The Lella C. and Frank H. Bromberg Scholarship

The Lella C. and Frank H. Bromberg Scholarship is awarded to a student enrolled in the College of Liberal Arts with preference given to applicants majoring in Art. The award is based on academic merit.

The scholarship was created in 1997 through the wisdom and generosity of Frank H. Bromberg, Jr., Birmingham, Alabama. Mr. Bromberg served as president of Bromberg and Company, Inc., and as a trustee of the University of Alabama System.

This scholarship is renewable for up to three additional years. The student must maintain a full-time course load (12 credit hours) each semester. In addition, recipients must complete a total of 24 credit hours each academic year and have a cumulative GPA of 3.0 or higher to be eligible for renewal. Students should submit a scholarship application every year in order to update their files and possibly be eligible for other awards.