

Food Service Proposal P0049		Aramark	Sodexo	Chartwells
	Points			
Financial Considerations	40	35	38	NB
P&L for Food Service	10	10	10	
Financial Return Percentage/Financial Return of Net Income to University from Food Service	20	17	18	
Other Financial Considerations	10	8	10	
Services	30	28	30	NB
Marketing Strategies/Advertising/Promotional Plans	5	5	5	
Service Improvement Recommendations (Branding Concepts, etc.)		5	5	
Meal Plan Options/Recommmendations	5	3	5	
Operation Improvement Strategy/Training	5	5	5	
Corporate/Regional/Local Support	5	5	5	
Other Service Considerations	5	5	5	
Benefits Proposed	30	27	30	NB
Capital Investment Opportunities	10	7	10	
Branding Concept Recommendations	10	10	10	
Property Improvement Recommendations	10	10	10	
TOTAL	100	90	98	NB
<p>Proposal P0049 is awarded to Sodexo as the proposal that best meets the requirements and needs of the proposal specifications.</p>				

Food Service Proposal P0049		Aramark	Sodexo	Chartwells
Financial Considerations	40	35	38	NB
Financial Return Percentage/Financial Return of Net Income to University from Food Service	20	18	18	
		University was hoping for a higher commission return on cash, DB, conference, and catering revenues	University was hoping for a higher commission return on cash, DD, conference, catering and flex dollar revenues	
Other Financial Considerations	10	8	10	
		Less \$ committment on satellite services in other academic bldgs.		
Services	30	28	30	NB
Meal Plan Options/Recommmendations	5	3	5	
		Proposal based on mandatory meal plans that we do not have		
Benefits Proposed	30	27	30	NB
Capital Investment Opportunities	10	7	10	
		They offered more than requested, but are restrictive in how, where and when it is to be used.		