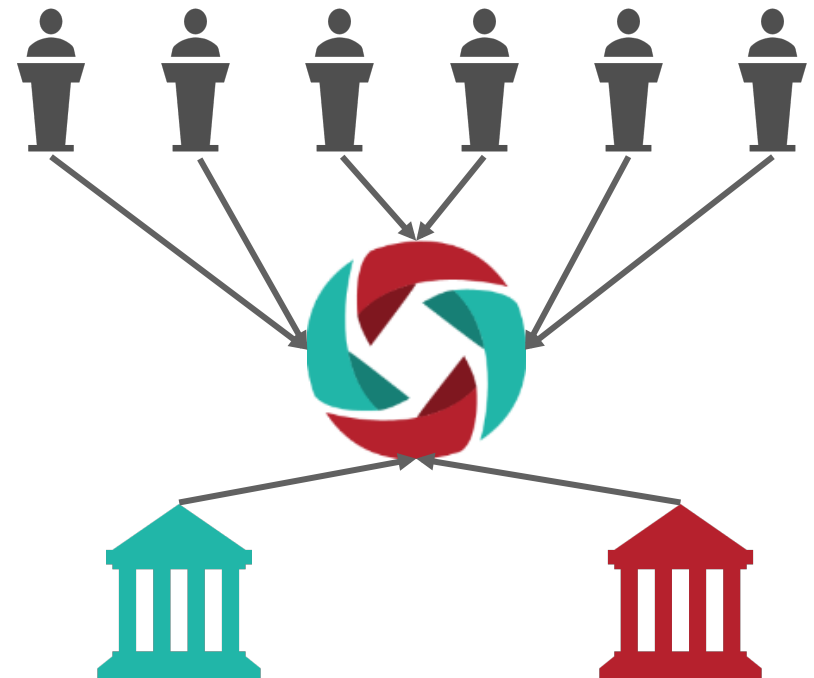
SACSCOC – POA, 6.2b: The work of the core faculty may be supplemented and enhanced by judicious assignment of professional staff, part-time faculty, graduate teaching assistants, and even contracted services.

Current Model



Individualistic

EdifyOnline Model

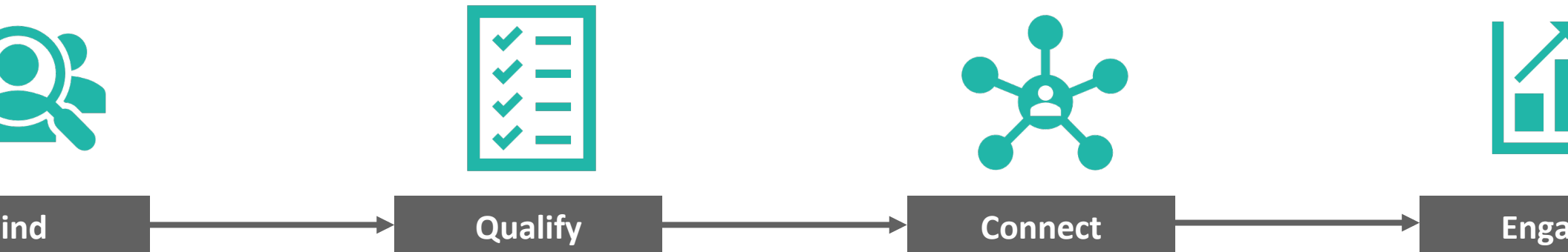


Shared




Trend

- + Broker supply and demand of independent talent
- + Reduce turnover, qualification and onboarding time
- + Eliminate offline management and centralize process
- + Increase availability and scalability while reducing costs
- + Provide insight on performance and engagement measurement



nding



EdifyOnline
(Education Community Exchange)

[FOR INSTRUCTORS](#) [ABOUT US](#) [OUR MISSION](#) [OUR PEOPLE](#) [LOGIN](#) [Become an Instructor](#)

Everyone has the right to be enlightenedSM

It just takes the right teacher.

