



THE UNIVERSITY OF
ALABAMA IN HUNTSVILLE

**Rocket View
Neighborhood Association
November 10, 2014**

AGENDA

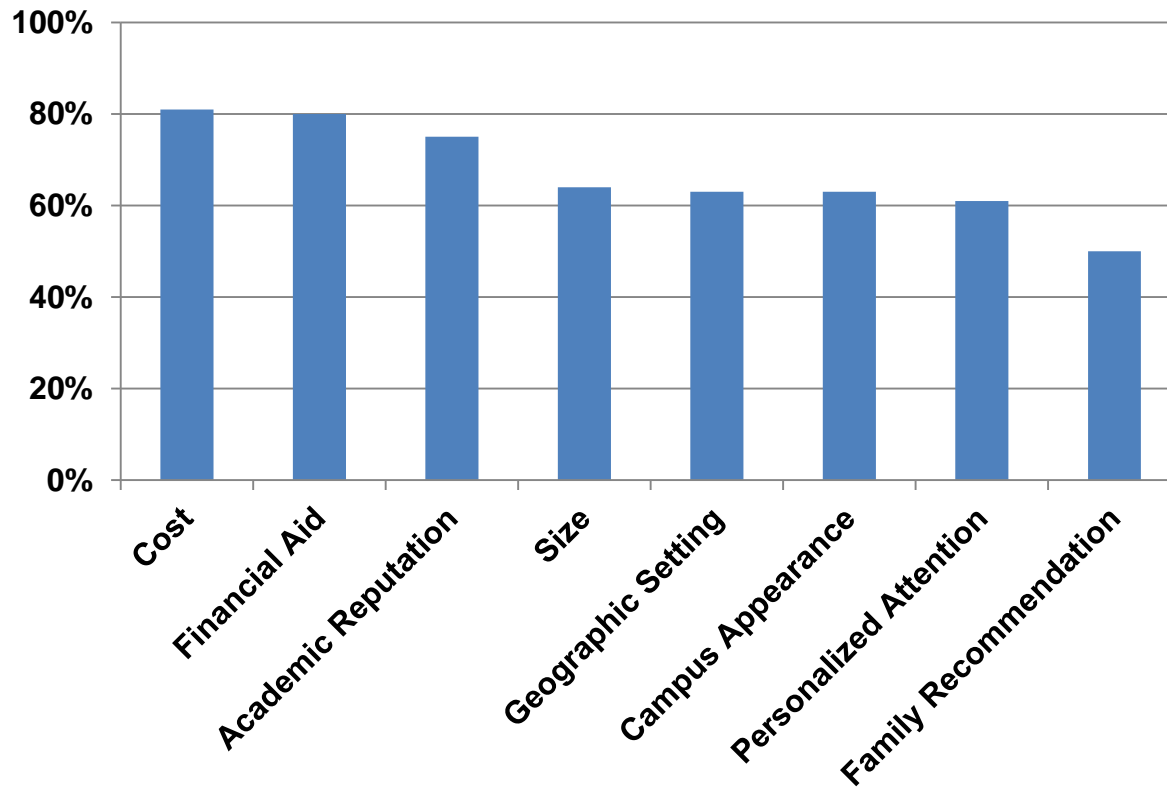
- Enrollment management
- Importance of the physical plant
- Recent physical plant improvements
- Campus Master Plan
- University Place School
- University Park
- UAH public amenities/access
- Questions

STRATEGIC PRIORITY

- Recruit students
- Improve retention and graduation rates
- Ensure a diverse student body of sufficient size for a rewarding experience



**Important or Very Important
to Enroll: 4-Yr Public, First-Year***



Other Factors*

- Employment opportunities
- Opportunity to play sports

* National Research Report, Noel-Levitz, 2012

IMPACT

- Fall 13 to Fall 14
 - Freshmen ↑11.9%
 - HSGPA 3.64→3.70
 - ACT 25.8→26.7
 - Engineering Freshmen ↑23.2%
 - Master's ↑3.7%



