

THE UNIVERSITY OF ALABAMA IN HUNTSVILLE
OFFICE OF MARKETING AND COMMUNICATIONS
PHOTOGRAPHY POLICIES

Number 04.02.04

Division Marketing and Communications

Date August, 2014

Purpose The purpose of this policy is to establish proper use and access to photographic or video images produced by the Office of Marketing and Communications (OM&C).

Policy All photographs and video produced by OM&C are the property of The University of Alabama in Huntsville.

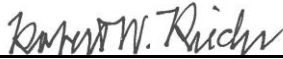
University images produced by OM&C may be provided to media in order to facility news production; however, access to this property is controlled by OM&C.

Images produced for and provided to an OM&C client remains the property of UAH and cannot be shared with other parties, or used in any way other than the original intended purpose of the photo/video. Secondary photo/video usage requests can be granted by OM&C.

Procedure For secondary or additional usage of University produced images, contact the Office of Marketing and Communications, 256-824-6414.

Review The Vice President for University Advancement is responsible for the review of this policy every five years (or whenever circumstances require).

Approval



Chief University Counsel



Vice President for University Advancement

APPROVED:

Robert A. Altenkruich

President