We engage higher education institutions, students, and community together to achieve the highest level of teaching and learning experience for students – at a sustainable cost.

[Start teaching with EdifyOnline™](#)

Create Account

EMAIL ADDRESS

vik@edifyonline.us

FIRST NAME MIDDLE INITIAL

LAST NAME

PASSWORD

REPEAT PASSWORD

CURRENT EMPLOYMENT STATUS

Employed (full-time)

EDUCATION STATUS

What is your highest level of academic attainment?

None

TEACHING EXPERTISE

Let us know what subjects you are most interested in teach. Please rank them in order of expertise, with the first subject being the one you are most qualified to teach.

LANGUAGE PROFICIENCY

Let us know what languages you can teach in. You should have a working fluency in these languages to be considered proficient.

[Continue](#) [I Already Have an Account](#)

Contact	Expertise	Languages	Qualifications					Interested	Applications
			Resume	Modified Resume	Bachelors	Masters	PhD		
Andrew Lee andrewlee325squared@gmail.com (555) 123-4567			1	X	1	X	X	★ 2	1
Amerson Char amerson.char@gmail.com 2063561726	MATH	en	1	1	X	1	X	★ 0	4
Amil P Agarwal amil.p.agarwal@edifyonline.us 205-422-6458			X	X	X	X	X	★ 0	X
Amey Marshall ameymarshall@gmail.com 540-447-0600	CHEM	en	1	1	X	X	1	★ 3	2
Amosrow Ghadiri amosrow.ghadiri@sjsu.edu 408.489.0730	EE								
Amrith Agarwal amrith.agarwal@edifyonline.us 205-422-1999	ARCH	en							
Artram Zinner artram.zinner@auburn.edu 3344447516	MATH STAT	en de							

Candidate Qualifications

Click on each credential to open a pop-up box with details. Inside this box, click confirm or decline to confirm the veracity and accuracy of the details provided. Verified credentials will be shown with a green "verified" badge.

✓ BACHELORS DEGREE(S)

Bachelors Music
University of Southern
Mississippi

VERIFIED

✓ MASTERS DEGREE(S)

Masters Education
University of Montevallo

VERIFIED

Masters Education
Auburn University

VERIFIED

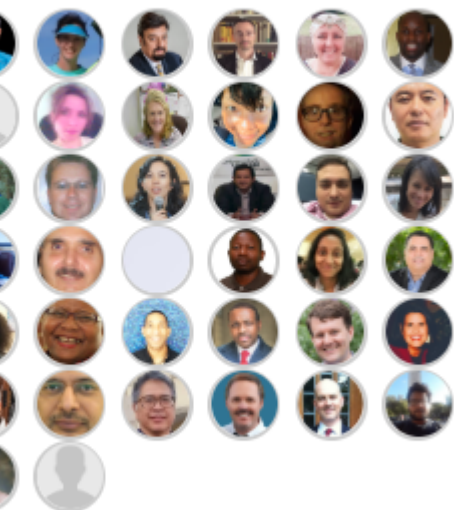
✓ PHD DEGREES(S)

Doctorate Philosophy
University of Nebraska-
Lincoln

VERIFIED

Candidates for You:

Candidates on EdifyOnline who have applied to teach
courses offered at Your institution



REVIEW CANDIDATES >

Open Courses

Gate 1 (Action for EdifyOnline)

Conduct EEP (education/experience/performance) check on application candidate before proposing the candidate to institution's faculty/administrator.

Gate 2 (Action for Faculty/Administrator)

Review/accept EEP check of candidate (who successfully passed Gate 1).

Gate 3 (Action for EdifyOnline)

Complete DBP (degree/background information/performance) check on candidate (who successfully passed Gates 1 and 2).

Accepted Candidates

Qualified pool of instructors/faculty (who successfully passed Gates 1, 2, and 3).

