

Cummings Research Park Advisory Group March 10, 2015



#### **STRATEGIC PRIORITY**

- Recruit students
- Improve retention and graduation rates
- Ensure a diverse student body of sufficient size for a rewarding experience

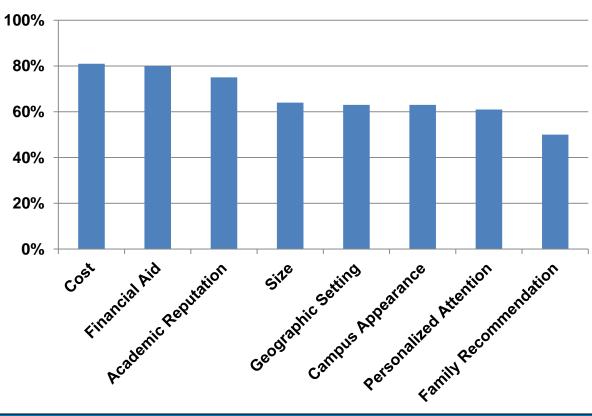








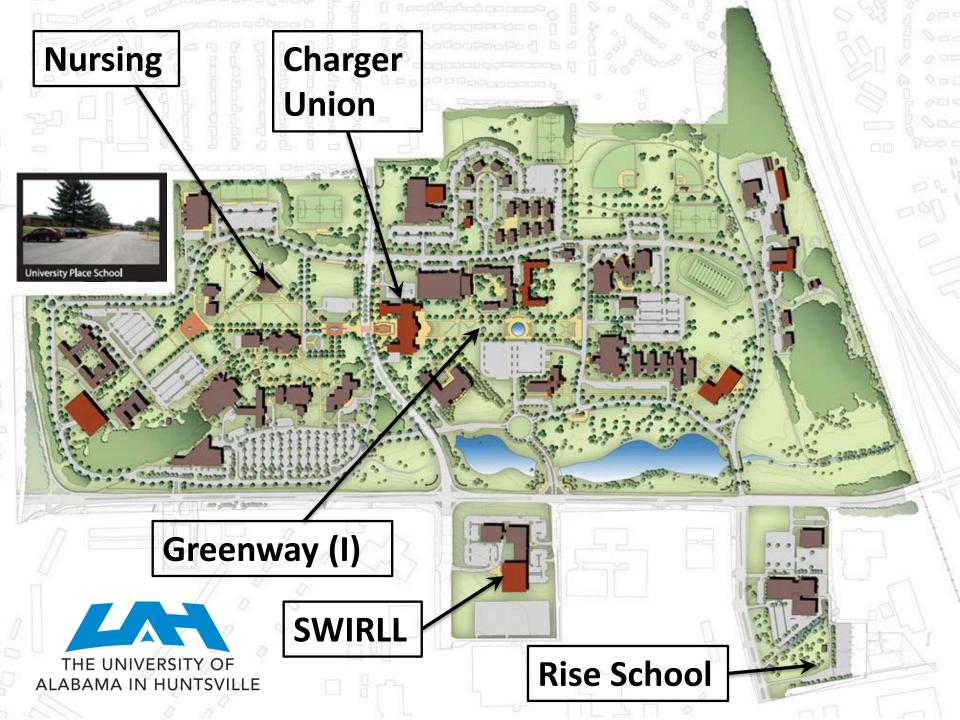
Important or Very Important to Enroll: 4-Yr Public, First-Year\*

