EVALUATION RUBRIC FOR ACADEMIC PROGRAMS		
ASSESSMENT PLAN		
ASSESSMENT PLAN	**1: Acceptable**	**0: Not Acceptable**
OUTCOME		
Describes student learning	Outcome is stated in terms of what <u>graduates</u> know, think or are able to do; present tense	a: Outcome indirectly suggests student learning
		b: Outcome is stated in terms of program processes or characteristics
Is succinctly stated	Outcome is focused and clear (not bundled)	a: Outcome describes multiple, somewhat related statements of learning
		b: Outcome reflects multiple unrelated statements of learning (bundled)
Is under control of program	Program has control or responsibility for Outcome	a: Program has modest control or responsibility for Outcome
		b: Program has little or no control or responsibility for Outcome
ASSESSMENT METHOD		
Directly measures student learning	All Assessment Methods directly measure student learning	a: At least one Assessment Method directly measures student learning
		b: Only indirect methods are proposed (i.e., grades, job placement, student surveys)
Addresses all aspects of the Outcome	Assessment Methods measure all aspects of outcome	a: Assessment Methods measure some, but not all aspect of the outcome
		b: Assessment Methods do not effectively measure Outcome
Multiple methods reported	Multiple Assessment Methods are proposed	a: A single direct Assessment Method is proposed
		b: No Assessment Methods are proposed that measure the Outcome
TARGET		
Is appropriately stated	Uses component (not student) as unit of analysis	a: Sometimes uses component (not student) as unit of analysis
		b: Uses overall scores or grades

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DATA		
Are detailed and sufficient	Sufficient data are reported in adequate detail to assess the Outcome	a: Data are reported, but more data would increase confidence in results
		b: Inadequate data were reported to assess the Outcome
Are linked to Target and Assessment Method	Data clearly aligns with Assessment Method and Target	a: Data somewhat align with Assessment Method and.or Target
		b: Data are not aligned with Assessment Method and/or Target
USE OF RESULTS		
Are detailed and sufficient	Program improvements that clearly stem from Assessment Data are proposed; OR Target was met	a: Vague statement of program improvements are proposed
		b: No improvements are proposed, despite Target not being met
Are linked to Target and Assessment Method	Program improvements are already in place; OR Target was met	a: Program improvements are scheduled for implementation
		b: Needed program improvements have not been identified