Moving to Best Practice with Today's Students; A Collaborative Learning Approach

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This handout is provided as a courtesy to attendees at my program at the University of Alabama ay Huntsville on August 8, 2018. Special thanks to Dr. Carolyn Sander and Provost Christine Curtis for inviting me and facilitating my visit.

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The clickers I used were ResponseCard RF LCDs from Turning Technologies. Find more information about using audience response systems on my website www.taylorprograms.com and at www.turningtechnologies.com If you have an interest in or questions about this instructional technology contact Matthew Ragozine at

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This chapter addresses issues faculty should consider when exploring the possible use of social media in instruction with today's learners.

Leveraging Social Media for Instructional Goals: Status, Possibilities, and Concerns

Mark Taylor

Web-based tools including information access, communications, utility programs, and applications (apps) have transformed the lives of most people today, including instructors and students in higher education. Although much of the content is of questionable quality and some of the interaction is negative, web-based tools have generally benefited postmodern life and higher education. Collaborative read/write tools including social media (SM), also referred to as Web 2.0, have had especially strong impacts on students' daily and academic lives. With the ubiquity of social media use, especially by students, many faculty are considering if, and how, they may use those platforms as tools in instruction. Can sites like Facebook, Twitter, Tumblr, and Instagram fit into constructivist-informed teaching and help instructors help their students reach learning outcomes? What should faculty consider when deciding whether or not, and how, to engage with their students on SM sites for instruction? This chapter addresses issues in leveraging SM for instructional proposes.

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A MANAGEABLE REVOLUTION: FLIPPINƏNIQQIJƏ

the Faculty from the Lecture Model to Research-Based Instruction DR. MARK TAYLOR

on instructional practices (Prensky, 2001a, 2005, 2006, 2007, 2015; Twenge, 2006). row.cices and outcomes /s learning experiences (Arum /row, 2005; Bok, 2006). /e traved ty of bringing students to particular learning job for which they have not been prepared. opment around teaching skills is uneven at best, y made available only to those who ask for it. At sea and universities, this is commicated by the hing is often not perceived as the most impo ity member's job. As has long been the trad rch, grant writing, mai ents, and administration may have a greater impact teration, job security, promotion, and tenure than eaching, much loss developing the skills necessary to r teach or to measure student learning outcomes. section of the subject-matter experts with little or no training on methods of effective college teaching do? They teach the way they were taught, lecturing on the content to passive students instead of aperlyine the data on best tractices on briming

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students to meaningful, lasting learning outcomes (Berrett 2014; Weimer, 2002). Anyone who doubts that the lecture model is pervasive need only observe a sample of classes in session at most schools. A reliance on lecture is the epitome of what seminal writer-like Gardiner (1994, 1998) and Barr and Tagg (1995) criticized to the teching model, where colleges are seen

criticized as the teaching model, where colleges are to exist to provide instruction. Colleges and universi should exist to bring about learning in students. Thi Isomer contend but, practices and detrive the monitor in the service of the serv

The reasons for moving from the lecture model to res based instruction - primarily improved learning outc based instruction – primarily improved learning outcomes-and the corresponding methods are not secret and have been explicated and promoted by many scholars, including Arthur Chickering and Zelda Gamson (1967), Terry O'Banion (1969) Lee Fink (2003), Terry Doyle (2008, 2011), and Linda Nilson (2010) and in the ongoing work of Maryellen Weimer (2022) and Eric Akazur (1997).

One practical and readily accessible application of resear based instruction is the flipped classroom. It is generally attributed to Harvard physics professor Frie Mazur, who also its most public face and advocate through his model Peer instruction (Berrett, 2016; Mazur, 1907). In *Archive*

classroom students are required to prepare for each class meeting, generally at the content level. Student preparation for each class meeting is expected and assessed, and is a prerequisitie for full participation in the class session. During class time, students engage in a variety of interactional activities with faculty facilitation. These activities solidify ntent for fluent recall and help learners ering the o tudent engagement, they have in common that the insta s coordinating students doing the work of their own lea is opposed to simply lecturing on content. as opposed to simply tecturing on content. For the service of the

e model. The requirement that students come to class o ind be prepared helps them develop the responsibility time and be prepared helps them develop the responsibility necessary to mersi similar expectations in the workplace, as well as helping students acquire basic workplace habits like timeliness and productivity. The active learning format funges students develop communication, cooperation, and interactional skills, also valued in the workplace. As classes more more fully to these best presclices, overall workplace.

move more runly to meso one practices, overall workpain evaluations and the satisfaction of employers with graduat may increase. It might also be noted that active classes are more engaging for students - and student engagemer increases student persistence (Deslauriers, Schelew, and Wieman, 2011; Kuh, Kinzie, Schuh, and Whitt, 2005).

