

Smoking • Vaping • All Tobacco

Quit on Your Terms



BlueCross BlueShield
of Alabama

PIVOT

Pivot first, quit when you're ready.
Pivot works even for those not ready to quit.



Pivot makes the journey easier

Personalized and non-judgmental, Pivot offers a choice of tools and support.

- Pivot App
- SmartSensor*
- Free supply of Nicotine Replacement Therapy (NRT)*
- Unlimited access to personal coaching
- Online community

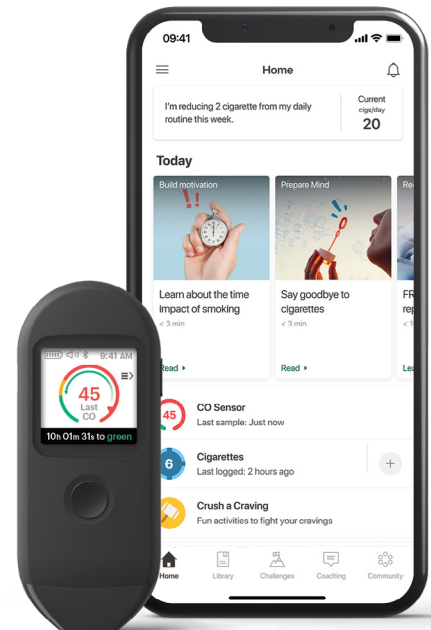
*NRT and the Pivot Sensor are only available to those who smoke cigarettes.

Pivot's SmartSensor*

The only quit smoking program with an FDA-cleared device to help you quit. For the first time, you can measure daily improvements and see the impact of changes you make in real-time. Simply skip a cigarette, or delay your next one, and watch your carbon monoxide levels drop.

Clinically proven to:

- ↑ motivation to quit
- ↓ cigarettes per day



Get Started!

Do you want to quit smoking or help a loved one quit? **BlueCross and BlueShield of Alabama offers a great solution: Pivot.**

Scan the QR code or visit pivot.co/bcbsal and use access code **bcbsal6**

Need help quitting vaping?
We've got a solution for that too!