

MEMORANDUM

TO: UAH Community

FROM: Robert A. Altenkirch, President

DATE: May 20, 2013

SUBJECT: Dean of Graduate Studies

I am pleased to announce the appointment of Dr. David Berkowitz as Dean of Graduate Studies. Dr. Berkowitz is an experienced academic leader who will provide an entrepreneurial approach to graduate programming. David will lead growth of the School of Graduate Studies through strengthening of current programs, developing new, innovative, and inter-disciplinary programs, for students from the Huntsville region as well as those from throughout the U.S. and beyond. Berkowitz earned his Ph.D. in Marketing and Applied Statistics from the University of Alabama, an MBA from the University of Texas at Austin, and a B.A. in Accounting from Rutgers University- Camden.

Berkowitz is a Professor of Marketing and Management at UAH. He has previously served as Associate Dean, Chair of the Department of Management and Marketing, Director of the Center for the Management of Science and Technology, and Director of the Integrated Enterprise Laboratory, all in the College of Business Administration. He has experience as a product developer, small business owner and academician. His research has focused on the intersection between product development and supply chain for complex long lifecycle products and has appeared in leading academic journals in the field. Berkowitz was a founding board member of Alabama Launchpad, and has obtained over \$5 million in funded research.

Thanks,

Bob