



2020 United Way Campaign Overview

United Way
of Madison County

uwmadisoncounty.org

LIVE UNITED



The Importance of Supporting the Community Through United Way

Giving to United Way is a One-Stop-Shop

United Way is the **ONLY** non-profit organization that supports **27 health & human service agencies with 35 programs.**

One of the nation's top-rated non-profit organizations, the United Way concept has been alive for over **133 years.**

United Way of Madison County has been **Creating HOPE** for 77 years.

All decisions concerning where the dollars go are made by volunteers.

Volunteer **Community Impact Teams** (70) spend months reviewing, analyzing and evaluating programs, identifying the most critical issues and ensuring there is no duplication, allowing your donation to work most effectively in our community.

If you are interested in serving on this community, please let us know!!



United Way Partner Agencies

Alabama Kidney Foundation

Alabama Non-Violent Offenders Organization

American Red Cross of North Alabama

The Arc of Madison County

Big Brothers Big Sisters of the TN Valley

Boys & Girls Club of North Alabama

The Care Center

CASA of Madison County

(Care Assurance System for the Aging & Homebound)

Catholic Center of Concern

Christmas Charities Year-Round

Community Free Dental Clinic

Crisis Services of North Alabama

Family Services Center

Girls Inc.

Harris Home for Children

HEALS, Inc.

Heart of the Valley YMCA

Impact America

Manna House

National Children's Advocacy Center

New Hope Children's Clinic

The Pathfinder, Inc.

Phoenix

The Salvation Army of Madison County

Still Serving Veterans

United Cerebral Palsy of Huntsville / TN Valley

Village of Promise

United Way's 27 Agencies Addressing Real Issues

- Elderly Assistance
- Positive Youth Mentoring
- Strengthening Families & Communities
- Health & Wellness
- Disaster Relief Assistance
- Veteran Services

Easy to Way to Help!

Payroll Deduction is the **BEST** way to give

Leadership Giving

\$1,000 + (may be combined with spouse)

Alexis de Tocqueville Society

\$10,000 +

\$192.31 + (52 weeks) \$384.62 + (26 weeks)

The Feather Society

		Amt. per 52 weeks	Amt. per 26 weeks
Platinum Feather	\$ 5,000 - \$9,999	\$96.16 - \$192.30	\$192.31 - \$384.61
Gold Feather	\$ 3,500 - \$4,999	\$67.31 - \$ 96.15	\$134.62 - \$192.30
Silver Feather	\$ 2,000 - \$3,499	\$38.47 - \$ 67.30	\$ 76.93 - \$134.61
Red Feather	\$ 1,000 - \$1,999	\$19.24 - \$ 38.46	\$ 38.47 - \$ 76.92

Directing Your Dollars

When you give to United Way, your dollars go to the

Community Impact Fund

that is distributed to our 3 focus areas:

- Health
- Financial Stability
- Education

OR

You can Designate

United Way honors the donor's designation request to:


- A specific United Way Agency
- Another United Way out of State or in a different County:
Madison, Marshall, Morgan, Jackson, Lawrence, Limestone, Cullman
- Another 501(c)3: Health & Human, Animal, Arts, Environmental

THANK YOU for Giving!

Every donor receives a **Vendor Discount Card** valued at **\$100** (if you just use it once)
Donors can use it **UNLIMITED** until **December 2021!**

LIVE UNITED

United Way



TOGETHER we can create hope

United Way of Madison County
uwmadisoncounty.org

701 Andrew Jackson Way - Huntsville, AL 35801-(256) 518-8210

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tropical CAFE Buy (1) 24 oz. Smoothie Get 1 FREE (1 Per Day Per Customer Excludes Catering) 2024 Whitesburg Drive SE, Hwy. 1, AL	 FREE 16-piece Parmesan bread bites with any Pizza purchase CODE: 578	 \$5 Off Any FOOD purchase of \$25 or more 8000 Madison Blvd., Madison, AL
SAVINGS DM. CHEVROLET FREE PROBATION \$1 off oil change (MOPS) Cannot be combined w/ any other oil change offer. 10% off mechanical (excludes tires HCC) Cannot be combined with any other mechanical offer. \$100 max discount. Good at any Autumn Express Oil Location	 \$5 DINER DOLLARS (Gratuity & Taxes NOT included) 975 Airport Rd. Huntsville, AL 7026 Hwy 72, Madison, AL	PO BOY FACTORY \$1 OFF Any Dessert Any Day of the Week 815 Andrew Jackson Way, Hwy. 166, AL
COLD STONE Buy (1) "Love it Signature" Get 1 FREE CODE: PLU 57 2750 Carl T. Jones, Huntsville, AL	 Buy 1 get 1 FREE. 2 for 1 Green Fries + 1 Free token for Each Player. (Offer does not apply to combination sides or for special events or any other discount.)	THANK YOU! 2-1-1 Community Connection

Not valid with any other offer or discount. Customer must retain card. Offer expires:12/31/21

United Way Locates Hard-To-Find PPE for Partner Agencies So That Vital Services to Clients Continue Safely



Video Clip:

(hover over photo to play: 13 sec.)

Pam Clasgens
from
**National Children's
Advocacy Center**

United Way
of Madison County
uwmadisoncounty.org



United Way Locates Hard-To-Find PPE for Partner Agencies So That Vital Services to Clients Continue Safely



Video Clip:

(hover over photo to play: 24 sec.)

Bill Koch

from

Still Serving Veterans

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of Madison County
uwmadisoncounty.org



United Way Locates Hard-To-Find PPE for Partner Agencies So That Vital Services to Clients Continue Safely



Video Clip:

(hover over photo to play: 55 sec.)