TEACHING GENERATION NEXT MODEL SUMMARY:

1. IMPROVE STUDENT FUTURE ORIENTATION Most students attend college with the plan of entering a professional field. "Don't talk to students. Talk to the professional they aspire to become," is the motio. Facult members are measured at her aged to help st

Once students better focus on their future goals can help them link the desired outcome. course to their professional goals. People learn what they regard as relevant to them; they care about information and skills that they see as having value to them (Svinicki, 2004). Faculty

3. IMPROVE STUDENT UNDERSTA OF CLASS EXPECTATIONS

Faculty should not assume that students know what the to do to be successful learners, especially in classes orga around research-based instruction. To improve compli-instructors are encouraged to spend time helping stude

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Today at UAH What is the deal with today's students? Gen NeXt to Gen WOKE How are we doing with them? Can we improve instruction for better outcomes? Learning To think/ reason well Persistence Engagement through graduation Workplace readiness "New" workplace expectations "Soft skills" An invitation research informed instruction Not pandering "Best practices".

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- Last of the "old school"
- Value duty, discipline, thrift,
- Value sacrifice, sobriety, delay of gratification
- Few left at work or classes
- Like social stability
- Not here to have a good time
- Mostly gone; took duty with them.













Generation X



A time of "low child

popularity'. Social roles and possibilities were changing so quickly, kids were "advertised" in the cultural narrative as an impediment to adults' growth. (Today children are largely seen as a manifestation of parent's growth.)



· Were kids during major social transitions



• Scrappy, ready for anything.







A Generational Shift

From the independent, adaptable,

pragmatic scrapper of Gen X

To the era of the wanted, precious,

protected, perfected child

- Child centric families
- Especially frequently occurring in

private colleges

"The Trophy Child".



How We Built Gen Next

- When Boomers became parents they reacted to the Traditional parenting they received
 - · Critical- we always could have done better
 - Distant- they were not our buddies
 - Physical- they would hit us
 - Authoritarian- their way or....
- New model informed by the Human Potential
 Movement
 - · Parents less authority figures
 - More friends/ facilitators
- The Self-esteem experiment

"If we tell them how great they are and praise them for everything they do, will all of their gifts be revealed?"









HELICOPTERS, SNOWPLOWS, AND BULLDOZERS: MANAGING STUDENTS' PARENTS

BY MARK TAYLOR

MENTION PARENTS TO ADMINISTRATORS, STAFE, OR FACULTY AT MOST COLLEGES TODAY, AND YOU WILL YEAR A. LITANY OF COMPLAINTS ABOUT MONITOR-ING, INTERFERENCE, AND DOWNRIGHT INTRUSION IN THEIR WORK WITH STUDENTS. FROM ADMISSION AND HOUSING THROUGH COURS ESECTION, TO EMPLOY-MENT AND STUDENT ORGANIZATION INVOLVEMENT, PARENTS ARE INSERTING AND ASSERTING THEMSELVES LIKE NEVER BEFORE.



More companies are involving parents, especially those who want to recruit and retain the most qualified graduates (STEM)

Generation NeXt born 1983-1996?

- Disconnected the reward from significant effort
- · May feel entitled to outcomes
- May overrate their skills, talents and abilities
- May underrate the effort required to be successful
- May be reluctant to do the hard work of their own learning
- May not accept responsibility own learning
- Even if they come to us like this, they can't leave us like this
- If this is the diagnosis, college is the treatment.





Gen WOKE Starting in about 1996 Students are trending this way.

- From Delaying adulthood by prolonging adolescence
 To Delaying
 - adolescence by prolonging childhood



*and What That Means for the Rest of Us

Jean M. Twenge, PhD author of Veneration Me iGen Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy and Completely

Unprepared for

Adulthood*

 have any face to face time, outside school

- drive
- work during school year

Less interested in "independence"

hang out with friends

- go out without parents
- date/ have sex

"Growing up slowly"

Less likely to

- drink alcohol
- be rebellious
- fight with parents.

