

OFFICE OF ACADEMIC AFFAIRS
COURSE APPROVAL FORM
NEW COURSE



College: CAHS Prefix/Subject Code: TH Course Number: 475

Banner Title: Entrepreneurship Credit Hours: 3 First Offered: Spr 2018
(32 Characters)

Full Course Name: Entrepreneurship in Theatre

Online Hybrid Classroom

Instructional Method:

Cross-listed: _____

Cross-listed courses must provide both graduate and undergraduate syllabi.

Prerequisites: _____
TH 421 or TH 322/323 or TH 390 or TH 355 & Jr/sr standing; or by permission of the instructor.

Min. Grade: _____

Catalog Description: (300 Characters)

Co-requisites: _____

This course explores the current state of the entertainment industry's job market. Students from design, performance, video production and dramaturgy build and refine the materials they will need to be employed within the entertainment industry.

Prerequisites with Concurrency: _____

Restrictions: junior or senior

Class, Level, Department, Program, College, etc.

A-F S-U

Grading System:

Does this course involve multiple academic units in the originating college? Yes No
If so, the chair of each academic unit must sign this form.

Is this course to be added to Charger Foundations? Yes No
If so, the Charger Foundations committee must review this form.

Does this course involve academic units external to the originating college? Yes No
If so, deans of all colleges involved must sign this form.

Is this a Laboratory course (stand alone or combined)? Yes No
If yes, indicate the number of credit hours for the lab and the number of contact hours.

Lab Hours: _____ Contact Hours: _____ Total Credit Hours: _____

Indicate the type of course and hours.

| | | | |
|---|---------------------------|-------------------------|------------------------------|
| <input type="checkbox"/> Studio Course | Studio Hours: _____ | Contact Hours: _____ | Total Credit Hours: _____ |
| <input type="checkbox"/> Clinical Course | Clinical Hours: _____ | Contact Hours: _____ | Total Credit Hours: _____ |
| <input type="checkbox"/> Internship | Internship Hours: _____ | Contact Hours: _____ | Total Credit Hours: _____ |
| <input type="checkbox"/> Study Abroad | Abroad Hours: _____ | Contact Hours: _____ | Total Credit Hours: _____ |
| <input checked="" type="checkbox"/> Lecture | Lecture Hours: <u>3</u> | Contact Hours: <u>3</u> | Total Credit Hours: <u>3</u> |
| <input type="checkbox"/> Research | Research Hours: _____ | Contact Hours: _____ | Total Credit Hours: _____ |
| <input type="checkbox"/> Special Topics | Special Topics Hrs: _____ | Contact Hours: _____ | Total Credit Hours: _____ |
| <input type="checkbox"/> Dissertation | Dissertation Hrs: _____ | Contact Hours: _____ | Total Credit Hours: _____ |
| <input type="checkbox"/> Thesis | Thesis Hours: _____ | Contact Hours: _____ | Total Credit Hours: _____ |
| <input type="checkbox"/> Co-Op | Co-Op Hours: _____ | Contact Hours: _____ | Total Credit Hours: _____ |
| <input type="checkbox"/> Ensemble | Ensemble Hours: _____ | Contact Hours: _____ | Total Credit Hours: _____ |
| <input type="checkbox"/> Validation | Validation Hours: _____ | Contact Hours: _____ | Total Credit Hours: _____ |
| <input type="checkbox"/> Recitation | Recitation Hours: _____ | Contact Hours: _____ | Total Credit Hours: _____ |

Compare with existing catalog offerings, with justification if apparent overlap:

This is a theatre program-focused entrepreneurship course, based on the needs of the entertainment industry. Other entrepreneurship courses focus on the needs of their particular field.

Discuss demonstrated value of course. Please justify why this new course is needed.

Theatre majors are entering a crowded and competitive field. They must have the skills to be able to create their own work and have that work be successful. They must also be able to prove their worth to any potential employers, via professional job materials. This is a standard course in theatre.

Will this course be required? Explain.

Yes, all theatre majors, regardless of emphasis, will be required to take this course. The syllabus has projects designed for each of the tracks within the major.

Is this course part of a program core? Explain.

Yes, this is a class that every major will take as a part of the theatre core.

Is this course part of a new major or minor? Explain.

This course is a part of the new theatre major, now in its second year.

Textbooks: The Complete Professional Audition; Building Design Portfolios; Good to Great and the Social Sectors

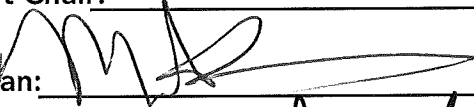
Intended Instructors: Amy Guerin

Implications for faculty workload: This course is part of a regular workload, not additional

Implications for facilities: No special facilities are needed

A detailed syllabus must be attached giving an overview of topics covered, course goals and structure, grading system, and policies.

Department Chair: Clarkes Rowntree Grad. Council: _____

College Dean:  Graduate Dean: _____

College Curriculum Committee:  Undergrad Curriculum Cmte: _____

Charger Foundations: _____ Provost: _____

Acknowledgements from other units:

Department Chair: _____ College Dean: _____

TH 475 Entrepreneurship in Theatre

Professor: Amy Guerin

Course Description:

This course focuses on preparing students with the practical skills they will need as Arts Industry professionals once they graduate. To that end, students will prepare self-marketing materials, identify their personal brand and market niche, and produce a showcase of their work that is open to the public.