Unmatched Candidates

Candidates who did not pass through at least one gate (stored for future reference).

Type to filter...

Ref (-)	Name here (-)	Gate 1 Action for EdifyOnline (-)	Gate 2 Action for Institution (1A)	Gate 3 Action for EdifyOnline (-)	Accepted Candidates (-)	Unmat Candi (-)
11.154x	Launching Innovation in Schools	0	6	0	0	0
14.73x	The Challenges of Global Poverty	0	5	0	0	0
LaunchX	Becoming an Entrepreneur	0	ACTION NEEDED	0	1	0
21A.819.1x	Qualitative Research Methods: Conversational Interviewing	0	ACTION NEEDED	0	0	0
3.091x	Introduction to Solid State Chemistry	0	ACTION NEEDED	1	2	0
18.032x	Differential Equations: 2x2 Systems	0	ACTION NEEDED	0	0	0
18.01.3x	Calculus 1C: Coordinate Systems & Infinite Series	0	ACTION NEEDED	0	1	0
CTL.SC0x	Supply Chain Analytics	0	ACTION NEEDED	0	0	0



EdifyOnline
University

ALL COURSES 108 ACTIVE 7 OPEN 88 NOT OPEN 20 HISTORY 11 CR 3

	Start (-)	End (-)	Engaged Instructors (-)	Total Activity (-)
and Electronics 1: Basic Circuit Analysis	06/01/2018	05/30/2019		35 hours
and Electronics 2: Amplification, Speed, and Delay	01/01/2018	05/30/2019		44 hours
and Electronics 3: Applications	01/01/2018	05/30/2019		34 hours
g an Entrepreneur	01/15/2019	12/15/2019		22 hours
1C: Coordinate Systems & Infinite Series	03/06/2019	05/01/2019		23 hours
ons of Quantum Mechanics	02/20/2019	07/03/2019		181 hours
ng Imperialism & the Philippines, 1898-1913	03/01/2019	12/31/2019		2 hours

Candidate Report



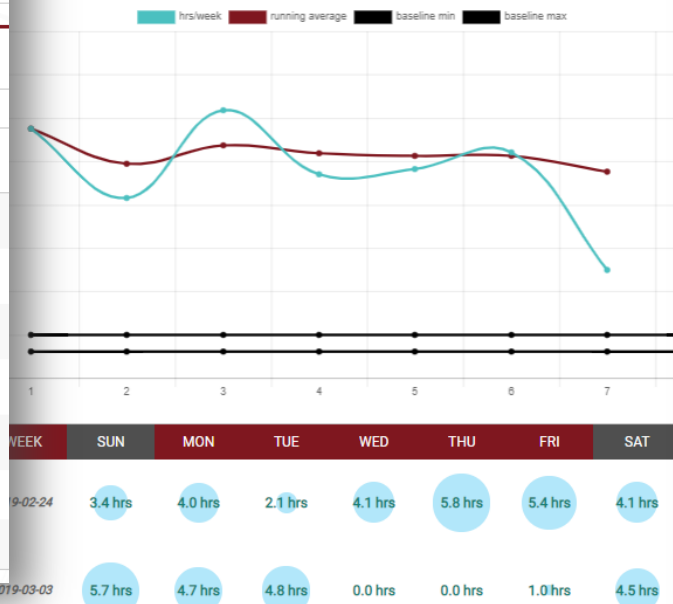
Mark Weitzman
weitzman@cox.net

MITx 8.06x — Applications of Quantum Mechanics
Starts: 02/20/2019
Ends: 07/03/2019

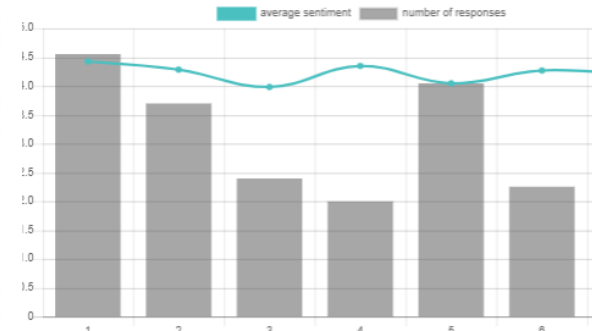
Email Recipients

Following list of people will receive weekly email activity summaries.

