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<td>![Up Arrow]</td>
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<td>- Grow university enrollment. Increase awareness and opportunities for a robust campus life. - Raise academic profile of first time full time freshmen. - Improve student satisfaction. - Increase student demographic diversity. - Increase graduation and retention rates. - Increase student placement in GER. &lt;&lt; Insert progress bullets &gt;&gt;</td>
<td>Recruit and retain an outstanding and diverse student body of broad interests and of sufficient size to ensure a rewarding campus life experience.</td>
<td>- Ensure an environment where curiosity, discovery, innovation, and entrepreneurship are valued. - Graduate students able to address problems through integration of knowledge across disciplines. - Foster an environment of community service and engagement and global experience and understanding. - Be unique in opportunities to explore and experience the relationships among technology, culture, and the arts.</td>
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<td>- By 2013, create a pool of faculty positions. - Recruit a cadre of outstanding and diverse faculty and staff to reach critical mass in at least 50% of selected areas of research and education. - Develop a start-up infrastructure plan for faculty hires by 2013. - Implement faculty and staff development and retention incentives by 2013.</td>
<td>Recruit, develop, and retain an outstanding and diverse faculty and staff. Be a recognized leader in selected areas of education and research. Broaden and expand the research portfolio. Engage more fully our stakeholders: alumni, the community, elected officials, and global partners.</td>
<td>- Be nationally and internationally recognized as an institution to which government, industry, and academic leaders turn for opinions on societal issues, especially those involving technology. - Strengthen and maintain a financial, physical, and personnel infrastructure that supports continuous quality enhancement and the pursuit of excellence in research and education.</td>
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<td>- Develop a national ranking in areas in which UAH is a recognized leader. - Gain national recognition for innovative programs to advance multidisciplinary efforts.</td>
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<td>Vision: The University of Alabama in Huntsville will be a preeminent, comprehensive, technological research-intensive university known for inspiring and instilling the spirit of discovery, the ability to solve complex problems, and a passion for improving the human condition - a university of choice where technology and human understanding converge.</td>
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<td>- Increase total expenditures by one-third. - Increase by 50% the proportion of total expenditures from sources other than DoD and NASA. - Increase the percent of expenditures from large, multi-year grants and contracts. - Increase the number of nationally and internationally prestigious awards, recognitions and outcomes.</td>
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<td>- Improve two-way communications and collaborative decision making with internal and external stakeholders. - Redesign the roles, structures and processes for creating and managing advisory boards and committees. - Develop a portfolio of high profile programs, events, and activities that leverage our expertise in key spheres of knowledge for the benefit of the community. - Increase average annual gift contributions by 50%, from the 20-year average of $5.4 million to $8.1 million. - Double the amount of private funds available for scholarships and fellowships.</td>
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**Objectives**

- **Now**
  - Grow university enrollment. Increase awareness and opportunities for a robust campus life.
  - Raise academic profile of first time full time freshmen.
  - Improve student satisfaction.
  - Increase student demographic diversity.
  - Increase graduation and retention rates.
  - Increase student placement in GER.

- **Future**
  - By 2013, create a pool of faculty positions.
  - Recruit a cadre of outstanding and diverse faculty and staff to reach critical mass in at least 50% of selected areas of research and education.
  - Develop a start-up infrastructure plan for faculty hires by 2013.
  - Implement faculty and staff development and retention incentives by 2013.

**Priorities**

- **Now**
  - Be a recognized leader in selected areas of education and research.

- **Future**
  - Recruit, develop, and retain an outstanding and diverse faculty and staff.
  - Be a recognized leader in selected areas of education and research.

**Goals**

- **Now**
  - Develop a national ranking in areas in which UAH is a recognized leader.
  - Gain national recognition for innovative programs to advance multidisciplinary efforts.

- **Future**
  - By 2013, create a pool of faculty positions.
  - Recruit a cadre of outstanding and diverse faculty and staff to reach critical mass in at least 50% of selected areas of research and education.
  - Develop a start-up infrastructure plan for faculty hires by 2013.
  - Implement faculty and staff development and retention incentives by 2013.
  - Develop a portfolio of high profile programs, events, and activities that leverage our expertise in key spheres of knowledge for the benefit of the community.
  - Increase average annual gift contributions by 50%, from the 20-year average of $5.4 million to $8.1 million.
  - Double the amount of private funds available for scholarships and fellowships.

**Vision:**

The University of Alabama in Huntsville will be a preeminent, comprehensive, technological research-intensive university known for inspiring and instilling the spirit of discovery, the ability to solve complex problems, and a passion for improving the human condition—a university of choice where technology and human understanding converge.