Prerequisites:

TH 421 or TH 322/323 or TH 390 or TH 355 and junior or senior standing; or by permission of the instructor.

Required Texts:

The Complete Professional Audition: A Commonsense Guide to Auditioning for Musicals and Plays by Darren Cohen (available only in Kindle version)

Building Design Portfolios: Innovative Concepts for Presenting Your Work by Sara Eisenman

Good to Great and the Social Sectors by Jim Collins

Recommended Texts:

New York Times newspaper subscription

American Theatre magazine subscription

Course Requirements:

Class Assignments (250 Points)– During the semester, you will turn in class assignments generally, that everyone will do; and, specifically, based on your area of focus--performance, video/design, management or academic. Everyone will submit a finished website, complete with examples of work, resume, social media connections and contact information (100 Points.)

Performers: your monologue file (50 Points), your resume (50 Points), and your headshot (50 Points.) Video/Designers: your artist statement (50 Points,) and your Portfolio book (100 Points). Managers: your artist statement (50 Points), and your Prompt Book or Business Plan (100 Points.) Scholars: your statement of purpose (50 Points) and your Writing Sample (100 Points.) These assignments will be discussed in further detail during class.

Presentations (250 Points)– During the semester, you will present your work to the class. Performers will perform your best four monologues; Video/Designers will present your Portfolio; Managers will present your Prompt Book or Business Plan; Scholars will present your best academic writing. This assignment will be discussed in further detail during class. Your presentations should highlight your strengths, while also challenging you to expand your range and skills. Rehearsal will be done outside of class. Presentations will not be postponed.

Showcase (500 Points)– During the semester, you and your classmates will produce a showcase for your performance, video/design, management, and scholarly work throughout the semester. As a class, you will be responsible for finding a venue, marketing the showcase, and staging the showcase outside of class hours. Your grade will be based on the strength of your individual work within the showcase, your participation in the producing of the showcase—determined via in-class production meetings, and the overall effectiveness of the showcase. You will turn in a list of what you did specifically to support the showcase. This list will be signed by you and the rest of your classmates.

Grading Scale:

1000-900 Points A

899-800 Points B

799-700 Points C

699-600 Points D

599-0 Points F

Policies:

Policies:

Class Materials: Please come to every class with your copies of the text reading that is due that day and the proper note-taking materials. Phones are not permitted as note-taking devices.

Attendance: The basis of this course is personal participation and class discussion. Those who do not attend regularly and promptly will not succeed. Late assignments will not be accepted without valid, university-accepted reason (see below.)

Absences may be excused for medically documented illness, documented university obligation approved in advance or observance of a religious holy day approved in advance.

(University Policies regarding absence: The university views class attendance as an individual student responsibility. Students are expected to attend class and to complete all assignments. Instructors are expected to give adequate notice of the dates on which major tests will be given and assignments will be due.)

Academic Integrity: Students who engage in scholastic dishonesty (i.e. plagiarism or “cheating”) are subject to disciplinary penalties, including the possibility of failure in the course.

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|--------|---|---|
| Week 1 | In-class Presentations | In-class Presentation Evaluations |
| Week 2 | In-class Presentation Evaluations and Showcase Production Meeting | Class Discussion: Cohen Text: Ch 12-19, Eisenman Text: Ch 1, Collins Text: Ch 1 |
| Week 3 | Class Discussion: Building a Successful Presentation (break into small groups) | Class Discussion: Building a Successful Presentation (break into small groups) |
| Week 4 | Class Discussion: Sharing Presentation Research | Class Discussion: Sharing Presentation Research |
| Week 5 | Class Discussion: Sharing Presentation Research | Class Discussion: Sharing Presentation Research |
| Week 6 | Class Discussion: Cohen Text: Ch 20-21, Eisenman Ch 2, Collins Ch 2 and Showcase Production Meeting Monologue File/Artist Statement/Statement of Purpose Assignments due in class | Understanding the Industry: Video Conference with Designers in NYC |
| Week 7 | Class Discussion: Eisenman Ch 3, Collins Ch 3 First Draft: Headshot/Resume or Portfolio or Prompt/Business Plan or Sample Due | Understanding the Industry: Video Conference with Actors in LA |
| Week 8 | Class Discussion: Cohen Text: Ch 22-26, Eisenman Ch 4, Collins Ch 4 Revised Headshot/Resume or | Understanding the Industry: Video Conference on Non-Profit Management with Artistic Directors in Houston |

| | Portfolio or Prompt/Business Plan or Sample Due | |
|---------|---|---|
| Week 9 | First Draft: Website Due | Understanding the Industry: Video Conference on Academic Life with Professor at Indiana University |
| Week 10 | Revised Website Due | Showcase Production Meeting |
| Week 11 | Class Discussion: Eisenman Ch 5, Collins Ch 5 | Understanding the Industry: Video Conference on Social Media Branding with Arts Industry Professionals |
| Week 12 | Class Discussion: Eisenman Ch 6, Collins Ch 6 | Showcase Production Meeting |
| Week 13 | Presentations Round 1 | Presentations Round 1 |
| Week 14 | Presentations Round 2 | Presentations Round 2 |
| Week 15 | Last Day of Class: Class Discussion Showcase Evening TBD | |