Nursing

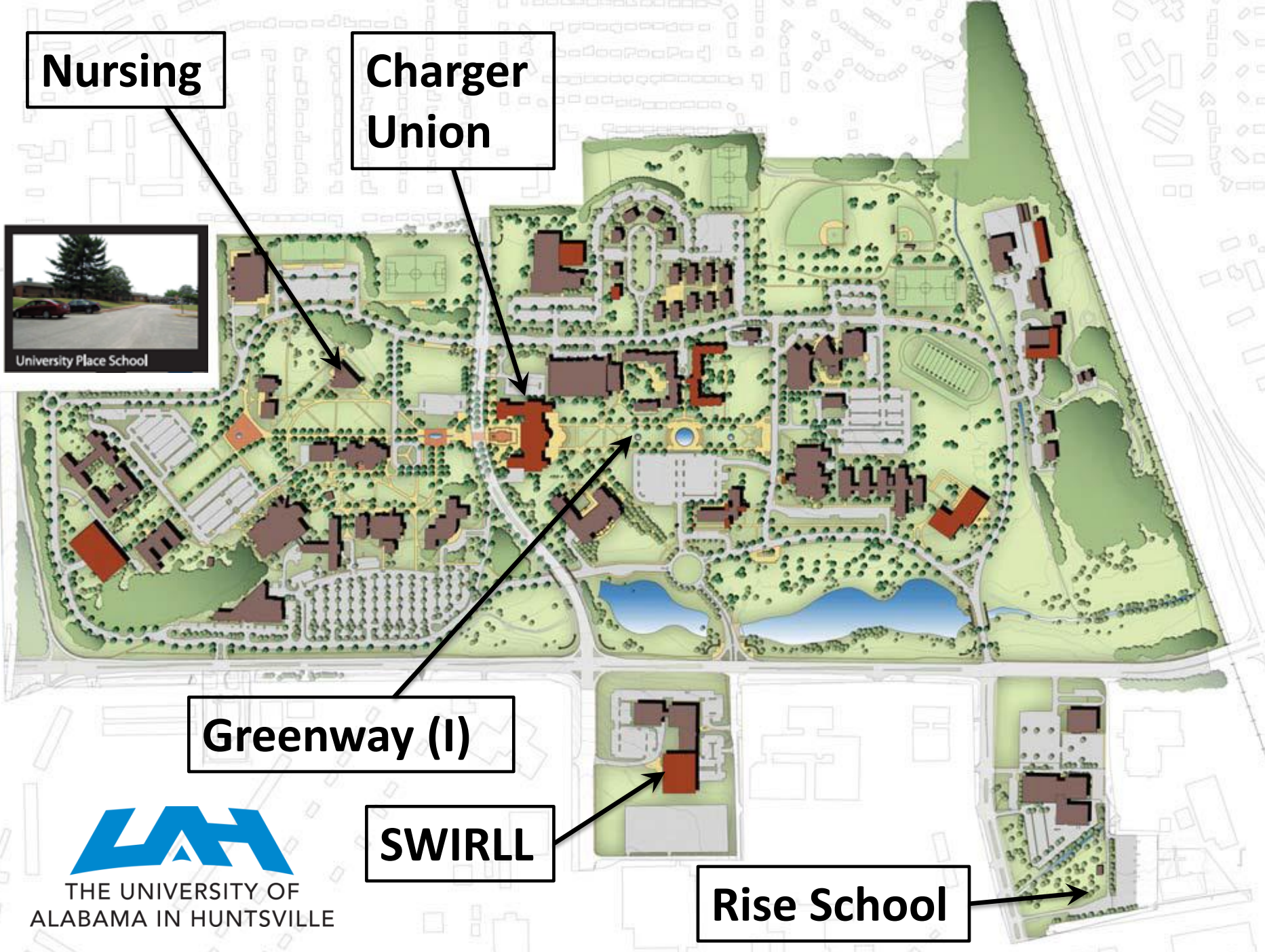
**Charger
Union**



Greenway (I)

SWIRLL

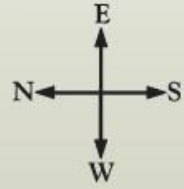
Rise School



Univ Dr Entrance

Holmes Ave Entrance

-  Emergency/Assistance or "Blue Light" Phone
-  Information and Campus Maps
-  Academic Research Administration
-  Housing



Charger Park Parking

Madison

Holmes Ave Entrance

Greenway (II)

