

**Program Change: Removal of Technical Communication track
Addendum
Clarke Rountree, Chair, Communication Arts**

The Department of Communication Arts and English recently proposed and were granted a new BA program in Writing. As part of that proposal, Communication Arts agreed to delete its track in Technical Communication. This track was added about 20 years ago as a joint program with English to develop technical writers and editors. The new Writing BA will cover everything (and more) in this old track and, therefore, it is no longer needed.

When the Technical Communication track was added, the old major requirements were shunted into a track called the Rhetoric track. With the deletion of the Technical Communication track, we will no longer need any distinctions. All Communication Arts majors will take the same curriculum.

The elimination of the Rhetoric track also fulfills a recommendation of our external review committee for our self-study in 2015. They recommended not using "rhetoric" in our program descriptions because people don't understand that term. However, we will continue to use this term in reference to some of our course titles and course content, where we will teach students about the noble history of this art.

Obviously we will allow students who have not finished their degrees in this track do so. We will have all of the same courses available.