

Constituent Relationship Management Tool (P00108)

Criteria	Possible Points	Ellucian Recruiter	Target X	Hobsons	Liason
Integration with ERP	25	25	15	15	15
			3rd Party Integration (-10)	Integration Concerns (-10)	Integration Concerns (-10)
Customized Communication Plan	20	18	15	10	10
		Concerns about Ease of Use (-2)	Involves a Large Amount of Manual Tasks (-5)	Does not Meet Our Needs (-10)	Does not Meet Our Needs (-10)
General Functionality	15	15	12	10	5
			Roles/Groups are not Customizable (-3)	Does not Provide the Level of Functionality Required (-5)	Primarily Marketing Campaign Focused (-10)
Functional Requirements	10	10	10	5	5
				Complicated Processes (-5)	Complicated Processes (-5)
Mobile Access	10	10	10	10	10
Testing and Training Methods	5	5	5	3	3
				Not Specific to Our Needs (-2)	Not Enough Detail (-2)
Technical Requirements	5	5	4	5	3
			Limited on Number of Customer Fields (-1)		Does not support SSO (-2)
Customer Support	5	5	5	5	5
Telecounseling Option	5	5	5	5	0
					No Telecounseling Option (-5)
	100	98	81	68	56

3/16/2016: Proposal awarded to Ellucian Based on Proposal Award Criteria--JIB