



THE UNIVERSITY OF
ALABAMA IN HUNTSVILLE

PRIORITIES

- Broaden and expand the research portfolio
- Be a recognized leader in:
 - Aerospace and Systems Engineering
 - Biotechnology
 - Cybersecurity and Big Data
 - Earth, Atmospheric, and Space Science
 - Gaming and Entertainment Arts
- Faculty and staff recruitment and retention
- Engage more fully our stakeholders
- Student recruitment and retention

RECRUIT + RETAIN + GRADUATE

- Block Tuition
- Freshman Summer School Initiative
- Financial Aid
- Campus improvements
- Expanded in-state & out-of-state recruitment
- Expanded AP score acceptance
- Charger Foundations
- Division of Student Affairs (VPSA)
- Focus on retention and graduation rates
- Academic expansion/enhancement
- College Academy

RECRUITING/ENROLLMENT



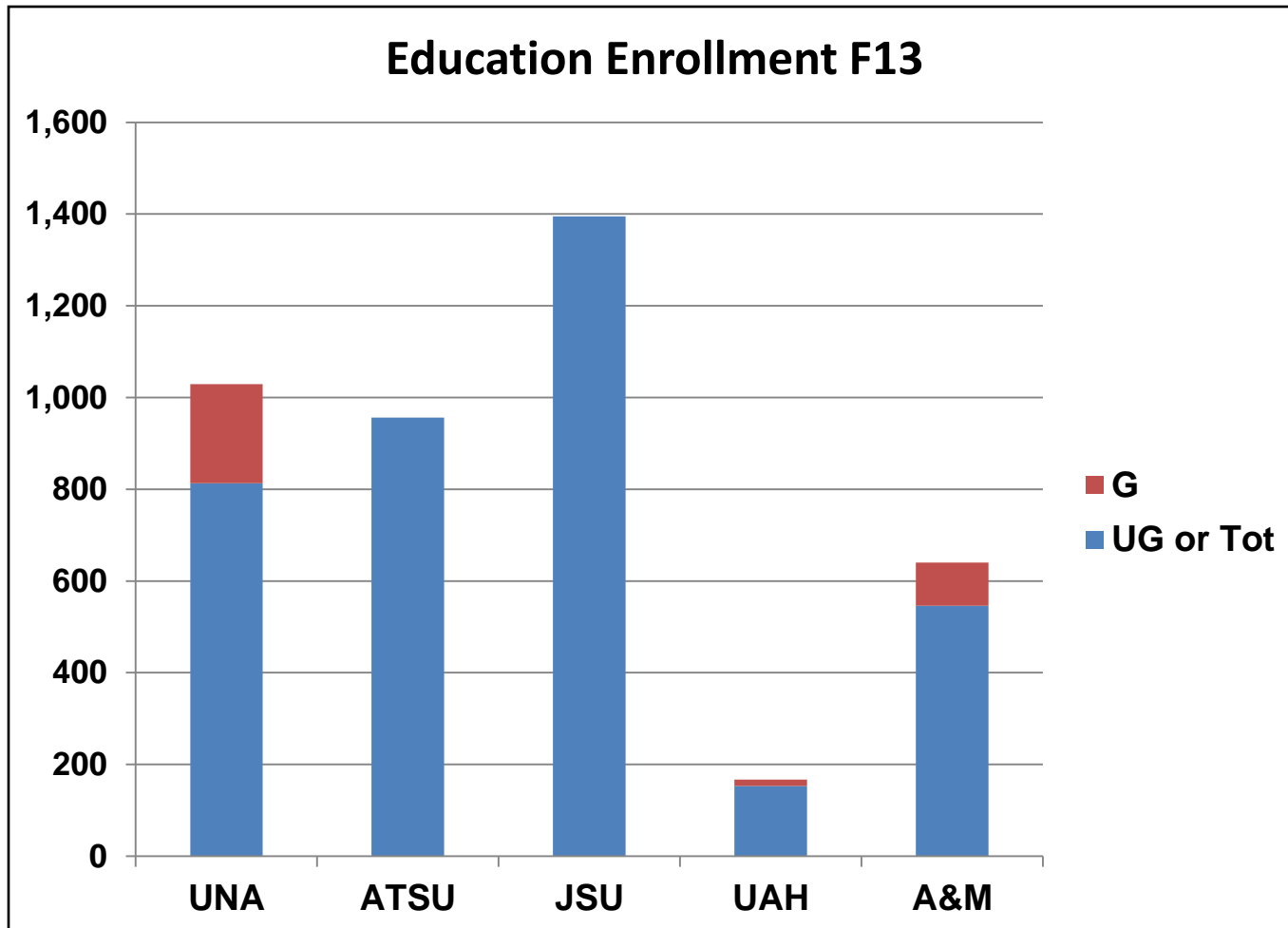
- Department of Education → College of Education
- Department of Space Science
- Honors Program → Honors College
- Liberal Arts → Arts, Humanities, and Social Sciences
- Information Assurance → Cybersecurity
- Division of Student Affairs