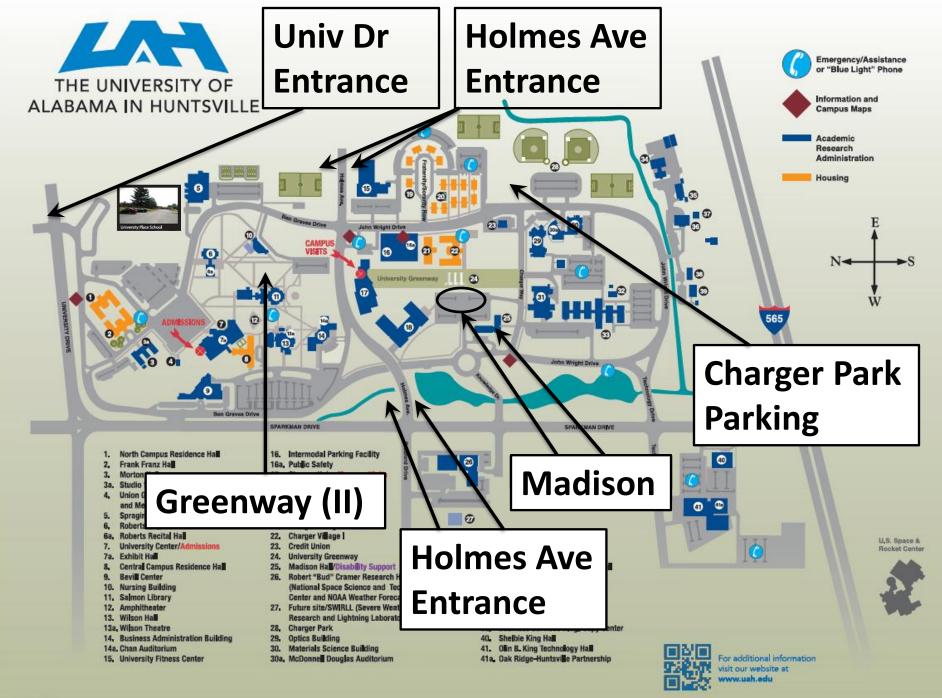


#### **Other Factors\***

- Employment opportunities
- Opportunity to play sports

#### \* National Research Report, Noel-Levitz, 2012











Fall 2014

Fall 2014







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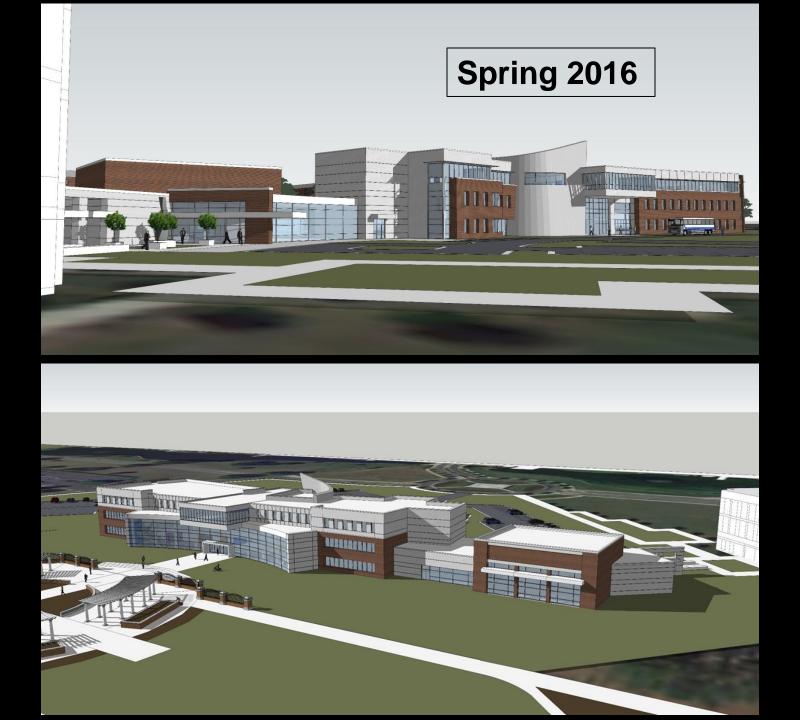








