

Dr. MICHAEL J. CRAW

Proud to have proven the small hometown critics wrong becoming a successful late career Academic/ Coach/ Golfer/ Husband/ Father/ Entrepreneur/ Project Manager/ Business Owner, and active mentor of the passionate & curious



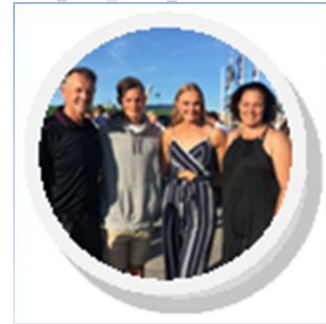
mjcacraw@hotmail.com



Hobart, Australia.



(61) (0) 447 506 626



EDUCATION

Doctor of Philosophy (Marketing)

University of Tasmania (2005)

Masters of Arts (Education)

University of North Georgia (1991)

Bachelor of Science (HPERD)


University of Montevallo (1985)

PROUD OF

The courage and tenacity it took to find my own path

Left home at 18 years of age moved to the United States; I knew no one, had little money, a decent golf game, a love of sports and learning and a strong desire to make something of myself

Being a good husband and father

Cathy, Emily & Ethan 

Impacting community

Through teaching, coaching, mentoring, research, community building

Cooking meals for my family regularly

Though I'm not a great cook

My CrossFit skill

The magic is in the movement. Functional fitness!

ENTREPRENEURSHIP

Founder / Chairman

Communiversy Inc. (2012 – ongoing)
Annual program that assists youth to incubate their business ideas with support from the foundation's scholarship and knowledge resources.

REFERENCES

Gary O' Donovan Gary.ODonovan@utas.edu.au

Gary Liguori gary-liguori@utc.edu

Brad Strand Bradford.strand@ndsu.edu

LIFE MOTTO

Forever trust who you are
because nothing else matters

EXPERIENCE

Level B Professor

University of Tasmania (2011 – ongoing)
Management/ Marketing/
Entrepreneurship

Enabler in and of the UTAS regional areas
Transformation agenda

INDUSTRY

CEO

Mat Goggin Foundation (2009 – ongoing)

Co-Founder/ Senior Director

Golf Preserve Pty Ltd (2012 – ongoing)

Co-Owner

Apartments on Star Pty Ltd (2016 -
ongoing)

HOBBIES



OTHER THINGS

Kayaked through "Middle Earth" (New Zealand).
Played and Caddied on the US PGA Tour
Coached and played in/on successful state, national
and international team and individual sports.
Member: NAKHE (National Assoc. Kinesiology &
Higher Education)
Member: SMAANZ (Sport Management Assoc.
Australia and New Zealand).

Personal Profile

A successful late career academic with background as a commercially astute professional and a passion to do more'

With extensive experience in Academia including significant industry entrepreneurial experience in Golf Development, Tourism & Hospitality, Charitable Trusts and Project Management I have built an integrated expertise of successful business practice, eminent teaching, wide-ranging community and research involvement to impact society at a local, state, national and global level.

Core Skills

- Scholarly Activities in Management, Marketing, and Entrepreneurship
- Project Management
- Business development, implementation, growth and expansion
- Prospects and Contracts
- Policy and Procedure
- Curriculum development and Mentorship

Soft Skills

- Communication (e.g., Customer service)
- Positive Attitude (e.g., Self-Belief)
- Report Writing (e.g., Anniversary and Annualised)
- Work Ethic (e.g., Working autonomously)
- Team Work (e.g., Empathy for other, dealing with difficult situations)

Career Summary

2011 – present

University of Tasmania
College of Business & Economics, and the University College
Hobart, Tasmania. Australia

Academic rank - Level B Step 6.

Role: Teaching, Research and Service (60 - 20 - 20)

Unit Coordinator of associate level, undergraduate level and graduate level management, marketing and entrepreneurship classes at the MBA level. Coordinator of Sport Management discipline.

Research and Service activities including inquiry / discovery activities, service to the external local community and the global academic village in the attempt to make a contribute to critical wisdom

Key Responsibilities

- Lead Units of Study to 'Influence/ Motivate/ Engage' students utilising near and far transfer as their utility for learning
- Liaise, collaborate and network with stakeholders for the purpose of elevating people to help achieve goals
- Develop and maintain Unit Curricula and resources that reflect a command of the field of learning
- Employ scholarly teaching practices that influence, motivate and inspire students to learn
- Maintain and continually improve on quality benchmarks as per University Unit Quality guidelines
- Locate, coordinate and manage sessional/ casual adjunct personnel
- Observe operational administration requirements to effect greater ease of orientation into the university environment for new people
- Maintaining typical scholarly activities including supervisions, publications production, participating in conferences, book chapters
- Internal service to the university serving on Honours, Masters and Doctoral Thesis committees assorted college and departmental committees, panel forums and working groups
- External service to community, industry and professional organisations
- Manage budgets.