ACADEMIC COLLEGES

- Arts, Humanities, & Social Sciences
- Business Administration
- Education
- Engineering
- Nursing
- Science







UAH Rise School classroom



Oct 4 Honors College Launch Dinner at the Davidson Center for Space Exploration



“Army Materiel Command, UAH team up for logistics certificate program for AMC employees,” al.com, *Jan 08, 2015*

IMPACT

- Fall 13 to Fall 14
 - Freshmen ↑11.9%
 - HSGPA 3.64→3.70
 - ACT 25.8→26.7
 - Engineering Freshmen
↑23.2%
 - Master's ↑3.7%

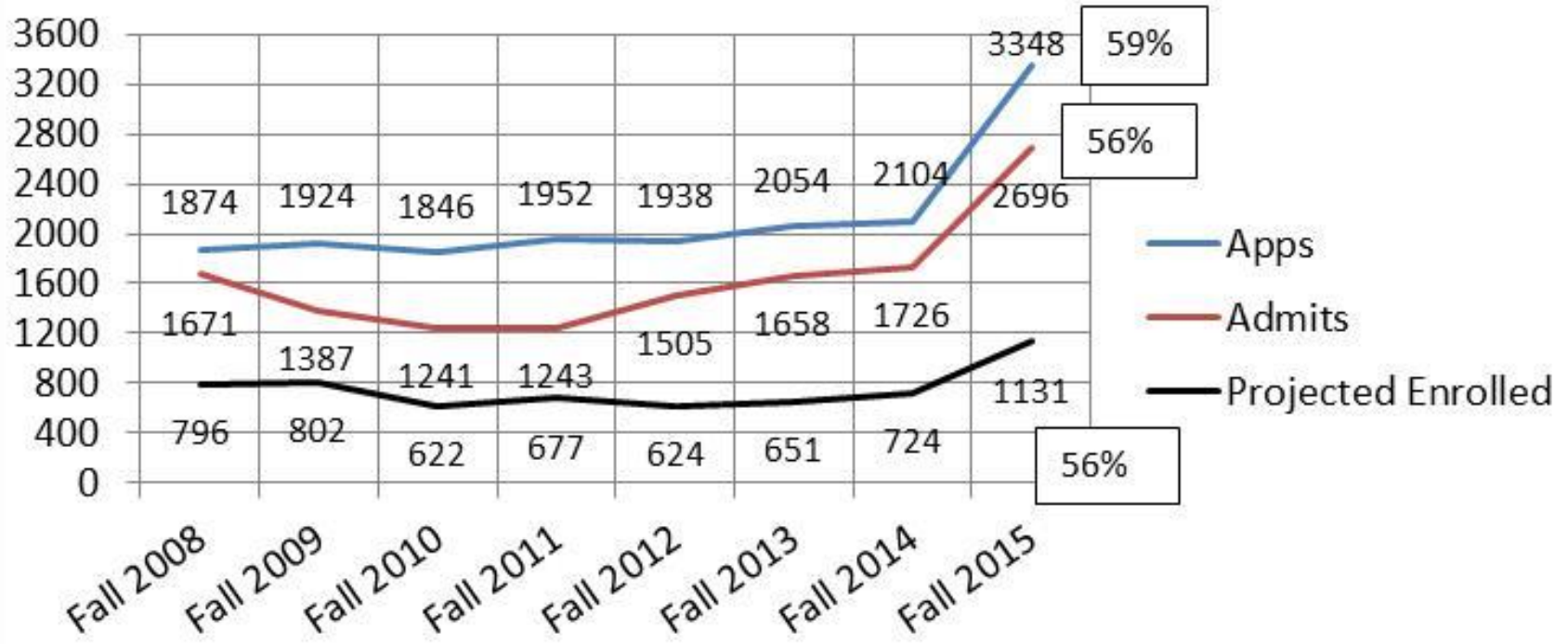


RECRUITING IMPACT

- Freshman Fall 2015
 - Applications ↑ 58%
 - Admissions ↑ 57%
 - Housing Applications ↑ 99%
(Occupancy rate \approx 95%)
 - Honors College Admissions ↑ 86%



Freshmen Fall 2015 (8/11/15)

