

OFFICE OF ACADEMIC AFFAIRS
PROGRAM APPROVAL FORM



Undergraduate Graduate New Program Program Change

College: Education Department: Kinesiology

Program Title: Sport Administration

Program Type: Major Minor Concentration Certificate

Total Credit Hours: 120 Effective Date: Spring 2017

Is the new program or change in existing program part of an accreditation requirement? *If so, please explain.* Yes No

Does this course involve academic units external to the originating college? Yes No
If so, deans of all colleges involved must sign this form.

Attach a detailed description of proposed program to include the following: background information, academic justification, student need and demand, listing of courses with credit hour requirements or deletions, facility requirements, and any other pertinent information.

Department Chair: Beth N. Quick Grad. Council: _____

College Dean: Beth N. Quick Graduate Dean: _____

College Curriculum Committee: Jason Brown

Undergrad Curriculum Cmte: _____ Provost: _____

Acknowledgements from other units:
Department Chair: _____ College Dean: Jason Greene
Jason Greene, Dean, College of Business

Department of Kinesiology

Sport Administration Concentration

Background information

This program is designed for those interested in pursuing an advanced degree in sports management or a professional position related to the business side of sports or fitness (such as an athletics director, facilities manager, or youth sports director). Coursework includes a blend of kinesiology, business administration, marketing, sports law, and facilities management. As a part of the required curriculum, students will receive a minor in Management and Leadership from the College of Business Administration.

Student Learning Outcomes

The Sport Administration concentration will aid students in acquiring the following learning outcomes:

Learning Outcome 1 (Knowledge)

Graduates of the Sport Administration concentration will demonstrate a strong knowledge base in sport administration core areas to include:

- Sport management and marketing.
- Sport leadership.
- Facilities and equipment.
- Legal issues as they relate to sport and exercise.

Learning Outcome 2 (Professional Skills)

Graduates of the Sport Administration concentration will demonstrate professional skills and dispositions necessary for successful performance in the sport administration field to include:

- Written and oral interpersonal communication skills.
- Public presentation skills to mass audiences.
- Career management skills.
- Operation of technology in sport settings.
- Ethical reasoning skills.

Learning Outcome 3 (Leadership and Service)

Graduates of the Sport Administration concentration will demonstrate professionalism and leadership skills in order to serve the field of sport administration as well as society as a whole through:

- Understanding of the critical social, psychological, and philosophical core issues of sport.
- Understanding and assessing emerging trends and initiatives in sport.
- Demonstrating the ability to assume leadership roles in various settings and work effectively with diverse groups seeking to improve the performance and final outcome of those they lead.

- Modeling principles of self-awareness, reflective practice, transparency, and ethical behavior.

Academic justification

A degree in Sport Administration is not currently offered at UAH. The proposed curriculum reflects a typical offering at other universities. Kinesiology has proven a popular major for students here at UAH and is a rapidly growing field nationwide. The current concentrations of Exercise Science and Physical Education Teacher Education offer only a small breadth of the broad spectrum of Kinesiology. An addition of the Sport Administration degree will not only have the potential to attract new students to increase enrollment, but would also offer another alternative to students seeking a degree in the field of Kinesiology.

Student need and demand

Students in the Sport Administration concentration will be qualified for a variety of jobs within sport/fitness administration, coaching, facilities management, and related fields. The following table from the U.S. Bureau of Labor Statistics is an employment projection between 2014 and 2024 for occupations relevant to program graduates.

Occupation	Percentage Increase between 2014 & 2024
Agents and business managers of artists, performers, and athletes	3%
Amusement and recreation attendants	8%
Athletes and Sports Competitors	6%
Coaches and Scouts	6%
Compliance officers	3%
Education administrators	4%
Fitness (Directors) Trainers and Instructors	8%
Recreation Workers	10%

Listing of courses with credit hour requirements or deletions

Sport Administration Concentration POS	
Area I: Composition	
Freshman Composition	6

Area II:	
Fine Arts	3
Literature	3
CM 113 Rhetorical Comm	3
Hum/Fine Arts/Lit* (2 Lits preferred)	3
Area III:	
Math 110 or higher	3
BYS 119 Principles of Biology	4
CH 101/105 Intro to Chemistry	4
Area IV:	
History	3
PY 101 Gen Psych	3
PY 201 Lifespan Dev	3
History/Beh Science* (ECN 142 preferred)	3
TOTAL HRS GEN ED	41
Required Multi-Discipline/Other	
FYE	1
CM 231 Foundations of Communication	3
IS 146 Computer Appl in Business	3
MKT 301 Principles of Marketing	3
TOTAL MULTI-DISCIPLINE	10
Required Kinesiology Courses	
KIN 240 Health & Wellness Concepts	2
KIN 260 Foundations of KIN	3
KIN 300 Nutrition	3
KIN 363 Teaching Fitness/Wellness	3
KIN 381 Facilities/Equipment Mgt	3
KIN 382 Sport Leadership	3
KIN 420 Wellness Coaching	3
KIN 440 Mgmt of Sport/Coaching	3

KIN 442 Introduction to Sport Law	3
KIN 444 Sport Administration Internship	1
KIN 455 Motor Learning	3
KIN 457 Measurement & Evaluation	3
KIN 463 Psychology of Sport	3
Total KIN courses	36
KIN Electives: Choose 12 hrs from this list:	
KIN 210 Athletic Training	3
KIN 340 School/Community Health	3
KIN 361 Teaching Team Sport	3
KIN 362 Teaching Individual Sport	3
KIN 371 Adapted Fitness	3
KIN 421 Inst. Approaches to Sport Pedagogy	3
KIN 443 Special Topics in Sport Administration	3
KIN 445 Principles of Coaching	3
Total KIN Electives	12
HPE Electives: Choose 3 hrs	
HPE 109 Speed & Plyometrics	2
HPE 117 Weight Training	2
HPE 120 Swimming	1
HPE 150 Racquetball	2
HPE 153 Tennis	1
HPE 169 Basketball	1
HPE 170 Volleyball	1
TOTAL HPE ELECTIVES	3
<u>CBA Management/Leadership Minor</u>	
MGT 301 Managing Organizations	3
MGT 361 Organizational Behavior	3
MGT 363 Human Resource & Labor Rel Mgt	3

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MGT 462 Employment Law for Managers	3
Minor electives	6
Total Minor	18
Totals	
Charger Foundations	41
Multi-Discipline	10
Kinesiology Required	36
Kinesiology Electives	12
HPE electives	3
Minor	18
Total Credit hrs	120

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Facility requirements

Additional lecture classroom space may be required, but no content-specific facilities will be needed.

Other pertinent information

The Sport Administration concentration requires an internship that may assist UAH Athletics or other university departments in day-to-day operations and will put more UAH students in the surrounding community work sites.