Faculty Senate
December 1, 2011
Short Term Priorities
Strategic Planning Priorities
Issues/Concerns
Questions?
Short Term Priorities

• Advancement
  • Integration of Communications (Web), Alumni Relations, Development (along with Events)
• Graduate Studies
• IT
  • Implementation of current plan
  • Web
• Library
• Indirect Cost Recovery distribution
• Athletics financing
Strategic Planning

• University level plan
• Broad-based participation
• Unit plans developed consistent with University level plan
• Align efforts around common objectives
• Influence budgeting decisions
• Should be
  • Actionable
  • Measureable
An Iterative Strategic Planning Framework

- **Mission**: Purpose
- **Vision**: Desired state
- **Core values**: Guide behavior
- **Value proposition**: What is promised to be delivered
- **Goals**: What is to be accomplished
- **Strategic Priorities**: Define direction
- **Strategic Objectives**: Guides fulfillment of Strategic Priorities, measureable
- **Tactics**: Actions required to meet Strategic Objectives

**Steering Committee**

**Task Forces**
Steering Committee
- About 30 or so members
- Broad-based: Administration, Faculty, Researchers, Staff, Students, Alumni, Foundation, Community

Task Forces
- Aligned around a set of objectives
- About 15 or so members
- Broad-based

Generally
- 3-5 Priorities
- 3-5 Objectives per Priority
- About 10 to 20 Task Forces
- About 250 plus participants
Assessment

Measures (quantitative) progress toward meeting Strategic Objectives

Balanced Scorecard

Assesses (qualitatively) progress toward meeting Goals, Priorities, Objectives from internal and external perspectives (traffic light scoring)
Some Priorities

- Advancement
- Enhancement of integration of Research Centers/Academic Units
- Enrollment Growth
- ...
- ...
- ...
- ...
- ...
- ...
Issues/Concerns

• Governance

• Move forward collectively
  o Plan
  o Execute
  o Assess
  o Build on strength
  o Adhere to a strong set of core values
    Civility, respect, integrity