- | | |
|--------------------------------------|---|
| 1. North Campus Residence Hall | 16. Intermodal Parking Facility |
| 2. Frank Franz Hall | 16a. Public Safety |
| 3. Morton Hall | |
| 3a. Studio | |
| 4. Union Center and Meeting Room | |
| 5. Spragin Hall | |
| 6. Roberts Hall | |
| 6a. Roberts Recital Hall | |
| 7. University Center/Admissions | 22. Charger Village I |
| 7a. Exhibit Hall | 23. Credit Union |
| 8. Central Campus Residence Hall | 24. University Greenway |
| 9. Bevilacqua Center | 25. Madison Hall/Disability Support |
| 10. Nursing Building | 26. Robert "Bud" Cramer Research Hall (National Space Science and Technology Center and NOAA Weather Forecast Center) |
| 11. Salmon Library | 27. Future site/SWIRLL (Severe Weather Research and Lightning Laboratory) |
| 12. Amphitheater | 28. Charger Park |
| 13. Wilson Hall | 29. Optics Building |
| 13a. Wilson Theatre | 30. Materials Science Building |
| 14. Business Administration Building | 30a. McDonnell Douglas Auditorium |
| 14a. Chan Auditorium | |
| 15. University Fitness Center | |
| | 40. Shelby King Hall |
| | 41. Olin B. King Technology Hall |
| | 41a. Oak Ridge-Huntsville Partnership |



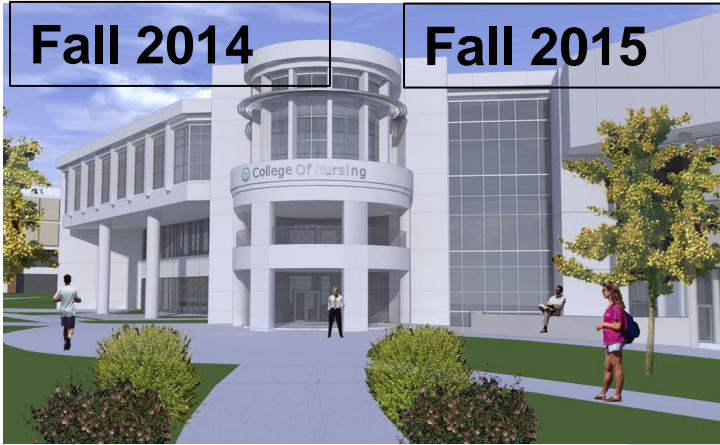
For additional information visit our website at www.uah.edu