@edifyonline.us,weitzman@cox.net,apa@edifyonline.us,vik@edifyonline.us,ddoyle@mit.edu



Course Feedback Survey for AC 300 - QX



	Module 1	Module 2	Module 3	Module 4	Module 5	Module 6
# of Responses	26	21	17	11	26	13
Average, Overall Sentiment	4.43	4.28	3.98	4.35	4.05	4.27
Average, Material Easy to Follow	4.77	4.56	3.55	4.13	3.47	4.36
Average, Material Quantity	3.81	3.50	3.75	3.50	3.36	2.81
Average, Material Quality	4.45	4.06	3.50	4.30	4.18	4.44
Average, Feedback Speed	4.27	4.62	4.78	4.50	4.39	4.56
Average, Feedback Quality	4.67	4.56	4.25	4.80	4.45	4.70
Aggregate, Technical Issues	0 Y / 25 N / 0 ?	1 Y / 19 N / 0 ?	3 Y / 13 N / 0 ?	2 Y / 9 N / 0 ?	1 Y / 24 N / 0 ?	1 Y / 0 N / 0 ?
Aggregate, Course Excellence	23 Y / 0 N / 2 ?	18 Y / 0 N / 3 ?	11 Y / 1 N / 3 ?	10 Y / 0 N / 1 ?	20 Y / 1 N / 5 ?	10 Y / 0 N / 0 ?
Aggregate, Instructor Excellence	22 Y / 0 N / 3 ?	19 Y / 0 N / 1 ?	11 Y / 0 N / 4 ?	10 Y / 0 N / 1 ?	23 Y / 1 N / 2 ?	10 Y / 0 N / 0 ?

Test #1 > Pages > Test Page #1

Test Page #1

HTML Editor

Links Files Images

Link to other content in the course. Click any page to insert a link to that page.

> Pages

Youtube Video

1 / 10

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse nulla. Sed enim qui imperdiet, ipsum a. Sed enim qui imperdiet, ipsum a.

