Scholarship Reception
October 23, 2014
Other Factors*

- Employment opportunities
- Opportunity to play sports

* National Research Report, Noel-Levitz, 2012
COST VS VALUE*

#1 ROI of any Alabama institution (in-state and out-of-state)

#1 Early Career Salary of graduates from any Alabama institution

#4 ROI (in-state) in Central South (TX, OK, AR, LA, MS, AL, TN, KY)

* Payscale.com
MOVE TO BLOCK TUITION

UG Tuition
3 Year Transition to Block 12 to 18 CrHrs

Tuition

Credit Hours

- F13 Per CrHr Structure
- F16 Block Structure
MOVE TO BLOCK TUITION

UG Tuition
3 Year Transition to Block 12 to 18 CrHrs

Tuition

Credit Hours

F13
F14
F15
F16
## FINANCIAL AID

- Merit Tuition Scholarships

<table>
<thead>
<tr>
<th>TEST SCORES</th>
<th>ACT</th>
<th>SAT</th>
<th>ACT</th>
<th>SAT</th>
<th>ACT</th>
<th>SAT</th>
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</thead>
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<td>4.0+</td>
<td>50%</td>
<td>67%</td>
<td>100%</td>
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<td>50%</td>
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<td>3.50 – 3.99</td>
<td>40%</td>
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FINANCIAL AID

• Private scholarship funds
  • AY13-14 to AY 14-15
    • spending ↑9.4%
    • #students receiving support ↑6%
  • Past four years awards total $6.4 million

• Federal Financial Aid
HONORS COLLEGE

• Delivers an elite college education with research and career networking opportunities in Alabama’s high-tech center
• Offers a residence hall community of Honors students who enjoy dedicated activities, study rooms, and common spaces
• Priority registration allows easier building of schedules
• Requirements: GPA of 3.5+ (unweighted), ACT of 28 or SAT of 1200, essay, involvement in organizations
COLLEGE OF EDUCATION (in progress)

- B.S. Elementary Education
- B.S. in Secondary Education/Disciplinary B.S.+Certification
- B.S. in Kinesiology (in progress)
- Proposed program: Special Education/Early Education
- UAH Rise School
Programmatic

- Department of Space Science (2013)
  - MS, PhD Space Science
- CBA
  - Master’s SCLM, HRM, BA
- CLA
  - BA Theatre
  - Animation Concentration (A&AH)
- COS
  - Gaming Concentration (CS)
- CBA/COE/COS
  - MS Cybersecurity
- CON
  - Early Promotion into Nursing Program
RECRUIT + RETAIN + GRADUATE

- Block Tuition
- Freshman Summer School Initiative
- Financial Aid
- Academic expansion/enhancement
- Campus improvements
- Expanded in-state & out-of-state recruitment
- Expanded AP score acceptance
- Charger Foundations
- Division of Student Affairs (VPSA)
- SACS focus on retention and graduation rates
IMPACT

- Fall 13 to Fall 14
  - Freshmen ↑11.9%
  - HSGPA 3.64 → 3.70
  - ACT 25.8 → 26.7
  - Engineering Freshmen ↑23.2%
  - Master’s ↑3.7%

- Fall 14 to Fall 15 (10-20-14)
  - Freshman applications ↑104%
  - Freshman admitted ↑88%
Coming Spring 2016