Have Smartphones Destroyed a Generation?

More comfortable online than out partying, post-Millennials are safer, physically, than adolescents have ever been. But they're on the brink of a mental-health crisis.



JEAN M. TWENGE | SEPTEMBER 2017 ISSUE | TECHNOLOGY

https://www.theatlantic.com/magazine/archive/2017/09/ has-the-smartphone-destroyed-a-generation/534198/

Have Smartphones Destroyed a Generation?

More comfortable online than out partying, post-Millennials are safer physically, than adolescents have ever been. But they're on the brink of a mental-health crisis.



- Addicted to screens from an early age
- Averaging 6 to 8 hours a day
- 2 more on TV
- Replacing lots/ all of their other activities
- Increases in screen time (>3 hrs) show increases in loneliness/ unhappiness/ depression.

Gen NeXt Starting about 1986

- Boomer parenting
- Protection
 - harm prevention
- Praising
- Supporting
- Giving to and doing for
- Aspirational
- You can be anything
- "Just have fun"
- Participation trophies
- · Sensitive to criticism
- · Less likely to do the work
- You didn't teach me that
- Less competent but happier.

WOKE/ iGen

Starting about 1995

- Xer parenting
- Risk elimination
 - no chances on path to success
- Pushing
- Challenging
- Teaching skills for success
- Realistic
- Find where you can succeed
- Be competitive
- Winners win. Be a winner.
- Distressed by criticism
- More likely to do the work
- May blame themselves
- More competent but less happy
- So stressed and anxious.



Most college courses represent a systematic failure to create a learning environment that promotes meaningful, lasting student development.

Students are not learning even basic general knowledge, they are not developing higher-level cognitive skills, and they are not retaining their knowledge.

In fact there is little evidence of a significant difference between students who take courses and student who do not.

> Why learn? John Tagg 2004







The Case Against Education

Why the Education System Is a Waste of Time and Money

Degree is signaling on persistence and submissiveness, not learning

Bryan Caplan













Teaching Generation NeXt: A Pedagogy for Today's Learners Teaching Generation NeXt: A Pedagogy for Today's Learners Research based instruction

Research based instruction

- What has been tested and demonstrated to be effective in helping students reach learning outcomes
- Neuroscience/ brain science, cognitive social and counseling psychology, communications theory, direct testing of instructional methods
- Very different from traditional, delivery/ lecture based college teaching
- · Really very simple.

Teaching Generation NeXt: A Pedagogy for Today's Learners Teaching Generation NeXt: A Pedagogy for Today's Learners

"Whoever does the work does the learning"

- Teaching is not a process of delivery (to produce learning)
 - It is not something you to students or for students
 - · Learning is constructed by students, not received from you
 - Teaching is directing/ helping/ motivating students do the hard cognitive work of their own learning
- From student as recipient of learning to active agent in their own development
 - From extrinsic to intrinsic motivation
 - From something you make them do to a **goal** they want/ value.

Learning and the Brain

- Learning happens in the brain
 - Changes in number and quality of neural connections
- Learning can be externally encouraged but only internally initiated
 - The goal of teaching is to persuade students to initiate their internal learning processes
- Simplest- knowledgeable teacher telling students what they need to know
 - Shockingly ineffective in changing the brain.
- "Whoever does the work does the learning."
- "How do what teaching and learning activities impact what parts of the brain?"



Teaching Generation NeXt: A Pedagogy for Today's Learners Teaching Generation NeXt: A Pedagogy for Today's Learners

"From Remembering to Thinking"

- All information is available
 - There is a requisite body of knowledge in every field
- People don't know what to do with it (application)
- or to make judgements about it (evaluation)
- "Skills" in most classes are about "patterns of thought"
- Think "methods"; not "items of information"
- · Cognitively, "remembering" is easier that "analysis/ evaluation"
- · Spend class time helping students learn to think/ organize
- Critical thinking.....