Cindi Williamson
from
**New Hope
Children's Clinic**

United Way Locates Hard-To-Find PPE for Partner Agencies So That Vital Services to Clients Continue Safely



Video Clip:

(hover over photo to play: 30 sec.)

Jerry Courtney

from

Heart of the Valley YMCA

United Way
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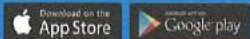
TAKE CONTROL
of your prescription costs with the

FREE Prescription Savings Card



- No registration or eligibility criteria
- Use it whether you're insured or uninsured
- Use it every time!

Download the FREE FamilyWize App today!



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Ready for immediate use - No activation required

Prescription Savings Card

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CARD ID **FW100**
GROUP ID **FW100**
PCN **FW**



PROUDLY PARTNERED WITH



Show this card to your pharmacist every time.

This is not insurance - discounts only



Get Connected. Get Help.™

211 is a free, confidential, vital service leveraged by millions of people across the U.S. every year

211 provides help with:

- Housing and utilities assistance
- Physical and mental health services
- Assistance finding and obtaining employment
- Services to address and prevent homelessness

Simply dial "211" or visit www.211.org to get help or learn more today.

No matter the situation, the specialists at 211 listen, identify underlying problems, and connect people in need with resources and services in their community that improve their lives.

211 and United Way

United Ways invest in 211 to ensure every person has access to this critical resource. The 211 service is critical to United Way's fight for the health, education and financial stability of every person in every community.

For more information or to talk to a 211 specialist:

www.211.org | CALL 211

ACCESSIBLE 24/7/365 • 180 LANGUAGES • COMPLETELY CONFIDENTIAL

Whether you are insured or uninsured, get the lowest price:

1. **Bring** the FamilyWize card to your pharmacy every time
2. **Show** the card to your pharmacist
3. **Save** on your prescriptions today!



It's free and accepted at pharmacies nationwide.

Make Saving Easy

Download the Free FamilyWize App, or go to FamilyWize.org



Questions?

Pharmacies: 877-HELP-977 | Cardholders: 866-810-3784

Administered by RxSense. Some restrictions apply. See FamilyWize.org for full details.

Familywise Discount Prescription Program & 211

- You can use Familywise **EVEN IF YOU HAVE INSURANCE!**
- Call your Pharmacist to see if they are a **Familywise** Participating Pharmacy
- **Cost Check** it against what you are already paying for your prescription.
- **On your device:** familywise.org
- Enter Your **Zip Code**
- **Enter Prescription** (generic, 30/60/90 day)
- **SEARCH**
- Find all pharmacies within your zip code
- Find the least expensive & **SAVE \$\$\$\$**

Call 211 for any Social Service need:

- Food, Shelter, Clothing, Rent or Utility Assistance, etc. . . .



United Way of Madison County Identifies Needs & Implements Solutions!

United Way's **TOTAL COMMUNITY IMPACT** During **COVID-19** (March-August 2020)
\$1,014,178 (see details below)

\$173,000 has been raised for the **COVID-19 Assistance Fund**
for food, rent/utilities/mortgage, transportation & prescriptions

United Way Grants to **35** United Way Agency Programs = **\$439,907** (March-August 2020)

Donated In-Kind Gifts: \$58,533 (value) – masks, face shields, sanitizer, tote bags, water bottles, PPE safety signs, toilet paper

UW has located “Hard-to-Find” PPE for Agencies:
\$35,000 (value) – KN95/surgical masks, face shields, gloves, wipes/spray/gallons of sanitizer, thermometers



\$260,482 in savings on prescriptions
4,284 people served

RIDE UNITED **\$4,228** savings for riders
for **254** local transportation



5,964 requests for help in
Huntsville/Madison County
Value: \$44,730

United Way oversees **\$200,000** from
**Federal Emergency Management Agency
(FEMA) Emergency Food and Shelter**
and one-time COVID-19 Federal Relief dollars

TOGETHER we can create HOPE!

\$33,298 allowed **54** additional families remain housed
or helped with critical utility bills through a Special Foundation.

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FREE Tax Service

If you are a Madison County resident,
you can get your tax return services
provided by a certified professional for **FREE** if:

You have a salary of **\$25,000** or

You have a salary of **\$54,000** with a family or

You are **60 years of age** (with no income requirement)

On average, **3,000** residents receive **\$2.7M** in refunds annually.

Call **(256) 518-8216** after January 30, 2021
to make an appointment:



The Volunteer Center

The Volunteer Center of Madison County is a web-based application that allows citizens of Madison County the opportunity to connect to quality volunteer opportunities.

The database has over **170** organizations and endless volunteer and teambuilding opportunities.

Log on today to find the perfect project for you!

Call **Stuart Siniard (256) 518-8216**

www.thevolunteercentermc.org



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Virtual Tour

Let's take a virtual tour of one of
United Way of Madison County's Partner Agencies

Christmas Charities Year Round



CCYR
Christmas Charities Year Round
365 Days of Giving

https://drive.google.com/file/d/1j1mGOAhYB9S7dp_uhsmZpcfSpqX6qkuqH/view?usp=drivesdk



TEAMWORK





THANK YOU for choosing to support our community
through

United Way of Madison County



DONE



and

DONE



Questions & Comments

What Did I Miss??

Thank you for taking the time to hear the story of
United Way of Madison County!

YOU Have the **POWER** to **CREATE HOPE!**

Thank you in advance for your consideration!

Claudia

Claudia A. Bucher
Director of Resource Development
United Way of Madison County

GRATEFUL