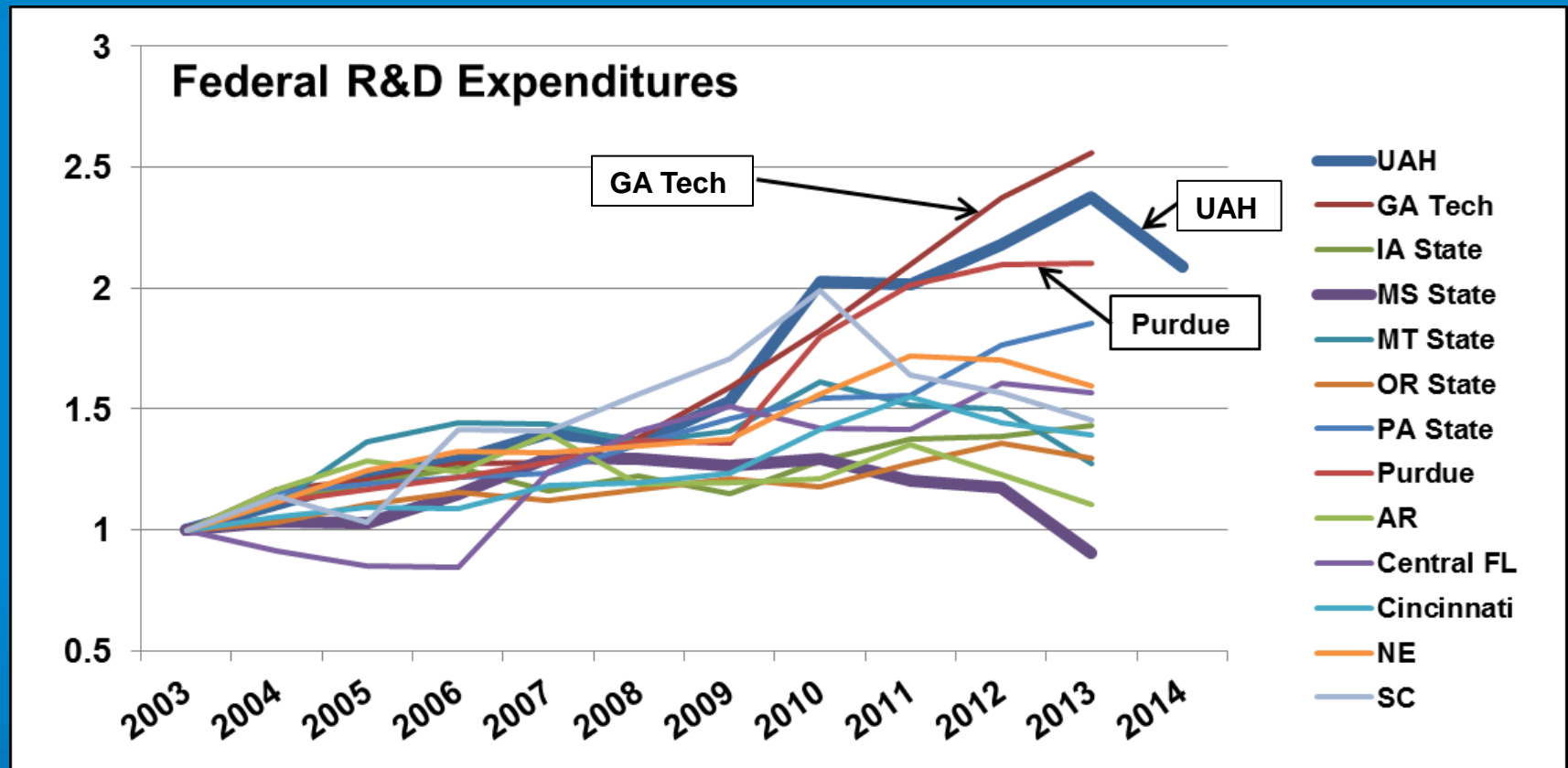


BUILDING MOMENTUM IN RESEARCH



- Cross-college faculty research program
 - 21 teams funded resulting in proposals submitted totaling \$3.7 million
- UA System Collaborative Research Program
 - PI's from all three campuses participated
- OVPRED Investing over \$1 million annually
- From FY12 to FY13 jumped 35 spots in NSF-supported expenditures







