ı	Institutional Assessment: Sampling and Statistics
	Office of Institutional Research and Assessment (OIRA)
	THE UNIVERSITY OF ALABAMA IN HUNTSVILLE
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### **Key Questions**

What are some sampling practices recommended in outcomes assessment?

What are some statistics recommended in outcomes assessment?

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### **Current APR Expectations** Student Learning Outcomes (SLOs) Operational Outcomes (OPOs) Outcome (service or process with expected beneficiary and intended impact) Outcome (observable knowledge, skill, attitude or behavior for student group) 2. Assessment Methods (two ways 2. Assessment Method (one way to to measure) measure) 3. Assessment Targets (expected 3. Assessment Target (expected results) results) 4. Data Collected (actual results) 4. Data Collected (actual results) 5. Use of Results (changes made) 5. Use of Results (changes made)

## Sampling

"Collect enough evidence to feel reasonably confident that you have a representative sample of what your students have learned and can do.

The sample should be large enough and representative enough that you can use the results with confidence to make decisions about a course or program. And take careful steps to ensure the accuracy and truthfulness of your assessment findings."

Linda Suskie in Assessing Student Learning: A Common Sense Guide

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# Sample = ?

- How many students are eligible?
- How complex is the work being assessed?
- How many faculty are available?

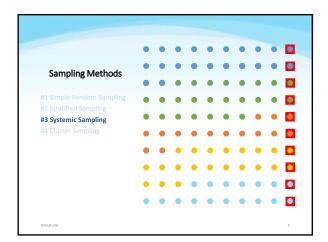
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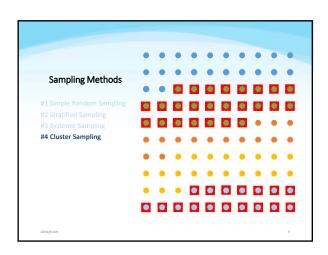
Recommended sizes for 95% confidence level available at http://assessment.aa.ufl.edu/sam ple-size-chart.

Minimum of 10% or 10 artifacts, whichever is greater.

Sampling Methods
#1 Simple Random Sampling
#2 Stratified Sampling
#3 Systemic Sampling
#4 Cluster Sampling

	0	0	0	0	0	0	0	0	0	0
Sampling Methods	0	0	0	0		0	0	0	0	0
Sampling Methods	0	0	0	0		0	0	0		0
#1 Simple Random Sampling #2 Stratified Sampling	0	0	0	0	0	0		0	0	0
#3 Systemic Sampling	0	0	0	0	0	0	0	0	0	0
#4 Cluster Sampling	0		0	0	0	0	0	0	0	0
	0	0	0	0		0	0	0	0	0
	0	0	0	0		0	0	0	0	0
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		0	0	0	0	0	0	0	0	0
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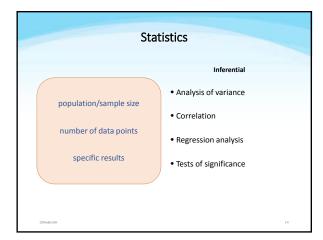


Sampling = Yes	
Include in the Assessment Method	
✓a rationale for the decision and	
✓a thorough description of the sampling process.	
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# Current APR Expectations Student Learning Outcomes (SLOs) 1. Outcome (observable knowledge, skill, attitude or behavior for student group) 2. Assessment Methods (two ways to measure) 3. Assessment Targets (expected results) 4. Data Collected (actual results) 5. Use of Results (changes made) Operational Outcomes (OPOs) 1. Outcome (service or process with expected beneficiary and intended impact) 2. Assessment Method (one way to measure) 3. Assessment Target (expected results) 4. Data Collected (actual results) 5. Use of Results (changes made)

Statistics				
Descriptive	Inferential			
Mean and standard deviation	Analysis of variance			
• Frequency percentages	Correlation			
	Regression analysis			
	• Tests of significance			
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Statistics					
Descriptive					
Mean and standard deviation	ıs				
Frequency percentages     Identifying areas of strength areas for improvement	or				
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Statistics				
Descriptive	Inferential			
Mean and standard deviation	Analysis of variance			
• Frequency percentages	• Correlation			
	Regression analysis			
	Tests of significance			
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What are some sampling practices recommended in outcomes assessment?

What are some statistics recommended in outcomes assessment?

## More Questions?

Visit the OIRA website. (Search OIRA from the UAH Website. Click on Assessment then Resources.)

Contact Ginny Cockerill at gdc0004@uah.edu or x. 6254.

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