Strongly disagree Disagree

Review Data

Options Can edit this page role selection

Only teachers

☐ Add to student to-do

☐ Notify users that this content has changed

Account

Admin

Dashboard

Courses

Calendar

Inbox

Test #1 > Test Self Course #1

Home

Announcements

Assignments

Discussions

Grades

People

Pages

Files

Syllabus

Outcomes

Quizzes

Modules

EdifyOnline Dashboard

Settings

Edify Online Survey Results

Dashboard

Settings

Reports

1,252 Responses

203 Comments

600 Positive

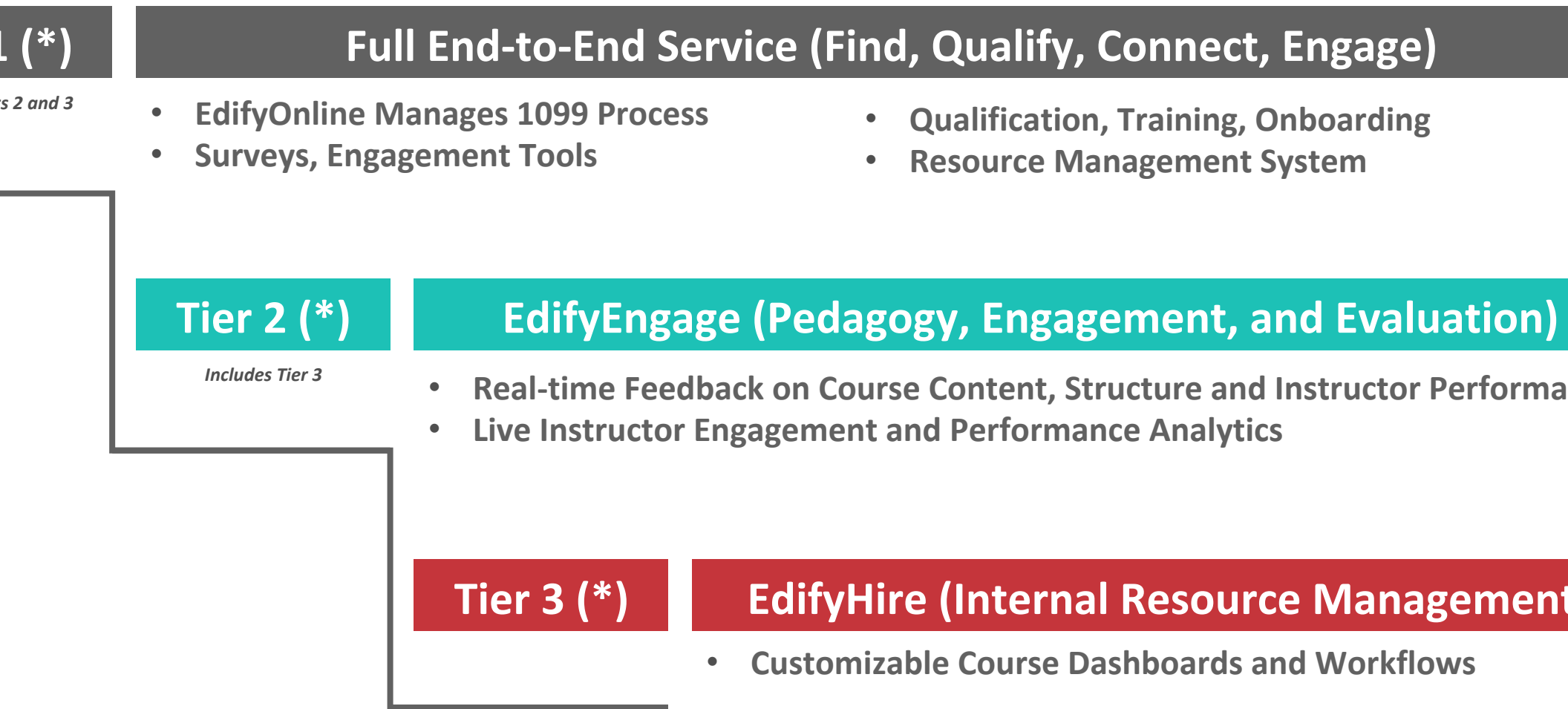
652 Negative

Share Export This week

Section title

#	Comment	Score	Course	Module
1,001	Lorem	6	dolor	sit

127.0.0.1:3000/dashboard#



(*) Flexible User Hierarchies and Management Processes

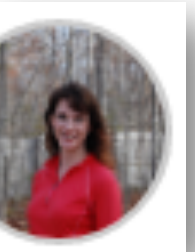
Thank you!

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"Continuous learning is my motto. I started by taking courses on edX to increase my knowledge and EdifyOnline provided me the opportunity to teach a course I loved."

Jason Char – Engineer at Amazon



"As a stay-at-home mom the online teaching opportunity provided by EdifyOnline has been great. It lets me stay engaged with a flexible schedule."