Nursing



SWIRLL Dedication



Roberts Recital Hall



Roberts Hall Recording Studio



Student Services Building Construction



Coming Spring 2016 — Student
Services Building



Charger Park-University Park complex

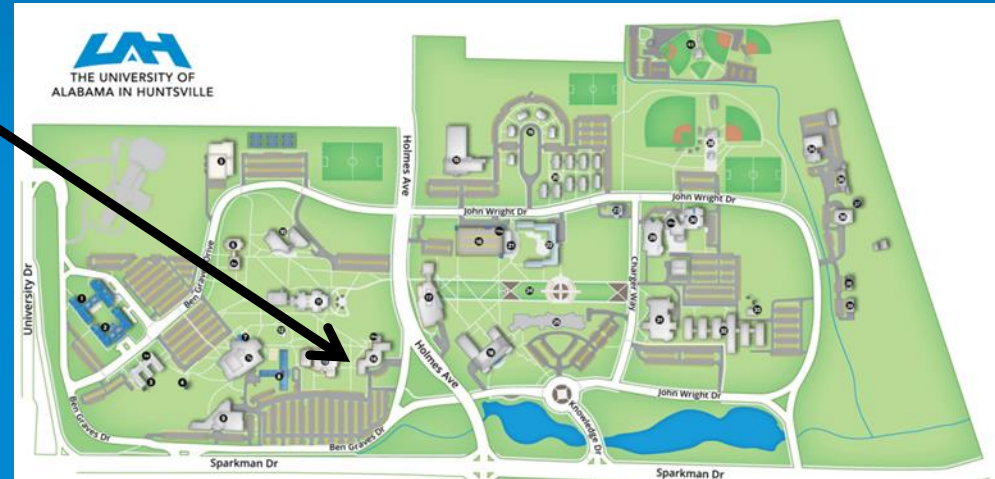
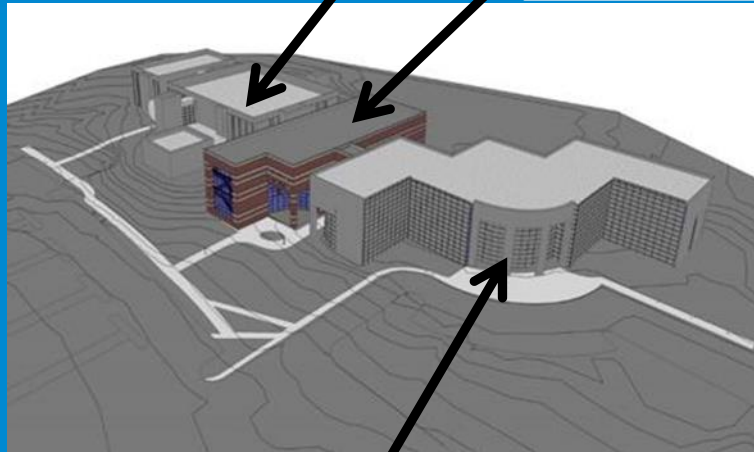


New Campus Signage

A UAH INCUBATOR

Wilson Hall

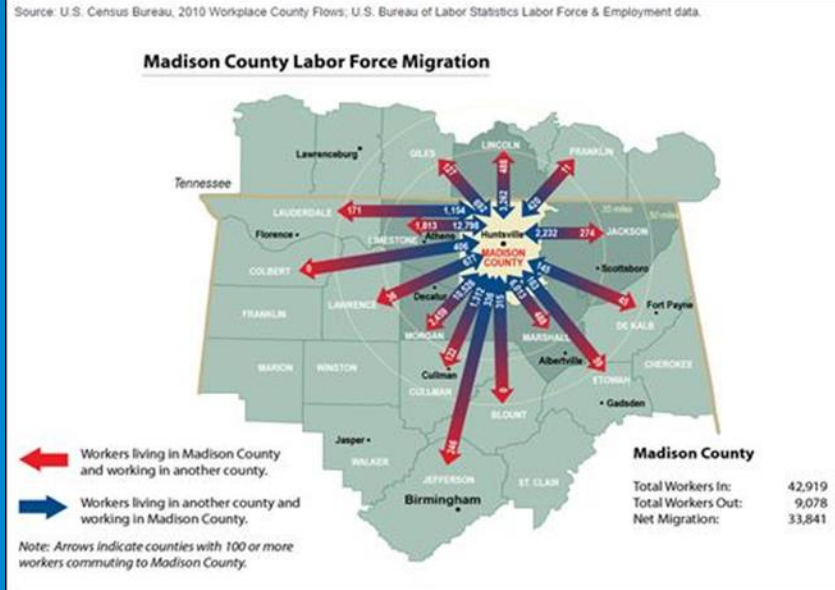
Incubator



Business
Administration



A UAH INCUBATOR



- 43,000 residents from 15 counties
- Redstone has more patents applied for and issued than any other entity in the SE US
 - DoD's mission focused on warfighter; commercialization not a priority
 - No N AL ecosystem for identifying dual use technologies

- UAH has
 - Small Business Development Center
 - Office of Technology Commercialization
 - Opportunity/ability to leverage regional assets



Coming Spring 2016





THE UNIVERSITY OF
ALABAMA IN HUNTSVILLE