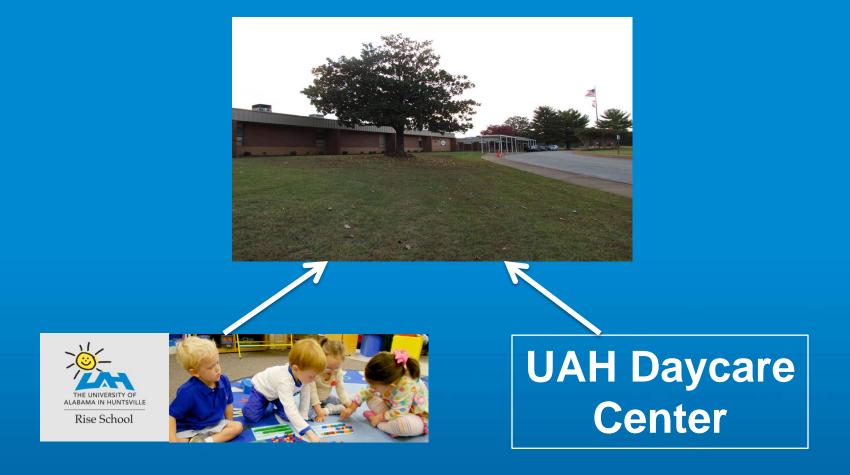






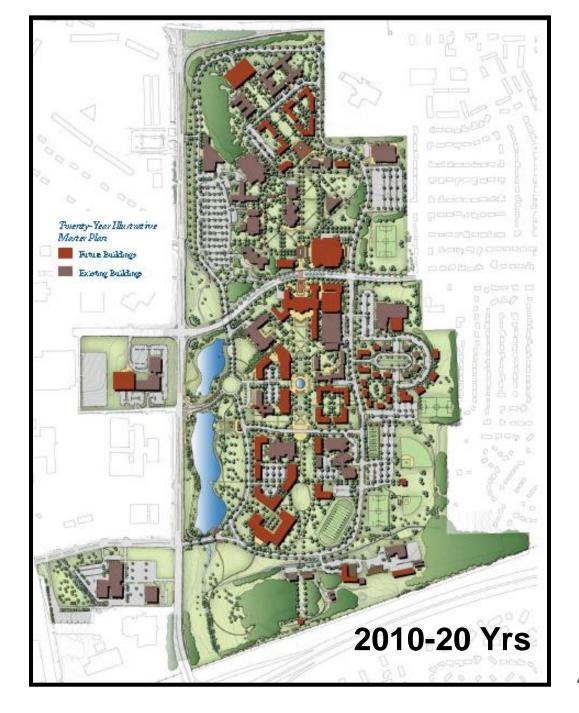


#### **UNIVERSITY PLACE SCHOOL-FALL 2016**

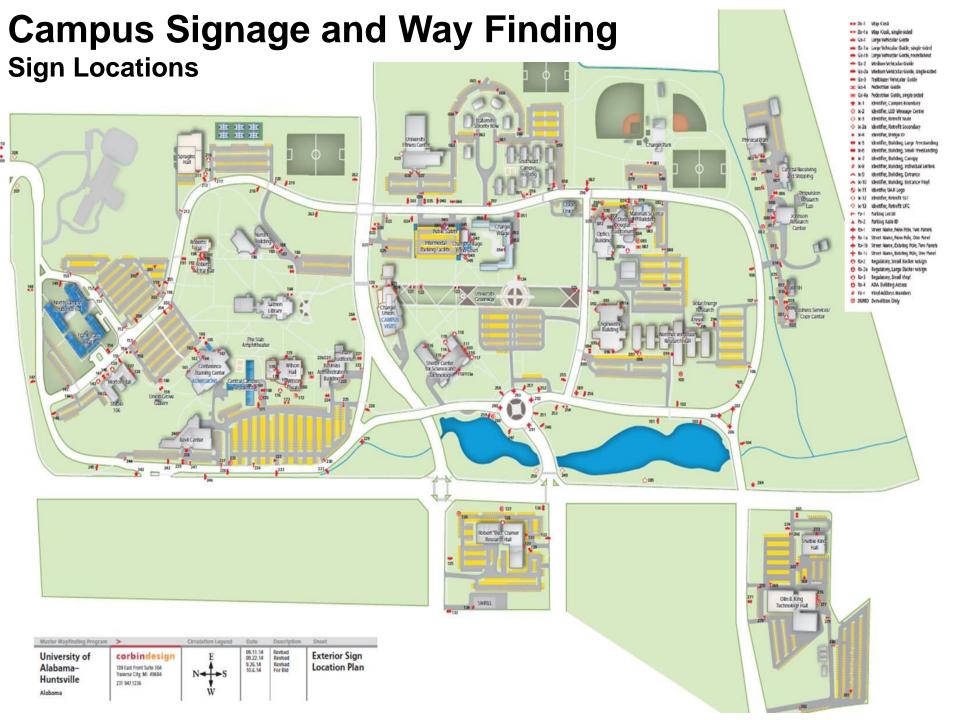




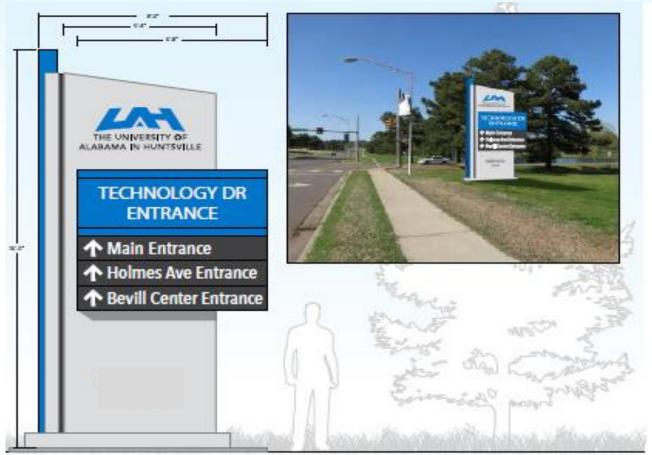








#### Campus Signage & Way Finding Campus Boundary



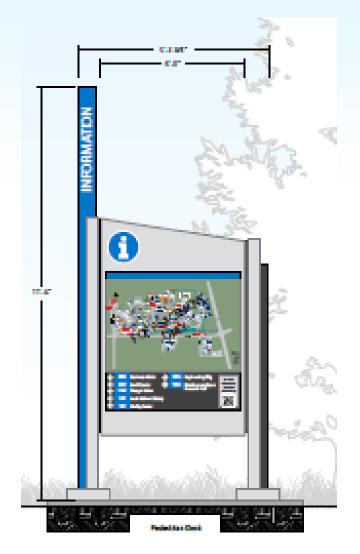


## Campus Signage & Way Finding



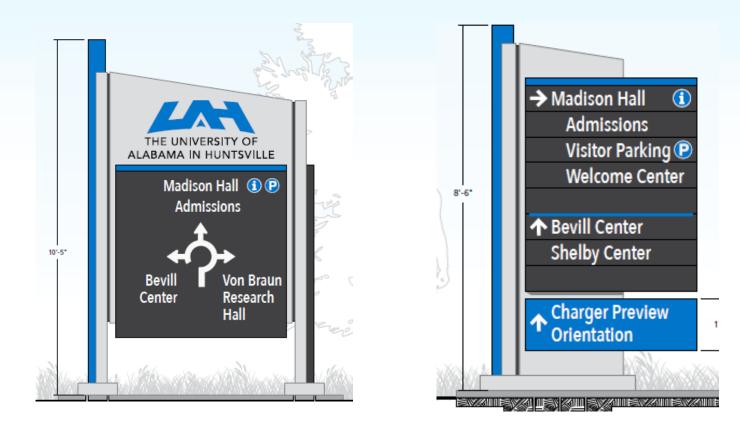


#### Campus Signage & Way Finding Pedestrian Kiosk





#### Campus Signage & Way Finding Vehicular Guides





#### Campus Signage & Way Finding Building Identifier

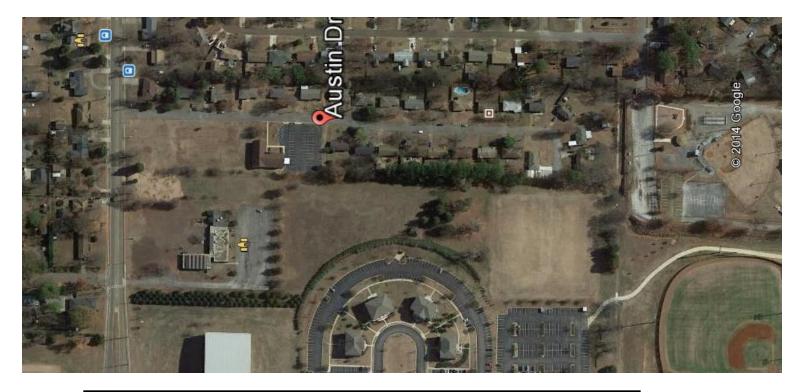


