101 Uses for Mediasite

CORPORATE COMMUNICATIONS
1. Executive briefings
2. All-hands meeting
3. Press conferences
4. Board meetings
5. Research collaboration
6. Product road map updates
7. Online advertising
8. Company announcements
9. Corporate newsletter
10. Event documentation

WORKFORCE DEVELOPMENT
11. HR training
12. Recruitment presentations
13. Interviews/candidate selection
14. New employee welcome
15. Corporate policy documentation
16. Building orientation
17. 401k overview
18. Benefits training
19. Office procedures
20. Global travel and customs training
21. Guest/visitor orientation

SALES AND MARKETING
22. Sales training
23. Webinars
24. Digital personal introductions
25. Sales presentations
26. Sales call follow-up
27. Product announcements
28. Reseller/partner training
29. Online product overviews
30. Product/service demonstrations
31. Customer testimonials
32. Digital holiday greeting

ENTERTAINMENT MEDIA
33. Breaking news
34. Expanded news coverage
35. Sporting events
36. Post game analysis interviews
37. Home improvement how-to
38. Craft lessons (e.g. scrapbooking)

CUSTOMER SUPPORT
39. Product tutorials
40. Customer service/FAQs
41. Self-guided troubleshooting
42. Maintenance bulletins
43. Product reviews
44. Technical tips
45. Recall information

INVESTOR RELATIONS
46. Company introduction
47. Earnings calls
48. Annual report
49. Investor updates

GOVERNMENT
50. Public safety announcements
51. Relief work coordination
52. Town hall/committee meetings
53. Virtual tour for tourism or business
54. Travel warnings
55. Road construction updates
56. Public transit overview
57. Recycling instructions
58. Police alerts
59. Public speeches
60. Constituent communication
61. Legislative proceedings
62. Legislative process training
63. Campaign debates
64. Military coordination and briefing
65. Military recruitment

LEGAL
66. Continuing legal education
67. Courtroom recordings
68. Depositions
69. Witness interviews
70. Evidence documentation

EVENTS / CONFERENCES
71. Keynote speaker address
72. Conference presentation
73. Broadcasting to event overflow room
74. Trade show announcements
75. Post conference follow-ups

HEALTH
76. Grand rounds
77. Telemedicine
78. Self-help/on demand information
79. Continuing medical education
80. Emergency response coordination
81. Caregiver training
82. CPR instruction
83. Pre- and post- operation instructions
84. Nutrition and diet guidelines
85. Insurance/benefit coverage information
86. Parenting classes

EDUCATION
87. Distance learning
88. Recorded lectures
89. Self-guided study
90. Student recruitment
91. Parent/student orientation
92. Campus virtual tours
93. Study abroad introduction
94. Financial aid instructions
95. Board/regent meetings
96. Instructor certification
97. Alumnae relations

NON PROFIT / ASSOCIATION
98. Board and committee meetings
99. Policy briefings
100. Digital newsletter
101. Fundraising

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