

MEMORANDUM

TO: UAH Faculty, Staff and Students

FROM: Robert A. Altenkirch, President

DATE: October 7, 2013

SUBJECT: Campus Signage

We are undertaking an initiative to improve campus signage. As you likely know, campus signage has not been updated for some time, and a number of signs are faded and unattractive. Additionally, wayfinding signage is inadequate. Improved signage will assist individuals more effectively in locating their campus destination and will allow us to bring consistency to our appearance and promote the university's brand.

The signage project will be carried out through a committee consisting of:

Ray Garner, Chair, Director of Public Affairs
Michael Finnegan, Associate Vice President, Facilities and Operations
Gloria Greene, Director, Sponsored Programs
Deborah Heikes, Professor, Philosophy
Keith Jones, Associate Professor, Art and Art History
Joel Lonergan, Associate Vice President, Marketing and Communications
Ezekiel McBrayer, Student Government Association

If you have suggestions regarding signage, please provide them to any member of the committee. The committee plans to conclude its work by the end of the spring semester.

Thanks,

Bob