THE UNIVERSITY OF
ALABAMA IN HUNTSVILLE

Fall 2014

Fall 2015



Spring 2014



Fall 2014



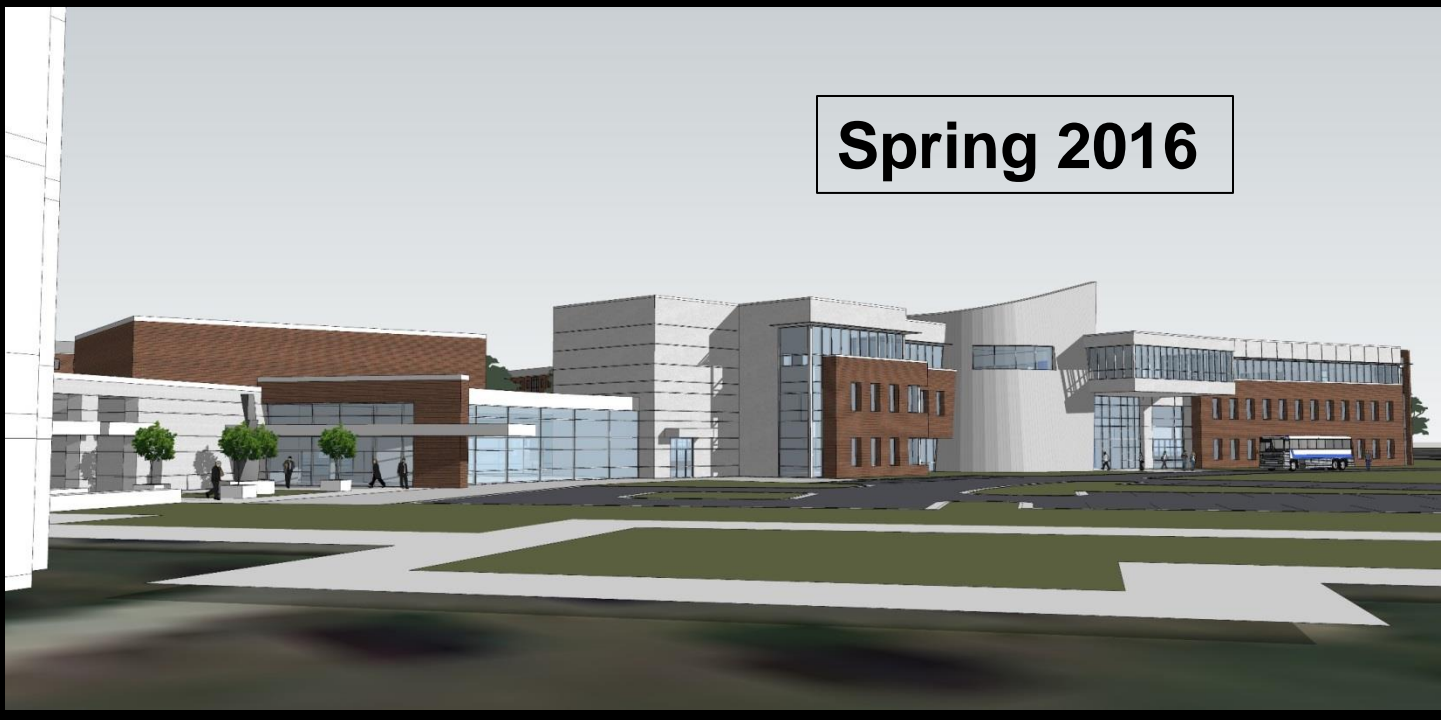
Fall 2014

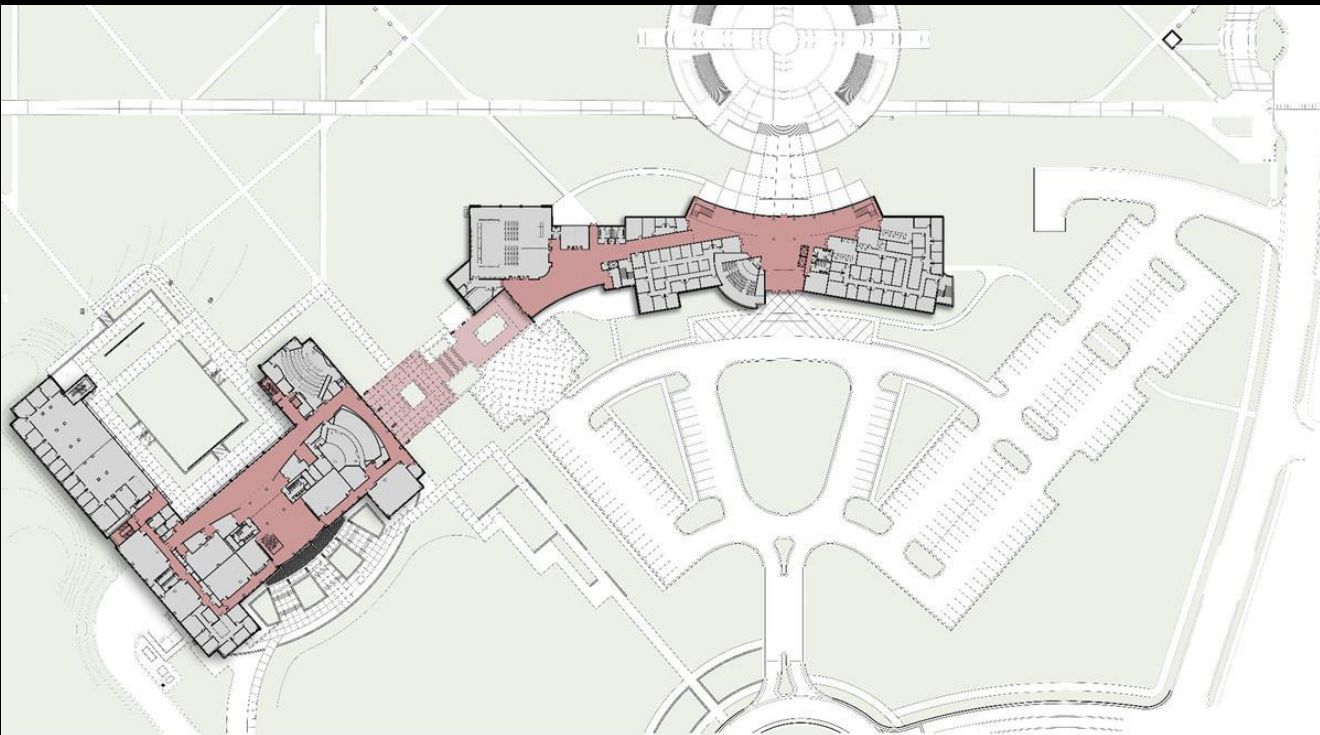
Sum 2014





Spring 2016





UNIVERSITY PLACE SCHOOL-FALL 2016



**UAH Daycare
Center**





Campus Signage and Way Finding Sign Locations



- 2v-1 Map Key
- 2v-1a Map Key, single-sided
- G-1 Large Vehicular Gate
- G-1a Large Vehicular Gate, single-sided
- G-1b Large Vehicular Gate, roundabout
- G-1c Large Vehicular Gate, roundabout
- G-2 Medium Vehicular Gate
- G-2a Medium Vehicular Gate, single-sided
- G-3 Trailblazer Vehicular Gate
- G-4 Pedestrian Gate
- G-4a Pedestrian Gate, single-sided
- W-1 Identifier, Campus Assembly
- W-2 Identifier, LED Message Center
- W-3 Identifier, Retrofit Main
- W-3a Identifier, Retrofit Secondary
- W-4 Identifier, Bridge to
- W-5 Identifier, Building Large Freestanding
- W-6 Identifier, Building Small Freestanding
- W-7 Identifier, Building Canopy
- W-8 Identifier, Building Individual Section
- W-9 Identifier, Building Entrance
- W-10 Identifier, Building Entrance Vinyl
- W-11 Identifier, Sign Logo
- W-12 Identifier, Retrofit S/L
- W-13 Identifier, Retrofit LFC
- P-1 Parking Area ID
- P-2 Parking Area ID
- B-1 Street Name, New Pole, Two Panels
- B-1a Street Name, New Pole, One Panel
- B-1b Street Name, Existing Pole, Two Panels
- B-1c Street Name, Existing Pole, One Panel
- B-2 Regulatory, Small Backer with sign
- B-2a Regulatory, Large Backer with sign
- B-3 Regulatory, Small Vinyl
- B-4 ADA Building Access
- P-4 Wayfinding Numbers
- DEMO Demonstration Only

Master Wayfinding Program	Circulation Legend	Date	Description	Sheet
University of Alabama-Huntsville		09.11.14	Revised	
109 East Front Suite 304		09.22.14	Revised	
Trova City, MI 49684		9.26.14	Revised	
231 947.1236		10.6.14	Revised	For BID

