		Now	Future Future
Trend	Progress Measures	Objectives	Priorities Goals
ûor ⇔ or ↓	Insert progress bullets	-Grow university enrollment -Increase awareness and opportunities for a robust campus life -Raise academic profile of first time full time freshmen -Improve student satisfaction -Increase student demographic diversity -Increase graduation and retention rates - Increase student placement in GER	Recruit and retain an outstanding and diverse student body of broad interests and of sufficient size to ensure a rewarding campus life experience Recruit, develop, and retain an outstanding and diverse faculty and staff Recruit, develop, and retain an outstanding and diverse faculty and staff - Ensure an environment where curiosity, discovery, innovation, and entrepreneurship are valued -Graduate students able to address problems through integration of knowledge across disciplines - Foster an environment of community service and engagement and global experience and understanding - Be unique in opportunities to explore and experience the relationships among technology, culture, and the
ûor ⇒ or ↓	Insert progress bullets	-By 2013, create a pool of faculty positions -Recruit a cadre of outstanding and diverse faculty and staff to reach critical mass in at least 50% of selected areas of research and education -Develop a start-up infrastructure plan for faculty hires by 2013Implement faculty and staff development and retention incentives by 2013.	
ûor ⇔ or ↓	Insert progress bullets	-Develop a national ranking in areas in which UAH is a recognized leaderGain national recognition for innovative programs to advance multidisciplinary efforts	Be a recognized leader in selected areas of education and research -Be nationally and internationally recognized as an institution to which Vision: The University of Alabama in Huntsville will be a preeminent, comprehensive, technological research intensive university known for inspiring and instilling the
ûor ⇔ or ↓	Insert progress bullets	-Increase total expenditures by one-thirdIncrease by 50% the proportion of total expenditures from sources other than DoD and NASAIncrease the percent of expenditures from large, multi-year grants and contractsIncrease the number of nationally and internationally prestigious awards, recognitions and outcomes	government, industry, and academic leaders turn for opinions on societal issues, especially those involving technology Broaden and expand the research portfolio Strengthen and maintain a financial, physical, and
ûor ⇔ or ↓	Insert progress bullets	-Improve two-way communications and collaborative decision making with internal and external stakeholdersRedesign the roles, structures and processes for creating and managing advisory boards and committees -Develop a portfolio of high profile programs, events, and activities that leverage our expertise in key spheres of knowledge for the benefit of the communityIncrease average annual gift contributions by 50%, from the 20-year average of \$5.4 million to \$8.1 million.	Engage more fully our stakeholders: alumni, the community, elected officials, and global partners

-Double the amount of private funds available for scholarships and

fellowships