



# SOC 435

## SOCIOLOGY OF SOCIAL MOVEMENTS

Christina Steidl Wed. 5:30-8:30 PM

*This course explores various organized movements for social change.*

Questions addressed include the origins and causes of such movements, the cultural, social and political contexts that impact movements, how movements mobilize people to become active, and strategies and tactics. Other topics include organizational factors and resource mobilization, social networks, collective identity and community building, social movement framing (i.e. persuasive rhetoric and argumentation), ideology, the decline of movements, and what “success” means for a social movement.

Prerequisites: SOC 301 and SOC 303 or permission of instructor.



More information: [soc@uah.edu](mailto:soc@uah.edu) or 256.824.6190