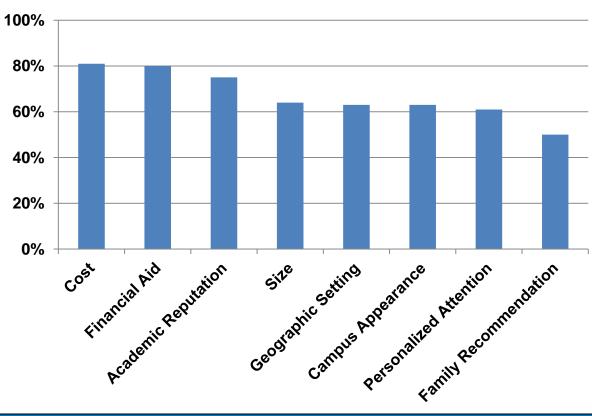
THE UNIVERSITY OF ALABAMA IN HUNTSVILLE



Important or Very Important to Enroll: 4-Yr Public, First-Year*

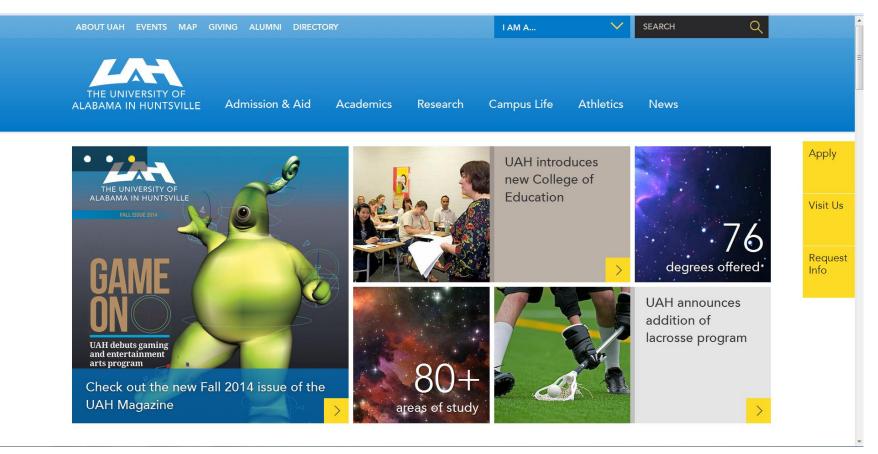


Other Factors*

- Employment opportunities
- Opportunity to play sports

* National Research Report, Noel-Levitz, 2012





http://www.uah.edu/



COST VS VALUE*

#1 ROI of any Alabama institution (in-state and outof-state)

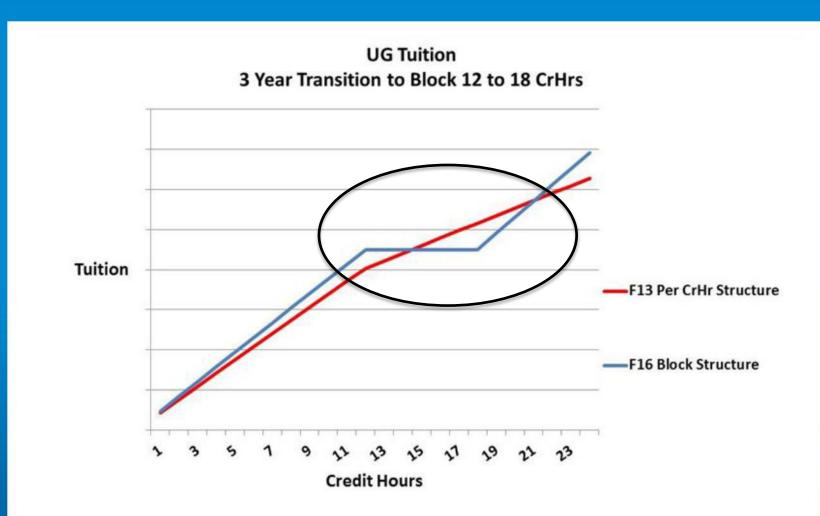
#1 Early Career Salary of graduates from any Alabama institution

#4 ROI (in-state) in Central South (TX, OK, AR, LA, MS, AL, TN, KY)

* Payscale.com

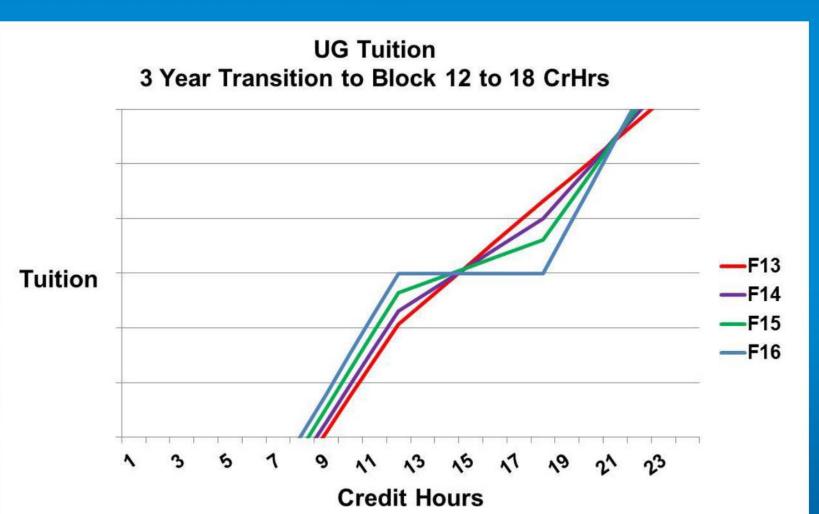


MOVE TO BLOCK TUITION





MOVE TO BLOCK TUITION





FINANCIAL AID

• Merit Tuition Scholarships

ST RES	ACT	25 – 27	28 – 29	30 – 33	34 – 36	
TEST SCORES	SAT	1130 – 1240	1250 – 1320	1330 – 1480	1490 – 1600	
HIGH SCHOOL GPA	4.0+	50%	67 %	100%	100 %	
	3.50 – 3.99	40 %	45 %	100%	100%	Charger Excellence** Charger Distinction
	3.00 – 3.49	35%	35%	45%	50 %	Charger Scholar Charger Achievemen