Exterior Sign Location Plan

Campus Signage & Way Finding

Campus Boundary

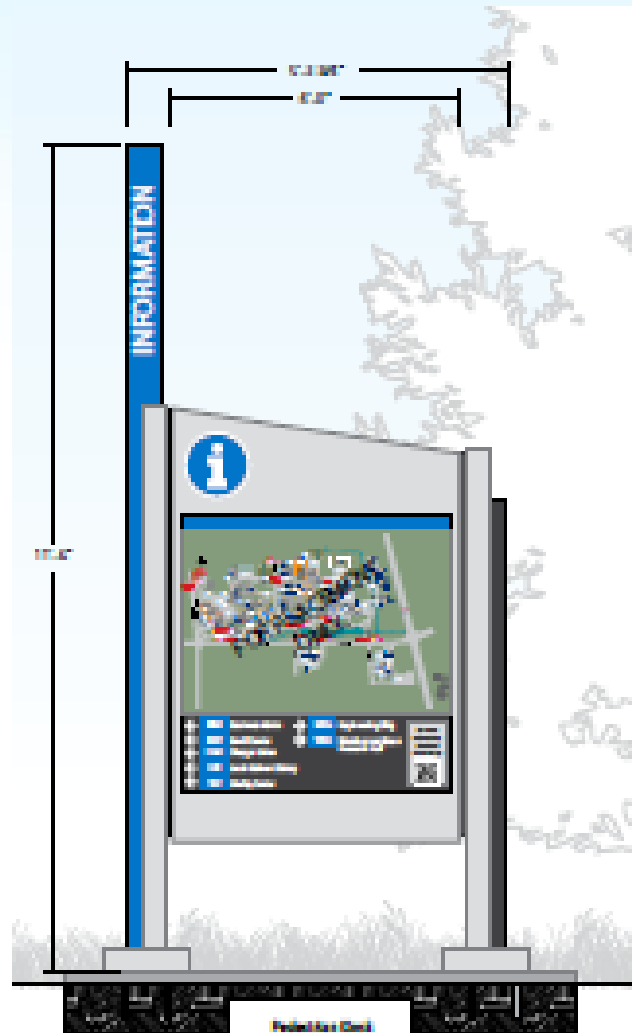


Campus Signage & Way Finding LED



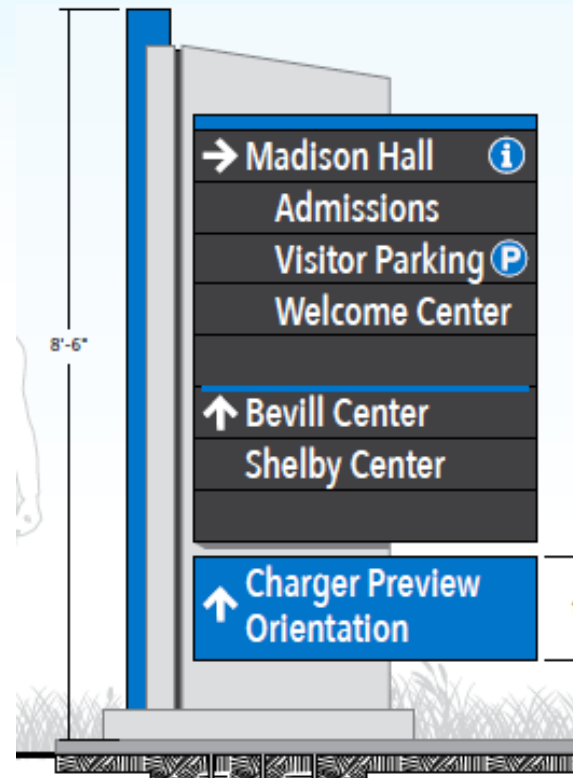
Campus Signage & Way Finding

Pedestrian Kiosk



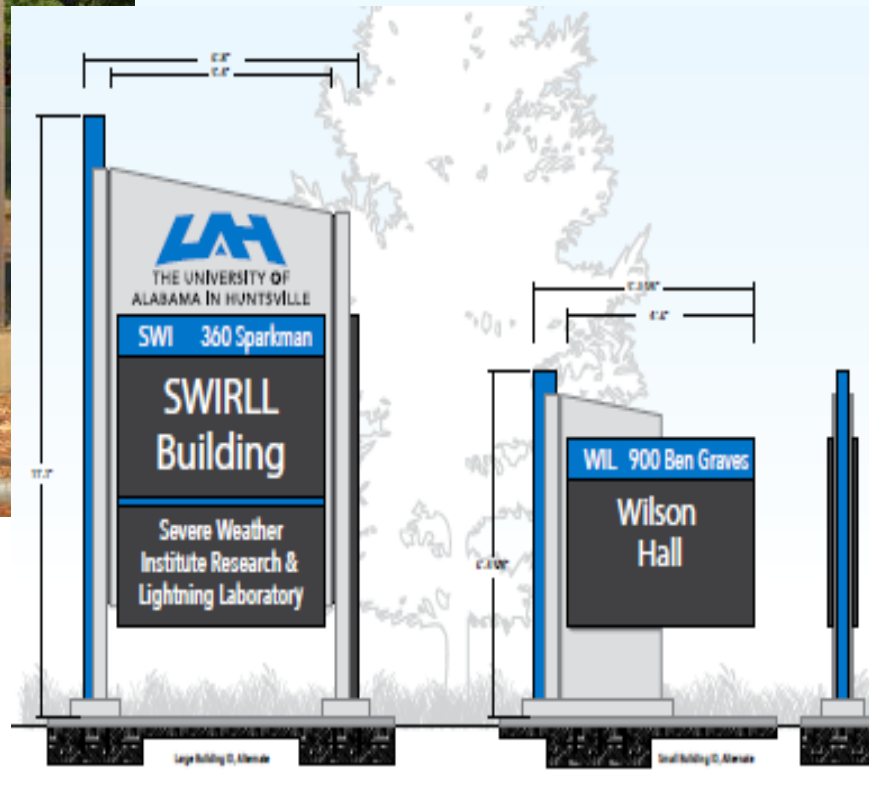
Campus Signage & Way Finding

Vehicular Guides



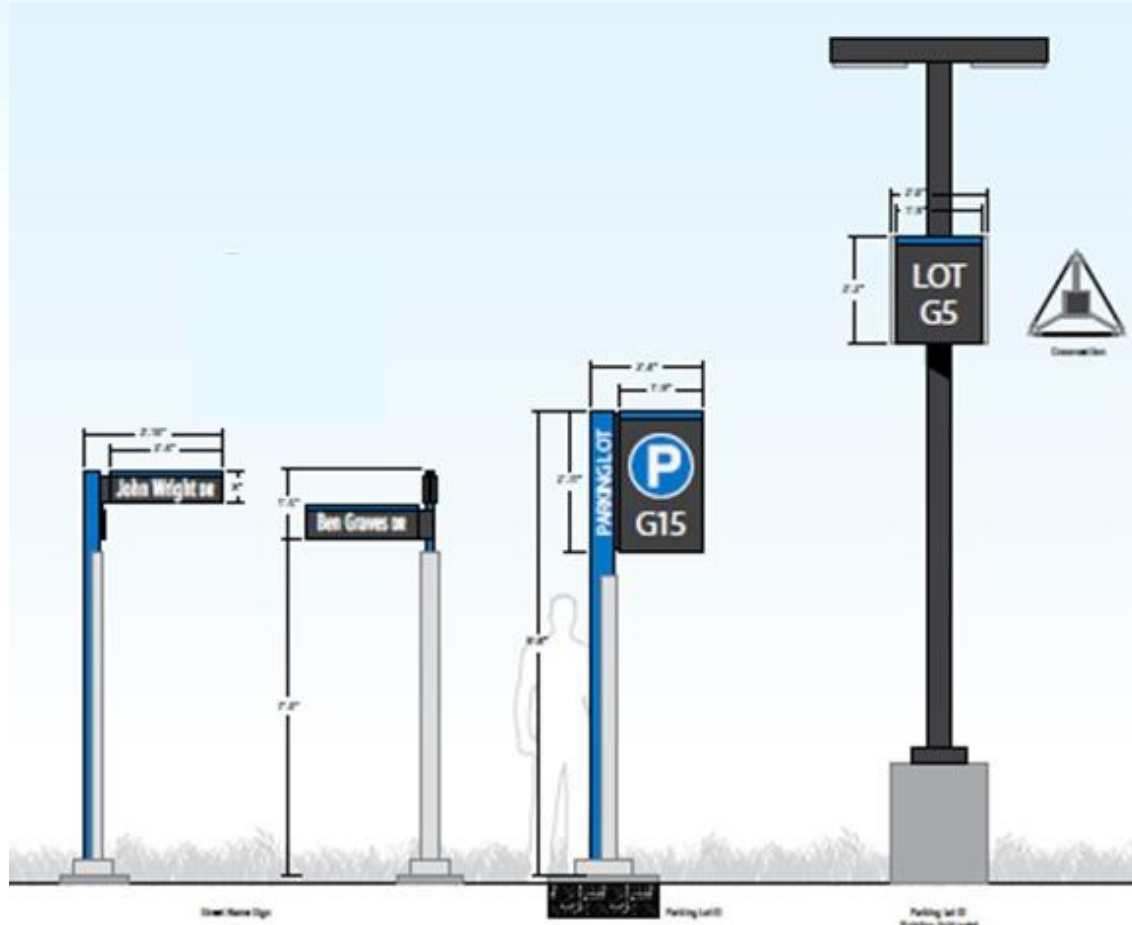
Campus Signage & Way Finding

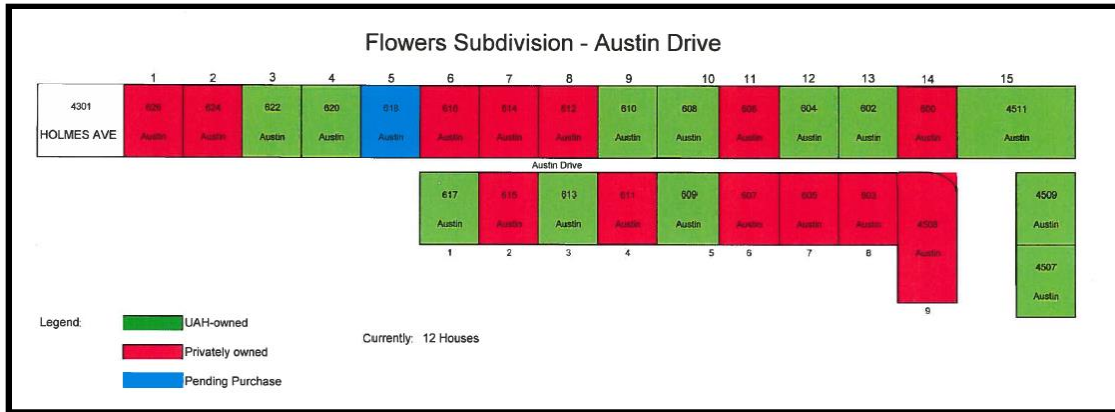
Building Identifier



Campus Signage & Way Finding

Street Signs & Parking Lots







**UAH Athletics
Complex**

**University
Park**

Saundralane Dr NW

University Park

103 E

14 Cr 5

UNIVERSITY PARK-ACCESS

- Open to public as a park