Improved Learning in a Large-EnrollmentPhysics ClassScience, Vol. 332 no. 6031 pp. 862-864

Louis Deslauriers, 1,2 Ellen Schelew, 2 Carl Wieman*++

We compared the amounts of learning achieved using two different instructional approaches under controlled conditions. We measured the learning of a specific set of topics and objectives when taught by 3 hours of traditional lecture given by an experienced highly rated instructor and 3 hours of instruction given by a trained but insepreinced instructor using instruction based on research in cognitive psychology and physics education. The comparison was made between two large sections (N = 267 and N = 271) of an introductory undergraduate physics course. We found increased student attendance, higher engagement, and more than twice the learning in the section taught using research-based instruction.





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Teaching Generation NeXt: A Pedagogy for Today's Learners

Teaching Generation NeXt: A Pedagogy for Today's Learners

- 1. Improve student's future orientation
- Don't talk to students; talk to the professional they aspire to become
- 2. Identify class goals/ link to student's goals

Help students understand the whys/ benefits of the course

- 3. Improve student understanding of class expectations Teach students how to be effective, self-responsible learners
- 4. Move content learning out of class

Flip the class. Meet lower level learning outcomes out of class.

5. Create the necessity of preparing for and attending class

Points for preparation, and completed homework is ticket into class activity

6. Increase classroom activity and engagement

Whoever does the work does the learning. Class is coordinated student interaction

7. Improve assessments and accountability

Combine formative and summative assessments.

Teaching Generation NeXt: A Pedagogy for Today's Learners

Teaching Generation NeXt: A Pedagogy for Today's Learners

1. Improve student's future orientation

- Don't even talk to students
 - · Talk to the professional/ person they aspire to become
- What do you want to be when you grow up?
- Shove some ego into the future" to improve resilience and persistence
- It is ok not to know, but should be finding out
 - "Undecided" student rarely successful, even in very short term.

Teaching Generation NeXt: A Pedagogy for Today's Learners

Teaching Generation NeXt: A Pedagogy for Today's Learners

- 1. Improve student's future orientation
- 2. Identify class goals/ link to student's goals
 - Help students understand the connection between this course and their goals/ what they want to become
 - Extrinsic to intrinsic motivation
 - · From credentialing or "getting the credit" to learning
 - Not a big a challenge if the name the class and career are the same
 - Menu of Benefits
 - How can (<u>this class</u>) help you?
 - Professional or personal goal
 - How can an A in this class help you?
 - Pick the three most important to you.
 - Convince your neighbor.

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1. Improve student's future orientation

- 2. Identify class goals/ link to student's goals
- 3. Improve student understanding of class expectations
 - Helping students understand what it takes to be successful in your class/ program/ profession
 - People tend to assume that "what has worked in the past should work now."
 - Clarifying expectations improves compliance.

Teaching Generation NeXt: A Pedagogy for Today's Learners

- 3. Improve student understanding of class expectation Making the case for their increased **effort**
- This discipline is based on research, reason, science and data
- I teach based on best practice- the science of learning
- We know Whoever does the work does the learning.
- So my job is to help you do the hard work of your own learning
- Pretend you have joined "The Learning Gym"
- I can't do the work for you
- But I will
 - make sure you know what to to do
 - do everything I can to help you be successful.

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Teaching Generation NeXt: A Pedagogy for Today's Learners

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- 1. Improve student's future orientation
- 2. Identify class goals/ link to student's goals
- 3. Improve student understanding of class expectations
- 4. Move content learning out of class
 - The first step in "Flipping the class"
 - Move lower level learning goal to class preparation time to free live class time for you to help them actively develop higher order thinking skills.

Teaching Generation NeXt: A Pedagogy for Today's Learners

Teaching Generation NeXt: A Pedagogy for Today's Learners

- 4. Move content learning out of class
 - The introduction of material for remembering and understanding
 - Anything you can explain, you can move out of class
 - The introduction of skills.
 - Anything you can demonstrate you can move that introduction out of class
 - Out-of-class assignment will have a built in homework expectation.

Teaching Generation NeXt: A Pedagogy for Today's Learners

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- 5. Create the necessity of preparing for and attending class



Ensuring Preparation and Attendance

- Preparation is a necessary precondition for participation in the active class session, which will use the homework
 Ticket in- especially critical in lower level classes
 Its your job to make homework appropriate to content and students

 Maybe learn vocabulary instead of learn process

 Need to check each student's preparation before each class

 Through CMS, at the door, clicker quiz (redundant)

 Points can be earned for preparation

 Only redeemable at the start of class

 Points can be earned for in-class activity

 But only prepared students go into the class activity
- Unprepared students are given the opportunity to complete the assignment during the class session while other students earn activity points.