HONORS COLLEGE

- Delivers an elite college education with research and career networking opportunities in Alabama's high-tech center
- Offers a residence hall community of Honors students who enjoy dedicated activities, study rooms, and common spaces
- Priority registration allows easier building of schedules
- Requirements: GPA of 3.5+ (unweighted), ACT of 28 or SAT of 1200, essay, involvement in organizations







COLLEGE OF EDUCATION (in progress)

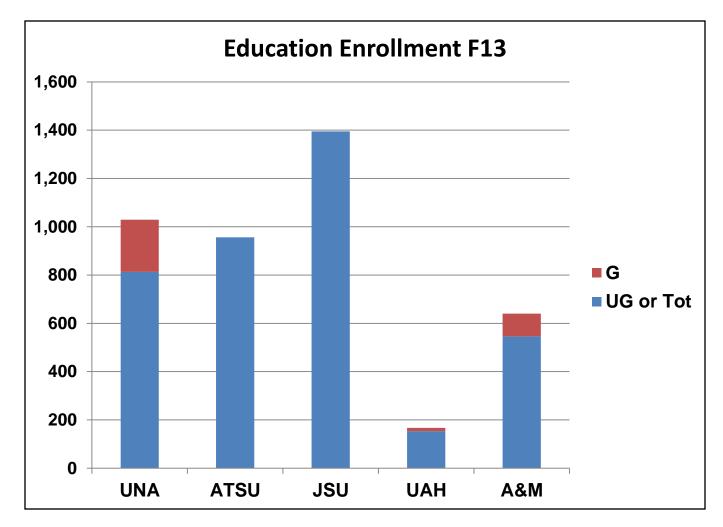
- B.S. Elementary Education
- B.S. in Secondary Education/Disciplinary B.S.+Certification
- B.S. in Kinesiology
- B.S. Special Education/Early Education
- UAH Rise School













PROGRAMMATIC

- Department of Space Science (2013)
 - MS, PhD Space Science
- CBA
 - Master's SCLM, HRM, BA, AMC SC Certificate
- CLA
 - BA Theatre
 - Animation Concentration (A&AH)
- COS
 - Gaming Concentration (CS)
- CBA/COE/COS
 - MS Cybersecurity
- CON
 - Early Promotion into Nursing Program







Fall 2014

Fall 2014

111

XXX









1 11 4

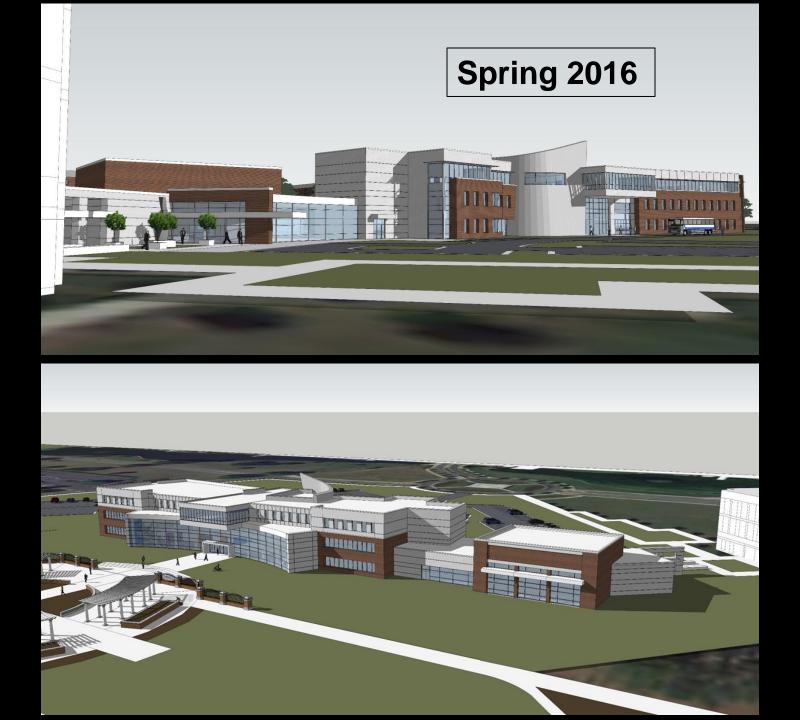
















RECRUIT + RETAIN + GRADUATE

- Block Tuition
- Freshman Summer School Initiative
- Financial Aid
- Academic expansion/enhancement
- Campus improvements
- Expanded in-state & out-of-state recruitment
- Expanded AP score acceptance
- Charger Foundations
- Division of Student Affairs (VPSA)
- SACS focus on retention and graduation rates



IMPACT

- Fall 13 to Fall 14
 - Freshmen †11.9%
 - HSGPA 3.64→3.70
 - ACT 25.8→26.7
 - Engineering Freshmen †23.2%
 - Master's 13.7%





- Fall 14 to Fall 15 (1-5-15)
 - Freshman applications †61%
 - Freshmen admitted †51%







Coming Spring 2016



THE UNIVERSITY OF ALABAMA IN HUNTSVILLE

