

MEMORANDUM

TO: UAH Faculty and Staff

FROM: Robert A. Altenkirch, President

DATE: January 22, 2014

SUBJECT: Enrollment Management Consultant Report

As part of our efforts to manage and grow enrollment consistent with the Strategic Plan, Expanding Horizons, we engaged Huron Education, a national consulting firm, for a portion of this past calendar year to assess our enrollment management strategies and tactics and make recommendations for future efforts that will assist us in meeting target enrollment objectives. Huron completed their work toward the end of the fall semester. Their final report entitled "University of Alabama in Huntsville Strategic Enrollment Alignment" is posted on ChargerNet for your review. If you have any comments, suggestions, etc. as you read through the Huron report, please send them to emreport@uah.edu, where they will be archived and reviewed for consideration.

Thanks,

Bob