



THE UNIVERSITY OF
ALABAMA IN HUNTSVILLE

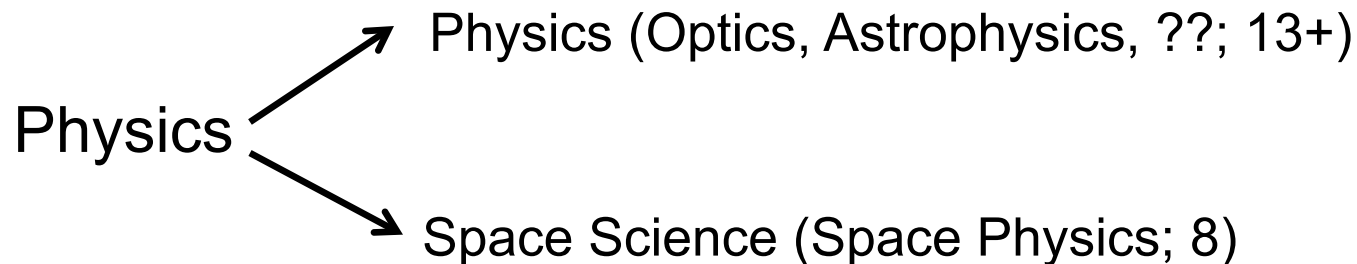
Faculty Senate
July 17, 2013

Agenda

- Department of Physics
- Honors College
- FY14 Budget
- Enrollment Management
- Web Redesign
- University Place School
- Property Acquisition
- Provost Search
- 64-hour Rule

• Department of Physics

- On-going discussions within the Dept on dept structure
- Proposal during Strategic Planning to form a Dept of Space Science
- Whatever structure was to emerge should allow for concentration on teaching, research and service and not have philosophical differences interfere




- Honors College

Report on Realignment and Restructuring (May, 2009)

4.3.2 Expanding Current Honors Program

UAHuntsville currently has an Honors Program in which many students have participated and experienced academic growth. This program can be expanded, with the goal of growing the program into an Honors College. The goal of an Honors College is to build an exciting, prestigious collegiate experience for high achieving students. Expanding the current Honors Program, especially if coupled with generous scholarships, can help make UAHuntsville even more a destination of choice for excellent students. As the Program grows into a College, this expansion could thus greatly aid in recruitment and retention.

- Honors College

Program  College

- Visibility
- Marketing
- Enrollment growth (Strategic Plan) 7% of UG to NCHC typical size of 10-15%
- Creation of philanthropic opportunities

- **FY14 Budget**
 - **State Appropriation**
 - Base \$42.1 M from \$41.5 M (1.42%)
 - \$250,000 State Climatologist
 - \$750,000 Nursing expansion
 - **Mandated Increases**
 - UAH TRS 10.08% to 11.71% (\$1 M)
 - PEEHIP \$90 K
 - Federal Healthcare \$350,000
 - **Tuition Increase**
 - \$398 per year (30 hours)
 - **Salary Increase**
 - 2.5% merit (avg)
 - 0.6% equity

- Enrollment Management
 - Scholarship matrix adjustment

In-State					Out-of-State					
2012-13 Fall 2013 Enrollment										
Percent of Tuition										
	25-27	28-29	30-33	34-36		25-27	28-29	30-33	34-36	
4.0+	43.7%	49.2%	101.1%	101.1%	4.0+	36.4%	40.9%	42.1%	42.1%	
3.5-3.99	36.1%	38.2%	101.1%	101.1%	3.5-3.99	30.0%	31.8%	42.1%	42.1%	
3.0-3.49	35.0%	35.0%	35.0%	35.0%	3.0-3.49	29.1%	29.1%	29.1%	29.1%	
2013-14 Fall 2014 Enrollment										
Percent of Tuition										
	25-27	28-29	30-33	34-36		25-27	28-29	30-33	34-36	
4.0+	50.0%	67.0%	100.0%	100.0%	4.0+	50.0%	67.0%	100.0%	100.0%	
3.5-3.99	40.0%	45.0%	100.0%	100.0%	3.5-3.99	40.0%	45.0%	100.0%	100.0%	
3.0-3.49	35.0%	35.0%	45.0%	50.0%	3.0-3.49	35.0%	35.0%	45.0%	50.0%	

- Enrollment Management
 - Scholarship matrix adjustment

What Student Would Pay Compared to What Student Pays Fall 2013 (- sign is student savings; + sign is student pays more)

	25-27	28-29	30-33	34-36		25-27	28-29	30-33	34-36
4.0+	-\$369	-\$1,495	\$98	\$98	4.0+	-\$2,789	-\$5,598	-\$12,742	-\$12,742
3.5-3.99	-\$112	-\$391	\$98	\$98	3.5-3.99	-\$1,948	-\$2,669	-\$12,742	-\$12,742
3.0-3.49	\$266	\$266	-\$691	-\$1,169	3.0-3.49	-\$1,028	-\$1,028	-\$3,269	-\$4,389

Huron Consulting Group

Improving Clemson’s Enrollment Management Strategy to Align with University Goals

By: [Timothy J. Fournier](#) and **Rose Martinelli**

Clemson University has been facing steep cuts in revenue from the state and other threats to its revenue: reduced yield of accepted students and losing in-state students to other universities. Clemson turned to Huron Education for an analysis of its enrollment management operations. Huron recommended a new structure that includes a closer alignment with financial-aid strategies, a greater emphasis on academically-distinctive programs, and created a new methodology for enrollment targets to put the university back on a sustainable growth curve without hurting what administrators called the intimate “Clemson experience.”

- Web Redesign: iFactory, Boston
- University Place School: Closing complete



- Property Acquisition:



- Provost Search: Greenwood/Asher & Assoc.

- 64-hour Rule

	2008-09	2009-10	2010-11	2011-12
% of graduating seniors with some transfer credit	78.5	80.1	81.1	81.9
% of students with credit transferred after initial UAH enrollment	32	37.5	33.8	30.6
% of student with 2-year credit applied to final degree	72.6	71.2	79.4	74.3
% of students with 4-year credit applied to final degree	49.3	56.3	39.5	57.7
% of students who used all credit transferred to fulfill degree requirements	44	41.9	42.7	41.8
# of exceptions to 64-hour rule	0	1	2	1
Avg. # of transfer hours applied to final degree	38	38	42	37