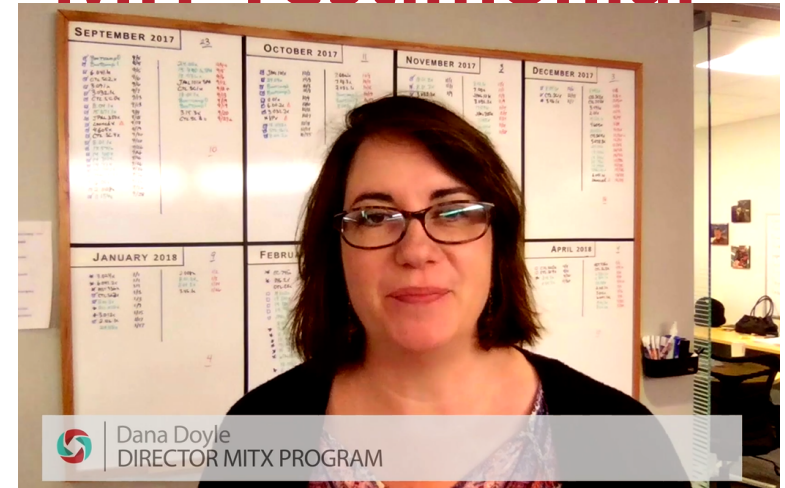
Marshall - Former Professor and Principal



"This opportunity has been very unique. My first class had over 70,000 students! I've learned the system and have even been able to incorporate the edX information into my normal classroom."

Hosrow Ghadiri – Professor at SJSU

MIT Testimonial*



"We are delighted to partner with EdifyOnline. Since 2016 we have successfully run 3 courses and 4 re-runs with EdifyOnline support. We are pleased with the quality of the teaching talents and the resulting cost-savings. We feel the EdifyOnline concept represents a paradigm shift in online education and is going to be a critical component of what drives the success of our MOOCs going forward."

Thank you!

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Special Offer For Conference Attendees Only!

- **Waived onboarding fee (Up to \$10,000 Value)**
- **Pilot Study on Embedded Survey Application**

Thank you!

FAC



EdifyOnline[®]

Frequently Asked Questions

Frequently Asked Questions

+ What is the feedback loop, how are escalations managed and what is the communication channel?

EdifyOnline's Course Change Request process provides a central location to note, monitor and manage course related issues and/or errors. Facilitators note requests to EdifyOnline. EdifyOnline screens requests for valid commissions and these are then forwarded to the course owner for review and, if necessary, fixing.

Change Requests						
Proposed (Action for EdifyOnline) EdifyOnline to intially screen change proposals.						
Pending Assignment (Action for Faculty/Administrator) Faculty/administrator to review change request and make recommendation for resolution.						
Assigned (Action for EdifyOnline/Candidate) EdifyOnline to implement change request.						
<input type="text" value="Type to filter..."/>						
Ref (-)	Name (-)	Proposed Action for EdifyOnline (-)	Pending Assignment Action for Institution (-)	Assigned Action for EdifyOnline (-)	Fixed (-)	Rejected/Wontfix (-)

Continued on next page

Frequently Asked Questions

FAC

b

+ What is the feedback loop, how are escalations managed and what is the communication channel?

Standard forms are used to note errors and/or change requests and each request is logged for each course to maintain a history of errors and fixes made for each course.

Change category

Communication Effectiveness

English grammar

Language clarity

Other

Course Content

☐ Confusing explanation

☐ Missing explanation

☐ Incorrect explanation/statement

☐ Other

Technology Issues

☐ Broken link

☐ Improper grading

☐ Exercise not functioning

☐ Other






Describe the problem

Describe the problem (if applicable):

Option

Describe the proposed change/fix

Submit

Course change requests				
MITx 6.002.1x_1 Circuits and Electronics 1: Basic Circuit Analysis				
Created	ID	Requested By	Categories	Problem
02/19/2019	29		Confusing explanation	In S1F1.5, "Power entering the source" is phrased in a strange way to me. Is that the standard way to phrase it? I think it would be much clearer if we used the same phrase, "power dissipated", so to say that -2 W is dissipated by a supply would be to say that the supply added 2 W of power to the circuit.
02/19/2019	30		Incorrect explanation/statement	Textbook p72 Example 2.14 answer is not v=0.5V
02/19/2019	31		Other	In S3V7, the transcript for the video is missing
02/19/2019	32		Other	IS CURRENT SOURCE LINEAR? -this particular video what you see online (talking about linearity of current source) and the one for download (which talks about the generating current source of 1ma) are two different videos.
02/19/2019	33		Other	In S5V5, there are duplicate videos. Does not appear there is any purpose to the duplicate?