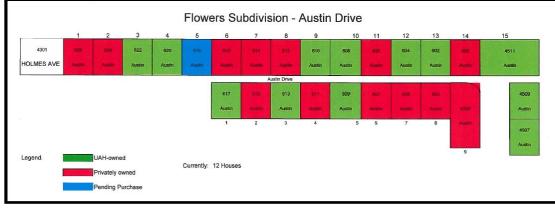


#### Campus Signage & Way Finding Street Signs & Parking Lots

# LOT G5 G15 Ben Graves an line fore light Particip Lat 10

THE UNIVERSITY OF ALABAMA IN HUNTSVILLE







### UAH Athletics Complex

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Saundralane Dr NW

## University Park

University Park



#### **UNIVERSITY PARK-ACCESS**

- Open to public as a park
- East entrance to be closed to vehicular traffic
- Small lighted parking west of east entrance closure



- East entrance to be open to foot/bicycle traffic
- West entrance from campus open to vehicular traffic
- Foot/bicycle paths to/from campus on Park west edge
- Open parking for visitors/UAH permit required for faculty/students/staff

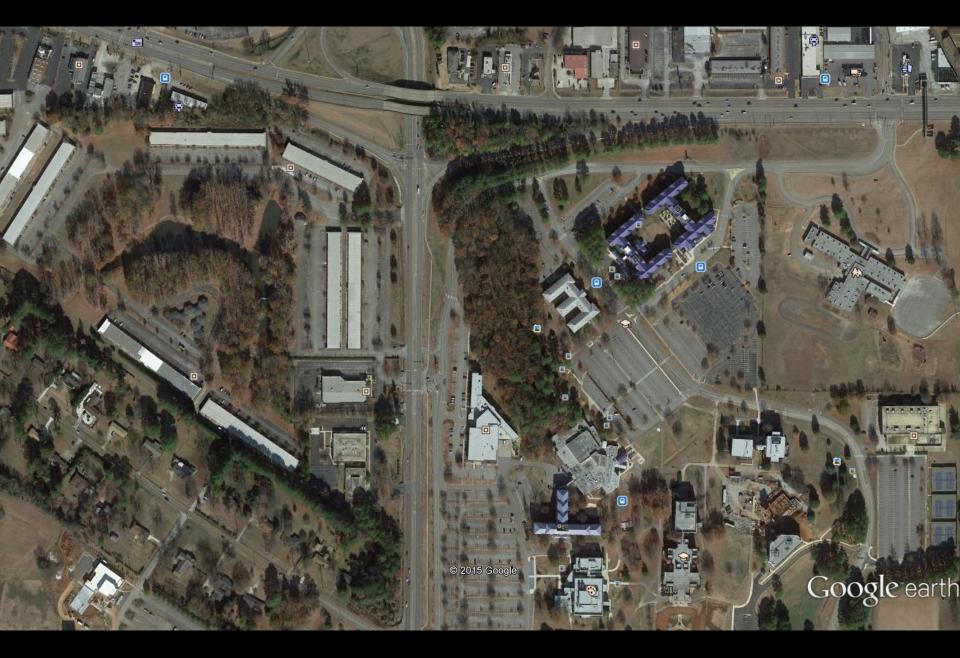


#### **UNIVERSITY PARK-SAFETY**

• Patrolled by UAH Police



- Surveillance cameras to be installed
- Vehicular entrance from campus would discourage unwanted visitors
- Hazards to vehicular/foot/bicycle traffic to be mitigated



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