

## MEMORANDUM

TO: UAH Faculty, Staff and Students

FROM: Robert A. Altenkirch, President

DATE: October 21, 2014

SUBJECT: Appointment of Vice President for Student Affairs

I am pleased to announce the appointment of Kristi Motter as Vice President for Student Affairs at The University of Alabama in Huntsville effective on or about December 1, 2014. Kristi currently serves as Associate Vice President for Enrollment Services at the University of Southern Mississippi (USM) in Hattiesburg, Mississippi, a position she has held since 2004. She began her career at USM in 2002 as Director of Financial Aid. Prior to her positions at USM, Kristi served as Coordinator of Student Services and Systems Analyst in the Office of the Registrar, Associate Director of Financial Aid, and Director of Financial Aid at Northwestern State University in Natchitoches, Louisiana.

As Vice President for Student Affairs at UAH, Kristi has responsibility for the overall leadership, administration and management of the Division of Student Affairs and the student life-cycle experience focused on ensuring student success. These responsibilities include all aspects of enrollment management, student life, student health services, residence life, Charger Union and the UAH Bookstore.

At USM, Kristi reconstructed the admissions and recruitment operation to be data-driven resulting in an increase in freshman enrollment along with an increased freshman academic profile. She also was responsible for the successful deployment of a Customer Relationship Management software system in the admissions and recruitment effort. Additionally, Kristi led the university-wide strategic enrollment planning effort at USM including developing strategic alignment of federal and institutional aid to maximize the impact of university resources in student recruitment.

Kristi earned a BS in Computer Information Systems and an MEd in Adult Education, both from Northwestern State University. She earned her PhD in Higher Education Administration from USM focusing on how student services impact student satisfaction and academic perseverance.

Kristi Motter brings a wealth of experience in leadership in enrollment management and the impact of student services on satisfaction with the student experience and on retention and graduation rates. Please join me in welcoming Kristi to UAH.

Administrative appointments are subject to approval by the Board of Trustees of The University of Alabama.

Thanks,

Bob