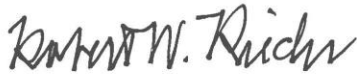


# THE UNIVERSITY OF ALABAMA IN HUNTSVILLE


## LOGO USE POLICY

<b><u>Number</u></b>	04.02.02
<b><u>Division</u></b>	Marketing and Communications
<b><u>Date</u></b>	August, 2014
<b><u>Purpose</u></b>	The purpose of this policy is to establish proper use of the UAH name, logos, and colors in accordance with adopted university standards and practices.
<b><u>Policy</u></b>	<p>No registered symbol, mark, or logo can be reproduced by any non-UAH entity.</p> <p>The letters UAH, The University of Alabama in Huntsville, Chargers, and Hockey Capital of the South, cannot be used without expressed written permission of UAH Office of Marketing and Communications.</p> <p>The University Style Guide is the sole standard for approved name, logo, and color use.</p>
<b><u>Procedure</u></b>	The UAH Style Guide can be found on the UAH website by typing "UAH Style Guide" in the search area on the front page.
<b><u>Review</u></b>	The Vice President for University Advancement is responsible for the review of this policy every five years (or whenever circumstances require).

### **Approval**



Chief University Counsel



Vice President for University Advancement

### **APPROVED:**



President