+ What, specifically, will an Edify facilitator do? Anything that they won't do?

Facilitators:

Support faculty by assisting in the teaching of the course.
Help the faculty member facilitate the course after launch. This may involve managing the day-to-day operation of the course – posting course announcements, changing assignment due dates, posting new problems or course materials and monitoring the discussion forums along with other course team members.
Manage Community TAs – includes identifying potential TAs, sharing guidelines, checking their work and working with them to be consistent in their support.
Perform quality assurance reviews.
Support online discussion forums - answering student questions about the course material and assessments.

Facilitators do not:

Make changes to course contents.
Own any of the intellectual property of the institution and/or faculty.

+ Will I get to vet my edify person? How does Edify screen candidates?

EdifyOnline's Course dashboard and gate system provides a central, intuitive vetting process for institutions.

ALL COURSES	ACTIVE	OPEN	NOT OPEN	HISTORY	CR
108	6	88	20	12	4

Open Courses

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Gate 3 (Action for EdifyOnline)
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Accepted Candidates
Qualified pool of instructors/faculty (who successfully passed Gates 1, 2, and 3).

Unmatched Candidates
Candidates who did not pass through at least one gate (stored for future reference).

Type to filter...

Ref (-)	Name here (-)	Gate 1 Action for EdifyOnline (12)	Gate 2 Action for Institution (12)	Gate 3 Action for EdifyOnline (-)	Accepted Candidates (-)	Unmatched Candidates (-)
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Continued on next page

+ Will I get to vet my edify person? How does Edify screen candidates?

Edify candidate is required to complete a profile consisting of their education and experience. This includes diplomas, courses taken, resumptions and experiences in education research or teaching before they can apply for any position. Edify uses a three gate check system for creating, validating and approving candidates. Once a candidate applies for an opportunity, his/her application makes its way into a pre-screen for its initial review by Edify staff. The gate system works, as below:

GATE 1: Edify conducts EEP (education/experience/performance) check on candidate before proposing the candidate to institution's faculty/administrator. This eliminates non-qualified individuals from the pool. Once approved the application qualifies to pass through GATE 1 to GATE 2.

GATE 2: Edify uses a pre-qual process to get an approval from institution's admin and/or faculty. Qualification requirements can be CUSTOMIZED for each individual course or held standard across the institution. Institutions review candidates in Gate 2 with an option to reject or accept. Institutions may choose to interview applicants at this time. If an applicant is accepted, an automatic approval process creates an acceptance certificate for a specific course. The acceptance certificate remains attached to specific courses for later reference. Accepted applicants pass through GATE 2 to GATE 3.*

GATE 3: Edify conducts the final check on degrees and background information. The qualified candidate passes through GATE 3 to a pool of Accepted Candidates. At this stage, a candidate is available to be selected by the institution for a facilitation engagement.

Notes:

- *Acceptance of a candidate in GATE 2 is not a guarantee of a facilitation opportunity.
- Rejected or unmatched candidates are stored in a pool of unmatched candidates for reference.
- The complete process is customizable per each institution's requirements.