Key Achievements

- Engaged in successful teaching and other scholarly activity such as scripting chapters for books, assorted refereed and non-refereed publications, numerous & professional presentations (on shore and off shore – all self-funded, and community service)
- Teaching evaluation mean value score of 4.7/ 5; 35
- Peer Reviewed/ Presentations and Media appearances including European Sports Management Association, Sports Management Association of Australia and New Zealand, International Journal of Kinesiology in Higher Education, local/state and national television and print media, and academic presentations at local, state, national and international meetings
- Developing, implementing and sustaining the Communiversity program
- Securing private funds donations of up to 60,000 dollars per annum
- Convenor and Chairman of the 2015 Sport Management Association of Australia and New Zealand Academic Conference (SMAANZ)
- Developed and implemented new sport management curricula for the College of Business
- Developed, implemented, oversee and teach into a University of Tasmania accredited Introduction to Sport Management class for year 11 and 12 students. The class, which was developed in partnership with the Tasmanian Department of Education. Unit runs for the entire DoE school year
- Achieving budget.

2009 – present

Mat Goggin Foundation
Hobart, Tasmania. Australia

Chief Executive Officer (Volunteer role)

Role: to delivers business and social entrepreneurship opportunities to Tasmanian youth aged 14 – 19 years of age

Key Responsibilities

- Generate revenue to fund all MGF activities such as Communiversity
- Coordinate and deliver Communiversity
- Manage charity money and activities
- Keep records of activities
- Meet governance standards
- Submit reports to Board of Management
- Maintain all areas of finance and compliance
- Reporting Compliance to/ with ACNC <https://www.acnc.gov.au>

Key Achievements

- Fundraising of up to 100k per annum with all-volunteer support to assist in the MGF's mission of Scholarship for Education through Entrepreneurship

2005 – 2008

North Dakota State University
Fargo, North Dakota. USA

Assistant Professor (Tenure Track)

Role: Teaching, Research and Service (40 - 40 - 20)

Teaching of undergraduate level and graduate school level sport management classes. Chair of Sport Studies program.

Research and Service activities including inquiry and/or discovery activities and service to the external community, and the larger academic community

Key Achievements

- Developed the curriculum and implemented a 126 Credit hour undergraduate Sport Management program for NSDU
- Enrolled 33 students in the Sport Management undergraduate program of study's inaugural semester (2006): enrolled 58 in 2007. The program thrives in 2018

- Supervised 23 Masters Degree candidates to graduation (100% success. Was hard work - very proud of this achievement)

2003 – 2005

Nanyang Technological University
Jurong West, Singapore

Teaching Fellow

Role: Teaching, Research and Service (60 - 30 - 10)

Teaching of assorted undergraduate and graduate project management, sport management and pedagogy theory classes. Coordinator of Sport Management.

Research and Service activities including inquiry and/or discovery activities and service to the external community, and the larger academic community

Key Achievements

- Served on the Singapore Olympic Academy performing roles such as representing Singapore's interest in the Summer Olympic Games through the IOC
- Hosting the Olympism and Olympic Education Conference: Sentosa, Singapore
- Enabler for the Youth Olympics, which were held in Singapore in 2010

Other Appointments

2000 – 2003

University of Tasmania
Hobart, Tasmania. Australia

Compliance Project – Manager

Role: to amenably develop and implement a compliance monitoring system (that maintained university compliance with Australian quality assurance standards) to keep university insurance premiums to a minimum

Key Achievements

- A two (2) million dollar project was achieved on time and under budget.
- That I worked fulltime on the Compliance project and my PhD study

1993 – 1999

Australian Golf Union Inc.
South Melbourne. Victoria. Australia

National Develop Director

Role: To 1) develop and implement systems to promote grass roots golf participation in schools and 2) help build winning Australian teams for national and international teams events such as the Eisenhower Cup

Key Achievement

- Secured funding for, developed and implemented a K – 12 modified golf program for schools called Go- Go Golf. Go-Go Golf was adopted by all school in all States and Territories of Australia, and other countries including Malaysia, Singapore, South Africa, United Kingdom, Canada and Sweden.

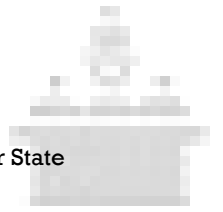
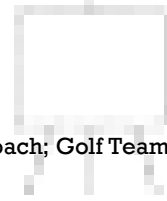
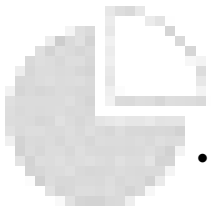
1986 – 1992

Role: High School Teacher/ Coach

Glenwood School (Phenix City, Alabama)

Key Achievements

- Teacher of the Year

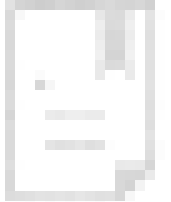
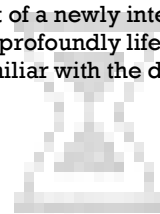
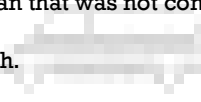
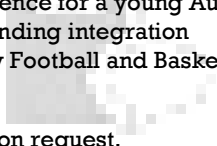


- Varsity Basketball team (Final four appearance as a rookie Head coach; Golf Team qualified for State – first time in school history)

West Hall High School (Gainesville, Georgia)

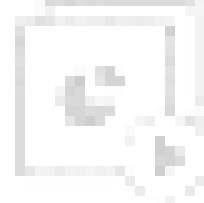


- Key Achievement – to be employed to teach and coach and be part of a newly integrated school (Brown v Board of Education, 1954). This tenure at West Hall was a profoundly life changing experience for a young Australian man that was not completely familiar with the discourse surrounding integration
- Varsity Football and Basketball Coach.



Further details on request.

Dr M.J Craw



CLOSE.

Education

