AGENDA

• Enrollment management
• Importance of the physical plant
• Recent physical plant improvements
• Campus Master Plan
• University Place School
• University Park
• UAH public amenities/access
• Questions
STRATEGIC PRIORITY

• Recruit students

• Improve retention and graduation rates

• Ensure a diverse student body of sufficient size for a rewarding experience
Other Factors

- Employment opportunities
- Opportunity to play sports

* National Research Report, Noel-Levitz, 2012
IMPACT

- Fall 13 to Fall 14

- Freshmen ↑11.9%
- HSGPA 3.64→3.70
- ACT 25.8→26.7
- Engineering Freshmen ↑23.2%
- Master’s ↑3.7%
UNIVERSITY PLACE SCHOOL-FALL 2016

UAH Daycare Center
Campus Signage & Way Finding
Campus Boundary
Campus Signage & Way Finding

LED MESSAGE CENTER
VANTAGE PHONIEX SERIES
12.5MM FULL COLOR
9'-0" X 5'-3"

THE UNIVERSITY OF ALABAMA IN HUNTSVILLE
Campus Signage & Way Finding
Pedestrian Kiosk
Campus Signage & Way Finding
Vehicular Guides
Campus Signage & Way Finding
Building Identifier
Campus Signage & Way Finding
Street Signs & Parking Lots
UAH Athletics Complex

University Park
UNIVERSITY PARK-ACCESS

• Open to public as a park
• East entrance to be closed to vehicular traffic
• Small lighted parking west of east entrance closure
• East entrance to be open to foot/bicycle traffic
• West entrance from campus open to vehicular traffic
• Foot/bicycle paths to/from campus on Park west edge
• Open parking for visitors/UAH permit required for faculty/students/staff
UNIVERSITY PARK-SAFETY

• Patrolled by UAH Police
• Surveillance cameras to be installed
• Vehicular entrance from campus would discourage unwanted visitors
• Hazards to vehicular/foot/bicycle traffic to be mitigated
UNIVERSITY PARK-USE

- Playgrounds, playing fields, picnic areas
- Riggs and Setzer Fields retain names
- UAH intramurals, athletic camps, athletic team practice, group gathers/picnics
- Noise levels held to Huntsville Code of Ordinances, Article V. Noise
- Develop parking plan; possibly return some parking to green space
UAH PUBLIC AMENITIES

• SPACES Sculpture Trail

• Art galleries

• Theatre productions

• University Fitness Center
UAH PUBLIC AMENITIES

• Musical performances
• Lectures/panel discussions
• Athletic events
• Community service
UAH PUBLIC AMENITIES

• Pre-college athletic campus

• Pre-college academic camps

• OLLI

• Listener’s License