



E-Launch

We are excited to announce the UAHuntsville Entrepreneurship Club's first annual **E-Launch** event for **October 5-7, 2012!**

The E-launch is a 3-day business plan competition in which UAHuntsville students will pitch ideas, form teams, develop business plans and present them to judges. The collaborative project will bring together students from many different disciplines to compete under time pressure to simulate a real-world environment. The E-Launch will feature business plan development rounds with professional workshops between the rounds. The workshops will be centered on Entrepreneurship and will be led by subject matter experts. In addition to having developed business ideas with launch potential, the winning group will take away monetary and in-kind prizes.

The goal of E-Launch is to gather the most motivated undergraduate and graduate students with entrepreneurial talent. The event will offer students the benefits of networking with peers and potential future partners, learning from colleagues and professionals, and preparing them for a successful future.

The UAHuntsville Entrepreneurship Club, started in Fall of 2010, continues to offer opportunities for students to expand their knowledge through speaker events, conferences, business forums, networking events, and now the E-Launch. To facilitate this process, we are inviting professionals from the business community to sponsor the E-Launch, to serve as judges or to act as mentors to the teams.

Our mission is to advance entrepreneurship on the UAHuntsville campus by gathering like-minded students and immersing them in experiences that develop their skill sets and enhance their abilities to start their own businesses.

We look forward to your participation in the E-Launch!

Sincerely,

Aluda Saliashvili
President
UAHuntsville Entrepreneurship Club

*For questions or comments about the E-Launch or our Club, please
Contact us at uahentrepreneurshipclub@uah.edu*