

Keith Tyson Jones

Curriculum Vitae

Current Employment: University of Alabama in Huntsville
Associate Professor of Art
Graphic Design Area

Area of Research: Graphic Design, Digital and Traditional Watermedia

Degrees Awarded: Master of Fine Arts (MFA), Graphic Design
Year Conferred: August, 1994
Louisiana Tech University
Ruston, Louisiana
Primary Field of Study: Graphic Design
Secondary Field of Study: Illustration and Typography

Bachelor of Fine Arts (BFA), Graphic Design
Bachelors of Fine Arts emphasis in Graphic Design
Year Conferred: August, 1985
Delta State University
Cleveland, Mississippi
Major: Graphic Design
Minor: Photography and Painting

Associate of Arts (AA), Graphic Design
AA emphasis in Graphic Design
Year Conferred: August, 1983
Hinds Community College
Jackson, Mississippi
Field of Study: Graphic Design and Illustration

Computer Skills:

Adobe Photoshop	Creative Cloud 2016
Adobe Illustrator	Creative Cloud 2016
Adobe Flash	Creative Cloud 2016
Adobe Dreamweaver	Creative Cloud 2016
Adobe In Design	Creative Cloud 2016
HTML 5	Hypertext Markup Language, Version 5
CSS 3	Cascading Style Sheets, Version 3

Support Skills to Teaching:

User Experience (UX)	2013 to 2016
User Interface Design (UID)	2013 to 2016
Airbrushing	1985 to 2016
Typography	1985 to 2016
Photography (Digital & Traditional)	1983 to 2016
Crafting	1983 to 2016

Art Experience: 2013-2016 Professional Artist (Painting and Illustrator)

2009-2011 Rocket Town Solutions (Support to Research)

2003-2008 Ad 4 Group (Support to Research)

1994-1996 Creative Director, Designer and Illustrator.
The Cirlot Agency (pronounced Sé-Lo)

1991-1994 Creative Director, Designer and Illustrator.
Jones Design and Illustration. Self Employed as a
Freelance Designer and Illustrator.

1989-1991 Corporate Art Director, Designer and Illustrator.
Sanderson Industry

1985-1989 Senior Art Director, Designer and Illustrator.
Hammons & Associates Advertising

Academic Experience: 2003-2016 Associate Professor of Art, UAH
1996-2003 Assistant Professor of Art, UAH
1991-1994 Graduate Assistant, Louisiana Tech University

Courses Taught at UAH (2016)

1996 to 2016 ARS 230 Introduction to Graphic Design
1996 to 2016 ARS 330 Print I
2012 to 2016 ARS 333 Digital/Watercolor I
2012 to 2016 ARS 334 Web Animation I
2012 to 2016 ARS 430 Print II
2012 to 2016 ARS 433 Digital/Watercolor II
2012 to 2016 ARS 435 Web Animation II
2015 ARS 494 Professional Practices

Service Activities Since January 1998 to March 2016

2015-2016 SAF (Apple Pi) Advertising Club
2012-2016 UAH Website Design Committee
2013-2016 UAH Sign Committee
2012-2014 UAH Faculty Senate
2012-2013 Reappointment Committee for (1) Assistant Professor
2011-2012 Reappointment Committee for (2) Assistant Professor
2010-2011 Reappointment Committee for (4) Assistant Professor
2008-2009 Reappointment Committee for (6) Assistant Professors
2007-2008 Reappointment Committee for (6) Assistant Professors
2001-2007 Review Committee for the Computer-Mediated Communications
1997-2014 Founder and student advisor to the advertising club SAF
(Student Advertising Federation)

Professional Development

2010-2016 Business Networking International (BNI)
 2009-2015 American Institute of Graphic Design (AIGA)
 2010-2015 American Advertising Federation-North Alabama Board Member
 2009-2012 American Advertising Federation-North Alabama Board Member,
 Vice-President
 2008-2013 American Advertising Federation-North Alabama Board Member,
 Educational Coordinator
 1996-2008 Active Member of the Tennessee Valley Advertising Federation
 1997-2016 Member of AIGA: American Institute of Graphic Design
 2000-2014 Member of the NAPP
 2003-2005 Creative Director for TVAF
 2007 Creative Director for TVAF (Tennessee Valley Advertising Federation)
 2005-2007 Professional Photoshop Development Organization

List of Advertising Accounts

Type of Account

Year	Account Name	Type of Account
2016	Currently Working on Research Projects.	
2014-2016	Retired from Freelance Activities	
2013-2015	Hunter-Stone	National
2013-2015	NSOLX Lighting	National
2013-2015	Marbola Construction	National
2010-2015	Ms. Susan Larson, Author	Local/Regional
2012-2014	Erickson Landscape	Local
2011-2013	Arocha Design & Build	National
2009-2013	yBoogle Online Mall	National
2009-2013	Perfect Temp HVAC	State
2009-2012	Spring Valley Beach Water Park	State
2007-2008	Track My Pizza.com	National
2007-2008	Zeriss Development	National
2007-2008	Daniel Staffing Group	Regional
2007-2008	Women's Imaging Center	Local
2004-2008	Chorba Contracting	National
2006-2008	Southern Fabricators	National/International
1999-2008	Capital South Bank	National
1999-2007	D&Y Medical Staffing	National
1998-2007	Capital South Bank	Regional
1997-2007	The Masters Salon	National
1997-2007	Legacy Home Group	Regional
1994-1996	Busch Beans	National
1994-1996	Cadence Bank	Regional
1994-1996	MS. Blood Services	State
1994-1996	Ingalls Shipyard	National/International
1985-1990	Sony USA	National
1985-1990	Baldwin Piano & Organ	National/International
1985-1990	Viking Range Corp.	National
1985-1990	Cummings Diesel	National
1985-1990	Hydra Tool Dies	National/International
1985-1990	Beechcraft	National/International

List of Advertising Accounts (Continued)**Type of Account**

1985-1990	Raytheon	National/International
1985-1990	Backyard Burger	Regional
1985-1990	MS. Catfish Industry	National/International
1985-1990	Catfish Farms Assoc.	National/International
1985-1990	Staple Cotton	National/International
1985-1990	Irwin Seat Beats	National/International
1985-1990	Classic Warbirds	National/International
1985-1990	Mead-Art Lockers	National/International
1985-1990	Traveler's Insurance	National

Portfolio Available online at kjonesstudio.com or artgeneratorstudio.com