What to do with the unprepared student?

- Have a conversation
- NOT "Why don't you have your homework?"
 - Requires a justification
- ASK "How it is that you are not prepared for class?"
 - Invites an explanation
- Did you KNOW what to do?
 - Did you understand the assignment?
- Are you ABLE to do it?
 - Can you do work at this level? (strategy)
- Are you WILLING to do what it takes to be successful?
 - to put forth the effort
- Don't let them just fade away as they are socialized to the new model
- E-mail absent students
- First few classes may be a formative assessment of your success in the first three steps of the model and appropriateness of the assignments.



What if they have done the homework but still don't get it?

- 1. Consider the possibility that the assignment was to complex, difficult, too long
 - First assignments are super-easy, about compliance, about socializing them to prepare every day and to give you a chance to praise them for their effort
- Giving a redundant (clicker) quiz can check their real remembering and understanding, and help solidify their learning and ability to access the content (retrieval effect).
- Before the quiz ask "Does anyone have any questions before the quiz?"
- They may try to trick you into delivering the content/ killing time/ give the quiz away with a global *"I just didn't get it."*

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- 4. Move content learning out of class
- 5. Create the necessity of preparing for and attending class
- 6. Increase classroom activity and engagement Guiding students in doing the hard work of learning.
- 1. Remembering/ recall
- 2. Skills like reasoning
- 3. Affective "caring" belief

Activity Increases Learning

- Knowledge/ content
 - Actively upload/ practice retrieval
 - Productive homework before class; worksheets, etc.
 - Low stakes assessments
 - Link to previous understanding/ experience
 - Anticipate a use for it
 - Explain to someone else
- Skills- able to do and apply in new settings
 - See a model/ demonstration
 - Practice with feedback
 - Teach someone to do it
- Values- caring/ worth
 - Invest time and effort
 - Identify future benefit
 - Convince someone else.

Teaching Generation NeXt: A Pedagogy for Today's Learners

Teaching Generation NeXt: A Pedagogy for Today's Learners

- 7. Improve assessments and accountability.
 - Assessments increase remembering and ability to access
 - · Even when students get the answers wrong
 - "Retrieval effect"
 - · Combine formative and summative assessments
 - Formative- assessments of learning processes and progress
 - Improves ability to remember, apply and transfer
 - Helps student learn to self-access
 - Summative- measures of learning outcomes
 - Frequent low stakes testing

Teaching Generation NeXt: A Pedagogy for Today's Learners

Teaching Generation NeXt: A Pedagogy for Today's Learners

- 7. Improve assessments and accountability.
 - 1. Pretest on upcoming content
 - 2. Quiz on homework they just did
 - 3. Low level quizzing to start the class on what we did last time
 - 4. Low level quizzing to end the class on what we just did
 - 5. Random student offers 2-3 minute summary of what we did last class, no notes
 - 6. Random student offers 2-3 minute summary of what we just did in class, no notes
 - 7. "Practice" testing- two midterms
 - 8. Cumulative testing
 - Any opportunity to help them retrieve helps them remember longer and to be better able to access the information.

Critical thinking

- Ability and willingness to apply thinking skills that are appropriate for the content and thinking task.
- Can be taught through practice
 - Different models for different disciplines
- Includes
 - Logic and reasoning skills
 - argument analysis
 - Scientific reasoning
 - hypothesis testing and probability
 - Problem solving and decision making skills
 - Setting priorities and "if / then" thinking
 - Self-monitoring of thinking processes
 - · Which skills are applied and how
 - Recognition of own assumptions and biases
 - Construction through filters/ "confirmation bias".

Critical thinking

All about QUESTIONS

- Getting them to work things out
- And to process how they did it
- Focusing on structural elements/ aspects of the model (beyond content of problem) allows transferability
- Experimental design instead of this experiment
- Following process instead of order of operation
- Plot construction instead of this story.

- The Move to Research Based Instruction Everyone can/ should/ must move to research based instruction Learning outcomes Critical thinking Persistence
- Engagement through graduation
- Workplace readiness
 - "critical thinking and analytical reasoning"
- Data/ information rich world
 - Making sense of it
 - Making wise choices based on good, evaluated information and sound decision making.

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