Frequently Asked Questions

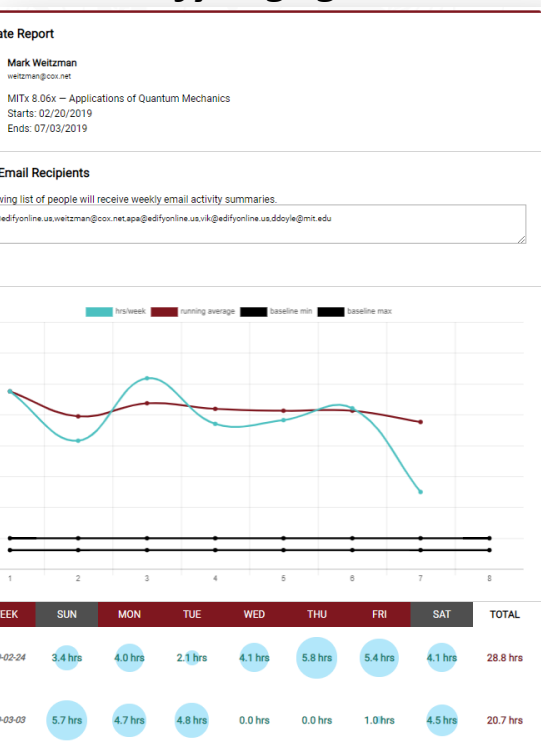
FAQ

+ How can partners continue to monitor performance of their Edify facilitator?

EdifyEngage – This Google Chrome extension, required for all facilitators, records active time spent by the facilitator for a specific course. The data is plotted on a curve and is available to the facilitator, administrator, and faculty at all times.

EdifySnap – This plug-in is an anonymous, real-time course and facilitator evaluation tool where learners can actively provide direct and candid feedback. The surveys can be customized and embedded directly into the course for however many iterations the institution chooses.

EdifyEngage



EdifySnap



The combination of these transparent tools creates an environment of self-accountability and continuous improvement. The tools provide valuable insights on effective online teaching pedagogy leading to higher quality facilitator performance.

+ What types of courses are the best fit for Edify? Full programs or individual courses? Are there specific subjects that work best?

Online facilitators can handle individual courses or entire programs across the spectrum of course subjects. Full programs are the most prevalent, however, subject matter experts are available for highly specialized courses such as business, the humanities, and social sciences.

- + How do Edify TA's learn the teaching plan and familiarize themselves with the course, and learning objectives? Can partners provide this to help answer questions and understand how the course should be taught, etc.**

Course's on the EdifyOnline are pulled directly from the edX website via API access. This provides EdifyOnline facilitators information such as course overview videos, course descriptions and focuses prior to applying for the course. EdifyOnline facilitators are subject matter experts and institutions can work directly with the Edify facilitators during Gates 2 or 3 of the vetting process to provide information about the course, how it should be taught, and other guidance. Course owners can engage with EdifyOnline facilitators to whatever extent they deem necessary to ensure quality and integrity.

+ How does Edify train and ensure quality of the facilitator?

EdifyOnline's training program, designed alongside edX partners and users, covers the following:

Platform Training ("Hard" skills training)

- Discussion Forum and functionality
- Bulk Email communication
 - Testing
 - Best practices of timing and format
 - HTML/writing emails
 - Segmenting (cohorts, verified etc.)

Facilitation Training ("Soft skills training")

- How to teach online
 - Establishing discussion forum guidelines
 - Strategies for responding to discussion posts
 - Handling difficult learners
 - Email communication strategies
- Home Page Updates and Course Handouts
 - Authoring
 - Best practices
 - Files and uploads
- Self-paced Weekly emails set up
 - Authoring
 - Best practices

Back end

- Studio basics
 - 4 basic components
 - Editing course content that is out of date, i.e. broken links
 - Org for the outline
 - Versioning
 - Setting dates
 - Visibility
 - escalation
- Problem Components
 - Multiple choice, checkbox, numerical, etc...
 - Editing the prompt and answers in a live course (can't delete problem, etc.)
 - Rescoring, but also the workflow for escalation
 - Open Response Assessments (if relevant)

+ How long does it take to begin working with EdifyOnline?

EdifyOnline is adaptive to the various LMS environments. Initiating a working partnership with EdifyOnline is a streamlined process. It requires an initial conversation to go through the product and discuss any customization needs, provide user manuals and finalizing commercial agreements. The simple process can be completed in a matter of days!