- East entrance to be closed to vehicular traffic
- Small lighted parking west of east entrance closure
- East entrance to be open to foot/bicycle traffic
- West entrance from campus open to vehicular traffic
- Foot/bicycle paths to/from campus on Park west edge
- Open parking for visitors/UAH permit required for faculty/students/staff



UNIVERSITY PARK-SAFETY

- Patrolled by UAH Police



- Surveillance cameras to be installed
- Vehicular entrance from campus would discourage unwanted visitors
- Hazards to vehicular/foot/bicycle traffic to be mitigated

UNIVERSITY PARK-USE

- Playgrounds, playing fields, picnic areas
- Riggs and Setzer Fields retain names
- UAH intramurals, athletic camps, athletic team practice, group gathers/picnics
- Noise levels held to Huntsville Code of Ordinances, Article V. Noise
- Develop parking plan; possibly return some parking to green space



UAH PUBLIC AMENITIES

- SPACES Sculpture Trail



- Art galleries



- Theatre productions

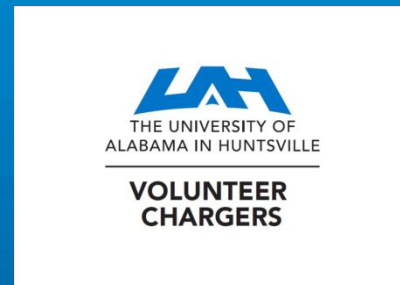
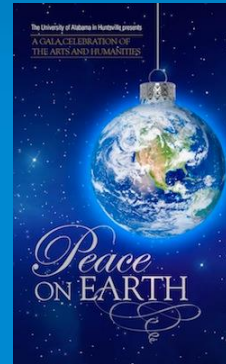


- University Fitness Center



UAH PUBLIC AMENITIES

- Musical performances
- Lectures/panel discussions
- Athletic events
- Community service



UAH PUBLIC AMENITIES

- Pre-college athletic campus
- Pre-college academic camps



- OLLI



- Listener's License





**THE UNIVERSITY OF
ALABAMA IN HUNTSVILLE**